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Tallahassee

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National Register of Historic Places Inventory—Nomination Form

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Condition excellent	deteriorated	Check one unaltered	Check one original site
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Describe the present and original (if known) physical appearance

In early 1984, the South Lake Morton District was found to contain 760 buildings, including residential (96 percent), commercial, institutional and religious. Of this total, 565 or 75 percent were found to be significant and to contribute to the character of this historic neighborhood. There are also 40 extant buildings constructed prior to World War II that, due to severe alterations, are no longer contributing. The remaining 155 buildings do not contribute to the character of the neighborhood because they were constructed after World War II and are contemporary in design. Of the 565 historic buildings considered to be contributing, almost 90 percent fall into the 1918 to 1927 development period. When this is considered in light of the fact that at least 98 percent of the contributing buildings are residential, it is not surprising that their stylistic characteristics are very consistent. 62 percent of the contributing buildings were of the Bungalow Style, 25 percent of the Frame Vernacular (many tending toward Bungalow) and 6 percent of the Mediterranean Revival Style. Other styles of buildings totaled only 7 percent and were built almost exclusively in the 1904-1912 or 1934-1942 periods.

A contributing building within the South Lake Morton Historic District is defined as one which has not lost its architectural integrity through excessive alteration, was built between 1904 and 1935, and was constructed in Queen Anne, Frame Vernacular, Colonial Revival, Bungalow and Mediterranean Revival styles.

Present Physical Appearance

7. Description

The South Lake Morton Historic District, like the remainder of in-town Lakeland, is dominated by lakes. Lake Morton is a small lake which was developed into a park-like setting for passive recreation. On its north border is Downtown Lakeland, with high quality commercial and public buildings facing southward over the lake. Development along the south shore is exclusively residential, with a mixture of uses occurring on the east and west shores. Adjacent to Lake Morton are located the Lakeland Public Library, Chamber of Commerce, Women's Club, churches and some multifamily buildings. The lake is continually used by the public for passive recreation, and is distinguished by a population of swans, ducks and geese. An annual arts and craft show is held on the shores of Lake Morton.

Lake Hollingsworth is a relatively large lake used for boating, skiing and active recreation along its shores. It is surrounded primarily by large single-family residences, but also is the site of Florida Southern College, a church and synagogue, a multi-family complex and a private club.

The western boundary of the District is defined by commercial development along Florida Avenue. This heavily traveled arterial supports "strip" commercial land uses typical of growing cities. Such development is limited to the half blocks facing S. Florida Avenue, after which residential uses predominate.

Bisecting the District at its approximate center are McDonald Street and Success Avenue. These collector streets carry east-west and north-south traffic through the area, and create the only signaled intersection within the survey boundaries. Like all of the streets, McDonald and Success are two lanes in width.

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Ingraham Avenue forms a portion of the eastern District boundary. This collector road primarily serves through traffic, separating somewhat dissimilar neighborhoods. The campus of Florida Southern College defines the remainder of the eastern boundary.

The South Lake Morton District is in many ways a typical grid subdivision. streets meet at perpendicular intersections, forming blocks typically 250 to 300 feet in the east-west direction, and from 300 to as much as 1,200 feet in the north-south direction. Blocks usually contain alleys running in the direction of the longest block dimension, which are used as utility right-of-ways and for solid waste collection. Garage apartments are common along the alleys, creating a "second" neighborhood not readily visible from the street.

In spite of these more typical features, the South Lake Morton area maintains a character unique within Lakeland, and one that is rare for Florida cities in general. This character is a result of a rolling topography and an occasional angular or curvilinear street -- both features derived from the presence of lake basins on the north and the south. The juxtaposition of the grided streets over a rolling surface, particularly where they meet the curving streets of the lake shores, creates interesting vistas. is particularly evident as one approaches Lake Morton from the south, eventually opening up a panoramic view of Downtown Lakeland across the lake. This neighborhood-to-downtown transition creates an especially attractive urban setting, and is characteristic of the neighborhood.

Most streets within the District are lined with a mature canopy of oaks planted early in the development of the subdivision. One and two-story homes, with their front porches, are oriented toward the street and set on relatively narrow (50'-60') lots. This pattern of a traditional single-family pedestrian scale neighborhood is seldom broken by commercial or multi-family development. In fact, the original pre-1930 character of frame homes, along quiet brick streets is evident throughout the District and gives the neighborhood its character.

Original Physical Appearance

1904 - 1912

In 1904, little urban development existed south of Lake Morton. But, in that year, Norman A. Riggins built a large Queen Anne Style residence overlooking Lake Morton from the site now occupied by the Evangelical Free Church (between Tennessee and Pennsylvania Avenues.) His estate encompassed a good deal of the northwest portion of the South Lake Morton area, and included a tennis court (Lakeland's first) and a boat house on Lake Morton (the existing city-owned structure was built on the original boat house foundation).

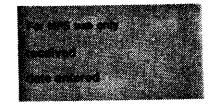
By 1906, development interests were at work south of Lake Morton. In March of that year, Scott's Lakeland Heights Subdivision was recorded and located just south of Mosswood Road. Haines & Owens Subdivision and Patterson, Finney & Cox's Dixieland (soon becoming

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Carter-Dean Realty Co's Revised Dixieland) followed closely in early 1907. By early 1908, streets were paved with clay in the Dixieland Subdivision, and lots were being auctioned.

The new subdivisions were at or near Lake Morton, with the Dixieland Subdivision stretching south along South Boulevard and Success Avenue. Lots close to Lake Morton were the first to find favor with the new residents. Thus, after only 4 years, N. A. Riggins' home was no longer isolated on the south side of Lake Morton.

The 1904-1912 period saw the establishment of the South Lake Morton neighborhood as a viable residential area. Development was relatively limited in scope, concentrating near Lake Morton along Success Avenue and South Boulevard. The early builders tended to be higher-income business leaders and the area's developers themselves. Homes of the period were therefore large and somewhat ornate when compared with what was to follow.

Architecturally, the Victorian period still dominated local residential design. But, with the exception of Riggins' Queen Anne home (1904), homes were less picturesque tending toward vernacular interpretations of Victorian styles. This "Victorian Vernacular" all but disappeared by 1912, giving way to a transitional frame Vernacular prior to full acceptance of the Bungalow Style.

1913 - 1917.

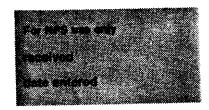
The area continued to grow at a moderate pace, slowing somewhat during the war years. In all, approximately 49 homes were added to the neighborhood between 1910 and 1917. This growth continued along Success Avenue and South Boulevard, but also spread to less expensive lots on Tennessee Avenue and Riggins Street, with isolated sites on Finney Street, Orange Park Avenue, Mississippi Avenue, Johnson Avenue, College Avenue (then Phillips) and Palmetto Street.

Unlike earlier residences, homes built between 1913 and 1917 are less grand in scale and ornament. The Victorian influence is completely gone, in its place were vernacular wood-frame structures and the first buildings in the Bungalow style. The typical home of the period can best be described as a transition from the Victorian to the Bungalow styles.

The transitional home of the 1913 to 1917 period is characterized by a larger, more rectangular plan than its Victorian counterpart. The height of the home decreased to one or one and cone-half stories. The pitch of the gables decreased as well, and hip roofs were more widely used. Most noticeable is the change in emphasis from a vertical to a more horizontal facade.

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The emphasis of the horizontal dimension is created by combining a moderately pitched, frontally oriented gable with a one-story broad porch. The porch itself is generally supported by heavy, tapered and squared doric columns. The columns, and the remainder of the structure, rest upon brick piers, one to three feet in height. Infill is most often simple wood lattice.

The heavy structural elements, usually shorter in length (piers and columns), add to the horizontal appearance. These elements are a significant departure from the lighter, turned columns and ornament of the Victorian period.

Homes of the transitional period did not totally abandon earlier techniques. The gable roof, a little shallower in slope, still supported gable wall dormers, and was often finished on the end with wood shingles. Irregular appendages were still constructed, and offset entrances remained popular.

One notable exception occurred between 1900 and 1915. The Colonial Revival home, or some variation of it, was an important residential type of this period. Also more horizontal in emphasis, this style utilized a square plan, carrying it vertically for two full stories. The resulting mass can best be described as a cube.

The bold massing of the Colonial Revival is its most notable characteristic. But, invariably, the home also used a pavillion roof (a pyramid), and often, a large hipped dormer projecting toward the street. The overall boxy appearance is relieved by a single-story hip porch or veranda. It too is supported by tapered and squared columns, much like its period counterpart.

The Colonial Revival home used little ornament. Straight-headed, single-light sash windows are most common, and rafters are often hidden by a soffit. Brackets do not exist, and balustrades contain unturned balusters. The home is finished in 3 to 6 inch weather-board siding.

By 1917, approximately 68 homes had been built in the South Lake Morton area, most of these during the rapid growth years between 1908 and 1913. Of course, with this growth came the need for services. In 1913, Lake Morton Grammar School (1st-8th Grade) was built along Lake Morton Drive at Palmetto Street. Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.

1918 - 1935

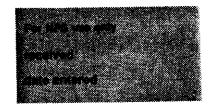
The decade prior to the Depression contributed 66 percent of the district's total buildings, 75 percent of all pre-1930 buildings, and almost 90 percent of the 565 buildings considered contributing. These statistics demonstrate the impact of the 1920's Boom Period on Lakeland. But the numbers also clearly establish that the South Lake Morton neighborhood is basically a product of the 1920's, as were its construction methods and styles.

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Three residential styles were utilized during the 1920's. However, the transitional Frame Vernacular declined in popularity throughout the 'teens' and the Mediterranean Revival Style had only limited use between 1924 and 1926. It was the third style, the widely popular Bungalow, that left its mark throughout the neighborhood as rapid growth spread to all parts of the survey area.

Between 1913 and 1935, the Bungalow Style dominated residential design in Lakeland. This may be due, in part, to the need for more moderately priced housing for the vast in-migration of the now mobile middle-class. Thus, the Bungalow home is ubiquitous throughout the city's pre-World War: II neighborhoods.

As the area's first distinctive twentieth century style, the Bungalow makes a clear break with the past. Unlike its predecessors, the transitional, frame vernacular, no Victorian influences are obvious in the Bungalow. The vertical emphasis of the past, modified during the transitional period, is altogether eliminated in the strong horizontal emphasis of the Bungalow.

The Bungalow, a style popular across America during the first quarter of the 20th Century, had its roots in the last half of the 19th Century. The Industrial Revolution had exposed generations of Americans to an urban life vastly different from their rural agrarian past. Many felt that a return to a simpler life was the answer to urban-industrial problems. These beliefs led to popular movements intended to simplify life, including the Suburban Movement, Back to Nature Movement, and the Arts and Crafts Movement.

A more tangible reaction to the urban environment prevalent during the early industrial period appeared in 1893. The World Columbian Exposition created a vision of a clean and spacious city containing large classical buildings and formal spaces. Less noted, however, was The Phoenix Villa, Japan's entry to the fair. Young architects, including Charles S. and Henry M. Greene, were impressed with this honest architectural approach and its treatment of wood and other natural materials. 6

The Greenes, in addition to formal architectural training at M.I.T., had learned carpentry and other skills at the Manual Training High School at Washington University. After working with various firms in Boston, including the successor to H. M. Richardson's practice, the brothers moved to Southern California. It was there during the mid-1890's when their classical training began to give way to a new, less formal design. By 1903, the Greenes were building a new residential form, one which would become known as the California Bungalow. But, because of their concern for craftsmanship, Greene and Greene Bungalows were quite expensive.

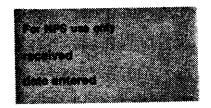
During this period, a furniture maker named Gustav Stickley was publishing a monthly magazine called "The Craftsman". This publication, as well as two design books, <u>Craftsman Homes</u> (1909) and <u>More Craftsman Homes</u> (1912), was intended to provide middle-class Americans with simpler, more affordable, more "democratic" homes -- an alternative to

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the inner-city environment. The Bungalow Style of Greene and Greene, on a lesser scale, was seen as the design type best able to meet the needs of the growing middle-class and was strongly advocated in Stickley's publications.

The popularity of "Craftsman Bungalows" grew rapidly, owing to national publications such as "The Ladies Home Journal", and "House Beautiful". These magazines advocated the Bungalow as the most desirable of residential styles and published plans of various affordable models. Soon, architects and builders published books of plans available for sale. Sears-Roebuck even sold Bungalows via mail order.

Even when mass marketed, the Bungalow managed to maintain the quality and character of the original style. Years later, Green and Greene were recognized by their peers:

"You are formulators of a new and native architecture....
your gifts have now multiplied and spread to all parts of
the nation and are recognized throughout the world....
You have helped shape our distinctly national architecture...."

Bungalows are typically one to one and one-half story frame structures. Occasionally a Bungalow will have a full second story in terms of height, but it will not utilize the entire plan - it is essentially a second story with one-half the area of the first floor. The Bungalow's plan is almost always rectangular, with the shorter dimension facing the street.

Bungalows invariably use a very shallow sloping gable roof, and usually employ a similar gable over the front porch. Both gables are turned toward the street, giving a gable over gable emphasis to the facade. The gable end is treated with stained wood shingles, board and batten, half timbering over stucco, or large lattice roof vents.

The horizontal massing of the facade is further emphasized through detail. Short, heavy, tapered, and squared columns sit atop heavy brick piers which extend through the balustrade. Occasionally, the piers are monumental, battered, and extend full height without utilizing columns. Favorite mater als for porch piers are brick, rusticated block, stucco, and wood shingles finished in a flair.

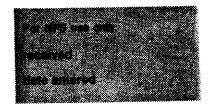
The ornament of the Bungalow is massive and unadorned. It is created by oversizing structural members, or adding symbolically structural elements such as triangular wood brackets. Rafter ends are usually exposed to further utilize structure for ornamental purposes. Usually, chimneys are exterior and become a part of the overall composition.

Window treatment in the Bungalow home is unique. Sash windows often use a combination of a single large light below, and three or more lights above, separated by vertical muntins. In the South Lake Morton area, a nine light over one light window type is commonly found. Some Bungalows use multi-light casement windows throughout. Diversity and individuality are key characteristics in Bungalow window treatment.

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Finally, the Bungalow is finished with a variety of materials, sometimes mixed in one building. Wood weatherboard is most common in Lakeland, but staggered wood shingles are also used. Stucco is found on more expensive homes, and these often create variety with half-timbering treatment. Wood exteriors were usually finished in earth-tone stains.

The distinctive style of the 1920's is rarely better represented than in the South Lake Morton area. Because the area received such concentrated growth in such a short time, it supports the most consistent pattern of pre-1930 residential development in Lakeland. And this pattern is dominated by the Bungalow Style.

Between 1918 and 1929, 480 buildings had been added to the South Lake Morton survey area, bringing the total to 548. With this substantial growth came a cross-section of Lakeland's upwardly mobile business, professional and governmental leaders.

In summary, the South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as home to the city's upwardly mobile. Today, the neighborhood is Lakeland's best preserved tangible example of the Boom period -- its architecture and the community leaders that it produced.

1936 - 1942.

The District changed little during the Depression and early war years. A number of residential vacancies occurred during the late 1920's and early 1930's. Many of those individuals supported by the formerly booming real estate and construction industries had to leave their homes. With the local economy at a standstill, the development that did take place was limited to individual homes built on some of the remaining vacant lots.

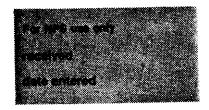
The new construction that did occur during the period most often followed the formerly established pattern. Bungalows - indistinguishable from those of the 1920's - continued to be built until the early 1940's. One change was noted however. The period house - homes whose design followed closely a former period - were becoming popular in the early 1940's. Styles noted within the District include the Tudor Revival, English Cottage, Federal and Georgian. These styles had little impact in the District however, due to their limited number.

By the mide-1940's, neighborhoods further south became the fashionable locations to build. The South Lake Morton area saw little post-war activity, as new residences were being built elsewhere. It was not until the 1960's and '70's that development again took place. But, this time, changing tastes and area rezonings created an interest in multi-family development.

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During the past 30 years, most area development has been that of duplexes, apartments and recently a few condominiums. These forms of residential development are not consistent with the established pattern, either in use, scale or design character. Because of the limited amount of land remaining vacant after 1942, however, this new pattern of development has only a limited impact upon the historic character of the neighborhood. Further, the field survey found that single-family residential reinvestment is taking place in portions of the neighborhood, much like that experienced by historic neighborhoods in other cities.

FOOTNOTES

- "Dixie, The Fashionable Suburb of Lakeland". <u>The Lakeland News-</u> Illustrated Souvenir Supplement. Lakeland, Florida, 1910. p.45.
- 2. "Insurance Map of Lakeland", Sanborn Map Company, New York, 1917.
- Interview: Leonard C. Carter, Jr. Esq. by J. H. Edwards. Lakeland, Florida, 30 March 1984.
- 4. M. F. Hetherington, <u>History of Polk County</u>, Florida, 1928. (Lakeland Excerpt p.28).
- 5. Ricci, James M., "The Bungalow: Architecture For A Democratic People. A History of The Most Predominate Style of Tampa Bay". Historic Tampa/Hillsborough County Preservation Board, 1979 p.2.
- 6. Ricci, p.3.
- 7. McCoy, Esther. Five California Architects, 1975. p.104.
- 8. Ricci, p.4.
- 9. Ricci, p.4.
- 10. McCoy, p.146.

8. Significance

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Statement of Significance (in one paragraph)

The South Lake Morton Historic District is significant architecturally because of its large concentration of Bungalow Style structures built between 1918 and 1935 as well as its scattering of early homes dating from the 1904-1917 periods. The Bungalows are largely unaltered and represent the full spectrum of variations within the style. Historically, the District is significant on the local level because of its association with early Lakeland and the Boom Period developers and because most of the local economic and political leaders during these periods resided there.

In 1881, Kentucky businessman Abraham Munn purchased eighty acres of northwest Polk County land without having seem the property. Whether Munn knew of Henry Plant's plans to build a railroad in this area is unknown, but the railroad eventually passed through the approximate center of Munn's property. Sending his son, Samuel, to lay out a commercial subdivision just prior to the railroad's arrival, Munn assured himself of an ideal location to develop a town.

From its establishment, Lakeland was a transportation center, growing and prospering from its location on Henry Plant's South Florida Railroad. The railroad passed through Polk County in 1884, with the Kissimmee to Tampa line of the railroad completed and linked just east of Lakeland on January 23, 1884. The addition of this rapid means of transportation suddenly made an isolated portion of inland Florida attractive to settlers.

During the next two years, this newly-established community became the most important railroad center in South Florida. Additional railroad lines were built through Lakeland from Tampa to Bartow, and from Bartow to Pemberton Ferry. And, because the railroad provided access to outside markets, including the Port of Tampa, a local agricultural export industry was created. By the turn-of-the-century, a growing phosphate mining industry joined citrus and strawberry production as a local generator of rail traffic and business activity.

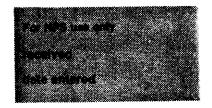
As new residents came to Lakeland and the local economy grew, commercial establishments developed. Because Munn had provided appropriately-sized lots and blocks adjoining the railroad line, Lakeland's first commercial buildings were located within his subdivision. A forward-thinking developer, Munn provided additional improvements, including a railroad passenger station and adjoining public square. To complete his marketing strategy, Munn built Lakeland's first important hotel, the Tremont, to accommodate visiting prospects and newly-arrived residents.

By 1889, only five years after Munn's subdivision was platted, the public square was surrounded by frame commercial and public buildings, and a passenger station and freight depot. In this short time, Munn's strategy had been a success. His "Lakeland Improvement Company" had accomplished its goal of "the laying out of a townside with streets, avenues and lots...." The first commercial district—the center of a growing Lakeland—had been established.

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Also in 1889, Munn's brother-in-law, John P. Morton, purchased land just south and east of Munn's eighty acres. The land contained timber and a lake, and some of the land was soon put to use producing citrus. Over the years, residents began to occupy parcels surrounding the lake which became known as Lake Morton.

The first twenty years of Lakeland history saw a rapid transition from early settlement to its role as a regional center of commerce. This sudden evolution from isolated scrubland to a town of 1,200 residents was a direct result of the development of Central Florida's rail transportation network.

The construction of Henry Plant's Failroad brought a number of other developers to the area. One of these, William James Carter (1858-1930), came to Polk County from Jesup, Georgia in 1881. As a woods rider (timber estimator), W. J. Carter was assisting local sawmill owner, Mr. Barhite, in supplying crossties to the railroad then under construction. Back in Jesup, William Carter's brothers, Leonard (1856-1923) and Henry Bascom Carter (1872-1924), were involved in banking, manufacturing and timber-related businesses. They supported William Carter in his 1891 purchase of thousands of acres, just east of Lakeland, purchased primarily for turpentine and timber production.

William, who maintained his residence in Tampa, immediately established a turpentine still near the rail line. Some of the lands were planted in citrus.

With backing from Leonard Carter and successful Jesup banker, Columbus William Deen (1861-1927), lumber mills were built at Carter's and at Loughman. With this major expansion taking place, H. B. Carter moved from Jesup to the Lakeland area in 1893 to build and manage the mills.

By 1902, the Carter businesses were thriving in Polk County, employing approximately 1,500 people. C. W. Deen, seeing the potential in the Lakeland area, joined H. B. and Leonard Carter in purchasing William Carter's local interests and, in 1905, created the Carter Manufacturing Company. The company produced finished wood products such as sash, shingles, doors and lumber of pine and cypress. They also continued to produce turpentine and pitch, selling those products principally to Consolidated Naval Stores in Jacksonville.

In approximately 1908, C. W. Deen moved his family to Lakeland. Relying upon his business experience, he joined the Citizens Bank (becoming the First National Bank in c.1911), and soon became its president. Bank Directors included Deen, a Lakeland pioneer J. Wesley Bryant and Morris G. Munn, son of Abraham G. Munn, Lakeland's founder. Thus the Carter brothdrs and Deen were, with their substantial manufacturing and banking operations, well positioned to influence the growth then beginning to take place in Lakeland.

By 1905, area growth begam to accelerate. Between 1903 and 1908, Lakeland grew from 1,200 to 4,500 persons, an increase of 275 percent, or 55 percent per year. That growth continued until around 1913, when the population reached 8,000 persons. This rapid influx of population required the construction of additional housing in Lakeland.

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Lakeland has, from its inception, been a divided city, with the railroad separating differing land uses. Land to the south was considered more "desirable" for residential development. So it was that in 1906, Lakeland's first important residential subdivision was platted just south of Lake Morton. John Patterson, owner of much of the land, Edward Finney a builder, and John F. Cox, a realtor and Mayor of Lakeland, subdivided a substantial tract between Lakes Morton and Hollingsworth with a portion extending westward to what is now Florida Avenue. They named the subdivision "Dixieland." John Cox was considered the "active spirit" in the Dixieland venture.

By February 1907, three subdivisions existed in the South Lake Morton Avea: Scott's Lakeland Heights (March 1906), Haines & Owens subdivision (February 1907), and Patterson, Finney & Cox's Dixieland (filed February 12, 1907). Local development activity such as this apparently attracted the attention of C, W. Deen, for he and the Carters had formed the Carter-Deen Realty Co. and through it, purchased Patterson, Finney & Cox's Dixieland subdivision. By June 1907, the subdivision was replatted as Carter-Deen Realty Co.'s Revised Map of Dixieland.

C. W. Deen interested other investors from Georgia to join him and H. B. Carter in their new enterprises in Florida. These include John E. Melton, H. H. McRorie and C. M. Clayton. These individuals, through the Florida-Georgia Land Co., also invested in agricultural and commercial real estate elsewhere in Florida and South Georgia.

In their home base of Lakeland, Carter-Deen Realty and the Florida-Georgia Land Co. were aggressive. In January 1908, lots in their Dixieland subdivision were put up for sale, with clay streets already in place. Individual lots were auctioned that month and brought from \$130 to \$150. But, this was just the beginning. Carter-Deen Realty purchased, again from Dr. John Patterson, a large tract west from Florida Avenue to Lincoln Avenue (then Fifth Avenue). This subdivision was made a part of "Dixieland", expanding the entire holding by a factor of three.

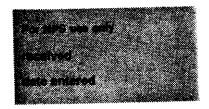
As area growth continued, several more subdivisions were platted during the period 1908 to 1913. One of these, the Orange Park Subdivision, was platted by the Florida-Georgia Land Co. in September 1912. Until that time, it had been known as the "Skipper Grove", a thirteen acre citrus grove overlooking Lake Morton. Other subdivisions of the period included Cox & Johnson's Subdivision. Dan Johnson's Addition, Futch & Rogers Subdivision, Parkhill Addition, South Lakeland Addition and Cleveland Park. These and the remaining subdivisions make up the area incorporated in the South Lake Morton Historic District.

Clearly, by 1910, the Dixieland subdivision and the remainder of the South Lake Morton area was the new fashionable neighborhood in which to build. Prominent Lakelanders had already built substantial homes along Success Avenue and South Boulevard. Included were homes of three of the area's developers, John F. Cox, T. H. McRorie, and John E. Melton.

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John F. Cox, elected to two terms as City Clerk, seven terms as Mayor, a real estate broker, insurance agent and developer, was a visible proponent of the new neighborhood. His close and active association with the project is described in the 1910 promotional issue of the Lakeland News, in which he was described at length as "One of the Livest Real Estate Men in Florida."

Cox is recognized as the individual who named Success Avenue, believing so strongly in the "success" of the venture. In 1908 or 1909, he and his family built a home facing Lake Morton, between Success Avenue and South Boulevard. Unfortunately, this building has not survived.

At about the same time, T. H. McRorie built a residence at 902 Success Avenue. McRorie was Secretary-Treasurer of Carter-Deen Realty Co., and would later become President of Deen's First National Bank. Like many others involved with the subsivision, a street was name in McRorie's honor.

In 1910, John E. Melton occupied the residence at 822 South Boulevard. Just after following Deen to Lakeland (c. 1909), Melton became Vice President of Carter-Deen Realty, and an officer in the Florida-Georgia Land Co. In later years, he and John Cox would be the principals of Carter-Deen Realty. Through the 1920's, Melton remained influential, playing a part in bringing the Stahl Co. to Lakeland to develop the massive Cleveland Heights project, just south of Lake Hollingsworth. He also owned the property on which the Polk Theatre (Munn Park Historic District) was built.

C. W. Deen built his home at 417 East McDonald Street in 1912. An expansive **Prairie** Style residence, Deen's home is the most architecturally significant building in the area. (Photo #18). Deen continued to occupy the home until his death in late 1927. In the interim he created the Florida Favorite Fertilizer Co., The Sand Gully Phosphate Co., and the Lake Stearns Grove Co. These businesses were in addition to his involvement in the Carter Manufacturing Co., The First National Bank of Lakeland, The Polk County Land Mortgage Co. and his ownership of some 800 acres of citrus near Lakeland.

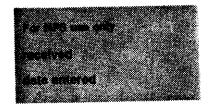
By 1917, approximately 68 homes had been built in the South Lake Morton area, most of these during the rapid growth years between 1908 and 1913. With this growth came the need for services. In 1913, Lake Morton Grammar School (1st-8th Grades) was built along Lake Morton Drive at Palmetto Street. Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.

While the South Lake Morton area experienced early growth, activity slowed greatly between 1914 and 1918. Few homes were built during the period. It was to be the great 1920's Boom that would most influence development in this neighborhood, and throughout the remainder of Lakeland as well.

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In 1920, the City of Lakeland had approximately 7,000 residents, down somewhat from previous years. But, the Florida economy soon entered its greatest period of expansion. By 1924, the City's population had swelled to 16,500 residents, plus another 20,000 tourists that year.

"With the influx of great numbers of people, mostly intent upon speculative operations, a hectic condition resulted, which affected old residents as well as newcomers.

Property was bought and sold without consideration of actual values, but with the sole idea of speedy resales at a profit. The sudden increase of population strained the capacity of public utilities, housing facilities, etc., and heavy bond issues were floated to make provision for the abnormal demands. Public improvements on a large scale were launched, and the building program, already active, was speeded up until an average of three buildings, or even more, were completed every 24 hours. "

It is evident that, during the 1920's, particularly 1924, 1925 and early 1926, construction activity was in a frenzy. The following statistics document the incredible growth occurring in Lakeland and within the South Lake Morton neighborhood.

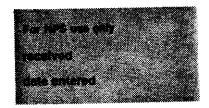
		REAL ESTATE	TRANSF ERS			
1920 1,095	1921 1,308	$\frac{1922}{1,326}$	$\frac{1923}{1,741}$	1924 4,250	1925 17,413	1926* 8,924
		BUILDING PE	RMIT VALUE			
1920 200,000	1,174,000	1922 1,243,000	$1,1\frac{1924}{153,715}$	<u>1924</u> 378 43 724	•	
	<u>192</u> 5 8,506,685	3,	1926 * 299,740			

During the mid-1920's, every street in the District had construction underway, creating a neighborhood virtually overnight. Carter and Deen's subdivision was growing beyond any expectation helf back in 1908 when lots were first sold. The growth of Dixieland served to firmly establish south Lakeland as the location for future residential development, a trend that remains true today.

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Further influencing this growth was the successful establishment of Southern College (now Florida Southern College) on the shores of Lake Hollingsworth in 1922. Forced by fire from their campus at Southerland in northern Pinellas County, Southern College was sought by many Florida cities. Lakeland's offer was 80 acres of orange groves overlooking Lake Hollingsworth, \$90,000 in cash and the donation of light and water services in the amount of \$50,000.

In May 1921, Lakeland's offer was accepted by the trustees. In May of 1922, construction began on the first two buildings on campus. As the college grew, it encouraged additional development in the South Lake Morton neighborhood which immediately surrounds it. Today, Florida Southern's complex of Frank Lloyd Wright buildings forms a National Register Architectural District (1975).

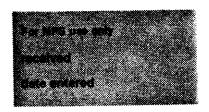
Before the great bo om ended in 1926, Lakeland had over 25,000 residents and an unknown number of tourists. The effect of this growth on the South Lake Morton District was substantial. By 1922, an additional 190 homes had been built in the area. By 1929, 290 more homes and other buildings had been added, bringing the total to 548. Relatively few lots remained vacant. Thus, the boom period contributed by far the greatest number of buildings to the area, greatly influencing the architectural character exhibited today.

The South Lake Morton Historic District exhibits a surprisingly high degree of architectural integrity. This internal consistency extends both to the physical character and the historical period evident in the neighborhood today. Physical character includes location, design, setting, materials, workmanship, and feeling while historical period is evident through style and association.

- Location The area is geographically concentrated between two lakes, and bounded by major roads and dissimilar development. Physically, the area is high, well-drained land, sloping toward the lakes.
- 2. Design Almost without exception, the buildings are residential, and of frame construction with wood siding or stucco. They are all 1 or 2 stories in height, and are oriented toward the street with front porches.
- 3. <u>Setting</u> All streets are two-lane, treelined and laid in traditional grid fashion. Many streets are brick, with the busier routes asphalt paved. Lots are 50 and 60 feet in width with alleys to the rear.
- 4. <u>Materials</u> Throughout the area, buildings are of frame construction, sided with wood weatherboard or wood shingles. Stucco is used occasionally. Piers and chimneys are always of brick.

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- 5. Workmanship The "hand built" quality of the homes evident through the wood ornament - its variety and consistent use, particularly in the many craftsman Bungalows.
- 6. Feeling The original quiet, early 20th century suburban character is maintained throughout most of the area.
- 7. Style The Bungalow Style, locally popular from 1915 to 1940. It is evident throughout the survey area, and comprises 62 percent of the significant buildings and 46 percent of all buildings within the survey area.
- 8. Association The neighborhood as a whole is associated with the city's early investors and developers, and served as homes to many of Lakeland's 20th Century business, professional and governmental leaders.

Architecturally, the most important field survey finds involved the period and style of construction. For example, 66 percent of all 760 area buildings - 90 percent of significant buildings were built in the period 1918 to 1927; the period of the great Boom.

62 percent of all of the significant buildings are Bungalow Style. These two factors - period and design - indicate that the South Lake Morton District contains a distinctive and significant collection of Florida "Boom Period" buildings. Defined by the dominant 1920's Bungalow, this collection is readily identifiable, and an important example of the style of residence so closely associated with suburban growth between 1910 and 1940.

In these eight categories, the District remains internally consistent. It is this integrity that distinguishes the area, and makes it a valuable community asset.

The historic significance of the South Lake Morton District is found in its association with important historical events, and its association with persons important to our past.

Until the turn-of-the-century, Lakeland grew primarily around its rail yards and commercial center The development of the South Lake Morton area fundamentally altered that pattern as this neighborhood was the city's first significant residential concentration, complete with the first commercial district outside the downtown.

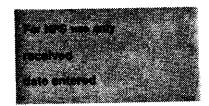
The opening of the South Lake Morton area firmly established south Lakeland as the most desirable location for new residential development. This trend is clearly seen today in the pattern of higher cost residential development extending further southward from Lake Hollingsworth through Cleveland Heights and now into the Lakeland Highlands and around Scott Lake. Only recently has this basic land use pattern been moderated by growth in north Lakeland.

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Perhaps most significant is the District's role in accommodating the growth of the community during the Florida Boom. While Lakeland's population increased over 350 percent from 1920 to 1926, the South Lake Morton area grew by over 840 percent, creating a neighborhood virtually overnight. Thus, this area is very much a product of the Boom, an event which has yet to be exceeded in its impact upon Lakeland and upon Florida as a whole.

Among the locally prominent citizens of Lakeland who built or occupied homes in the South Lake Morton District during its early development (in addition to the developers, Cox, McRorie, Melton, and Deen, as described above) were:

- N. A. Riggins, a leading businessman and civic leader, whose 1904 Queen Anne residence at 121 Mosswood Road is the oldest extant building in the District (Phote #11).
- R. L. Mayes, a prominent grocer and citrus packing house operator, whose Colonial Revival home at 158 Lake Morton Drive dates from 1910.
- E. Z. Jones, real estate and timber broker with offices in Lakeland and Jackson-ville, occupied the 1910 Victorian Vernacular residene at 1046 South Success Avenue.

Community leaders associated with the later development of the District included:

Eppes R. Tucker (1040 South Pennsylvania Avenue), one of Lakeland's earlier civic and political leaders, and influential attorney and judge.

Anton Schneider (4 Lake Hollingsworth Drive), Lakeland's city manager from 1922 to 1927, during the height of the development boom.

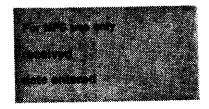
- W. S. Rogers (915 South Boulevard) a leading insurace agent and City Commissioner in the 1920's Boom period, and
- J. Hardin Peterson, Sr., (201 East Riggins Street), City Attorney during the 1920's Boom period, and later a U.S. Congressman from 1932 to 1954.

It is clear that a good portion of the community's leaders raised their families here, and presided over the expansion of the city during the Boom Period. Business, professional and government leaders - many who had their offices across Lake Morton in the Munn Park Historic District - chose to make a home in Lakeland's fashionable and fast growing neighborhood. It is safe to conclude that much of Lakeland's 20th Century leadership either made their home or were raised in the South Lake Morton area.

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The South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as a home to the city's upwardly mobile. Today, the neighborhood contains Lakeland's best preserved examples of the Boom period architecture, particularly the Bungalow Style which was so typical of the era.

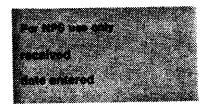
FOOTNOTES

- M. F. Hetherington, <u>History of Polk County</u>, Florida, 1928 (Lakeland Excerpt p.19).
- 2. Hampton Dunn, Yesterday's Lakeland, 1974, p.18.
- 3. Dunn, p.19.
- 4. Hetherington, (Lakeland Except p.6).
- 5. Hetherington, (Lakeland Excerpt p.5).
- 6. "Insurance Map of Lakeland," Sanborn-Perris Map Co., Limited, New York, April 1901.
- 7. Interview: Leonard C. Carter, Jr., Esq. by J. H. Edwards, Lakeland, Florida, 30 March 1984.
- 8 Carter Interview
- 9. Carter Interview.
- 10. Carter Interview.
- 11. "Insurance Map of Lakeland", Sanborn Map Company, New Yrork, 1903/1908/1913.
- 12. Ibid.
- 13. Hetherington, (Lakeland Excerpt p.19).
- 14. Carter Interview.
- 15. Hetherington (Lakeland Excerpt p.20).

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- 16. John Patterson was the grandfather of today's U.S. Senator Lawton Chiles of Lakeland. Patterson Street was named in his honor.
- Hetherington (Lakeland Excerpt p.24).
- 18. "Dixieland, The Fashionable Suburb of Lakeland", <u>The Lakeland News-</u>Illustrated Souvenir Supplement, Lakeland, Florida, 1910. p.45.
- 19. "John Cox One of the Livest Real Estate Men in Florida", The Lakeland News-Souvenir Supplement, p.42.
- 20. Carter Interview.
- 21. Hetherington (Lakeland Excerpt p.36).
- 22. Carter Interview.
- 23. "Insurance Map of Lakeland," 1917.
- 24. The school burned circa 1961. The site is now occupied by the Lakeland Public Library (c.1967).
- Hetherington, (Lakeland Excerpt p.39).
- 26. "Economic Survey of Lakeland," Lakeland Chamber of Commerce, 1926, p.38.
- 27. Ibid. p.35.
- 28. Hetherington (Lakeland Excerpt p.35).
- 29. Ibid.

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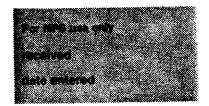
See attachment

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MReferences		
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Zone Easting Northing	Zone	Easting Northing
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For MPS use only		
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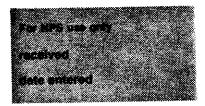
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Unidentified Promotional Pieces. "Wayne County: A Region of Countless Resources and Wonderful Activity" and "The Jesup Banking Company". Jesup, Georgia. 1902?

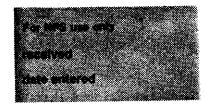
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"Souvenir Edition, The Lakeland News . Lakeland: Lakeland News Publishing Co., 1910.

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Geographic Data/Verbal Boundary Description

The South Lake Morton Historic District Boundaries are as follows:

Beginning at the center of the intersection of Mosswood Road and South Florida Avenue, run easterly to South Tennessee Avenue, then northeasterly to Lake Morton Drive and on to the shoreline of Lake Morton. Follow the shoreline of Lake Morton in an easterly, then northeasterly direction to the extended centerline of E. Palmetto Street. Follow the centerline of Palmetto Street easterly, to a point approximately 75 feet east of Winfree Avenue. From that point, run south along the rear lot lines of Block A of the Winfree Subdivision to the centerline of Cumberland Street, then east along that centerline to the centerline of Ingraham Avenue. Follow the centerline of Ingraham Avenue south to its intersection with McDonald Street, then west along the centerline of McDonald Street to Johnson Avenue. From that point, run south along the extended centerline of Johnson Street to the shoreline of Lake Hollingsworth, then southwesterly along that shoreline to the extended centerline of the alley approximately 150 feet south of the centerline of Belmar Street to a point approximately 170 feet east of the centerline of South Florida Avenue. From that point, run north following the centerline of the north-south alley between South Florida Avenue and South Tennessee Street, to the centerline of the east-west alley between Mosswood Road and Riggins Road. From that point, run west along the centerline of the alley to the centerline of South Florida Avenu then north along that centerline to the point-of-beginning.

These boundaries are illustrated in the District Boundary map.

SITE INVENTORY (Building List)

STREET: E. Belmar Street

Address	Use	Date	Status	Style	Alterations
104	Residential	? .	NĊ	-	
109	e e	c.1922	NC		
111	91	c.1922	С	Frame Vernacular	·
112	**	?	NC		
126	••	c.1926	CA	Bungalow	Porch Enclosed
132	TT.	c.1926	С	Bungalow	
135	11	c.1922	· CA	Frame Vernacular	Porch
136	41	c.1922	CA	Bungalow	Porch Enclosed + Addition
200	ti ·	c.1926	CA	Bungalow	Porch Enclosed
201	91	c.1922	CA	Frame Vernacular	Siding
204	98	?	NC	480	
211	11	c.1926	С	Mediterranean Revival	
217	11	c.1926	С	Frame Vernacular	
228	11	c.1926	NC		
301	ęţ	?	NC		
304	81	c.1926	CA	Frame Vernacular	Porch
305	**	c.1926	с	Mediterranean Revival	·
310	11	c.1926	С	Bungalow	David Carlana
- 311	19	c.1926	CA	Mediterranean Revival	Porch Enclosed + Windows
316	11	c.1926	CA	Bungalow	Porch Enclosed
318	**	c.1926	С	Frame Vernacular	

SITE INVENTORY (Building List)

STREET: E. Belmar Street (Continued)

Address	Use	Date	Status	Style	Alterations
319	Residential	c.1926	CA	Mediterranean Revival	Porch Enclosed
401	11	c.1926	С	Mediterranean Revival	
403	11	c.1926	CA	Mediterranean Revival	Porch Enclosed
408	11	c.1926	CA	Frame Vernacular	Siding + Addition
410	11	c.1926	С	Bungalow	
413	"	c.1926	CA	Bungalow	Porch Enclosed
416	**	?	NC	-	
419	?1	?	NC	_	
422	**	c.1934	С	Frame Vernacular	
425	11	?	NC	-	
426	**	?	NC	_ : :	•
		•			
:	<u>.</u>				
· · · · · · · · · · · · · · · · · · ·				- '	

SITE INVENTORY (Building List)

STREET: E. Charles Street

		·	r "	· · · · · · · · · · · · · · · · · · ·	
Address	Use	Date	Status	Style	Alterations
113	Residential	c.1926	CA	Bungalow	Porch Enclosed
202-210	Institutiona	1 ?	NC		
216-218	Residential	c.1965	NC	_	
302	11		NC	-	
306	tt	c.1946	С	Tudor Revival	
516	II.	c.1926	CA	Rungalow	Porch Enclosed
518	11	c.1926	CA	Bungalow	Porch Enclosed Porch Enclosed
519	11	c.1926	CA	Bungalow	+ Addition
523	11	c.1922	С	Bungalow	
524		c.1922	CA	Frame Vernacular	Siding
601	11	c.1922	CA	Bungalow	Siding
602	11	c.1922	С	Bungalow	
606	11	c.1922	CA	Bungalow	Porch + Carport Added
607	11	c.1922	CA	Bungalow	Porch Enclosed
610	11	c.1922	CA	Bungalow	Porch Enclosed
611	n n	c.1922	С	Bungalow	
615	"	c.1922	С	Bungalow	<u> </u>
616	11	?	NC		
701	"	.3	NC		•
705	ęŧ	?	NC _	-	
709	iı	c.1922	С	Bungalow	
710	11	c.1922	<u> </u>	Bungalow	

SITE INVENTORY (Building List)

STREET: S. College Avenue

Address	Use	Date	Status	Style	Alterations
708-710	Residential	c: 1917	C	Frame Vernacular	
711	11	c.1917	С	Bungalow	
715	11	c. 1917 ·	С	Frame Vernacular	Porch Enclosed
716	Ħ	c.1922	CA	Bungalow	+ Additition + Siding Porch Enclosed
720-722	11	c.1922	·· CA	Frame Vernacular	+ Siding
721	**	c.1917	С	Frame Vernacular	
727	11	c.1922		Bungalow	
730	11	c.1922	CA	Bungalow	Porch Enclosed
731	11	c.1929	С	Bungalow	
733	11	c.1922	-CA	Bungalow	Porch Enclosed + Altered
	11	c.1922	CA	Frame Vernacular	Porch + Siding + Windows
734 737	11	c.1922	CA	Bungalow	·
738	11	c.1926		Bungalow	
739-741	11	c.1922	С	Bungalow	
744	11	c.1934	CA	Bungalow	Porch Enclosed
748	11	c.1922	С	Mediterranean Revival	·
749	11	c.1922	CA [´]	Bungalow	Windows + Siding
803	,,	c.1926	CA	Mediterranean Revival	Porch Partially Enclosed
809	11	c.1922	С	Bungalow	
813	91	c.1922	С	Frame Vernacular	
817	11	c.1926	С	Bungalow	

SITE INVENTORY (Building List)

STREET: S. College Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
821	Residential	c.1922	С	Bungalow	
827	**	c.1926	CA	Bungalow	Porch Added
831	11	c.1922	C	Bungalow	•
835	Ħ	c.1926	CA	Frame Vernacular	Porch
			·		
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		-			
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	•				
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SITE INVENTORY (Building List)

STREET: E. Finney Street

Address	Use	Date	Status	Style	Alterations
513	Residential	c.1917	-C	Frame Vernacular	
514	11	c.1922	С	Bungalow	
516	11	c.1926	С	Bungalow	
517	11	c.1926	С	Bungalow	·
601	11	c.1926	CA	Bungalow	Porch
602	Ħ	c.1926	С	Bungalow	<u> </u>
603	11	c.1926	CA	Frame Vernacular	Porch Enclosed + Windows + Addition
607	11	c.1926	С	Bungalow	
608	11	c.1926	С	Bungalow	
609-609 ¹ 5	11	c.1922	CA	Bungalow	Porch + Siding + Windows
610	11	c.1922	CA	Frame Vernacular	Porch + Windows
701	15	c.1922	С	Bungalow	
709	#1	c.1934	С	Frame Vernacular	
713	11	c.1922	CA	Frame Vernacular	Porch
714	11	c.1934	С	Bungalow	
717	Ħ	c.1922	С	Frame Vernacular	
724	11	?	NC		

SITE INVENTORY (Building List)

STREET: S. Florida Avenue

Address	Use	Date	Status	Style	Alterations
730	Religious	c.1926	С	Romanesque Revival	·
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SITE INVENTORY (Building List)

STREET: S. Ingraham Avenue

Address	Use	Date	Status	Style	Alterations
807	Residential	c.1926	С	Frame Vernacular	
817 .		?	NC		
827	tt	?	NC	use	
837	Ĵι	c.1934	NC		
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SITE INVENTORY (Building List)

STREET: S. Johnson Avenue

Address	Use	Date	Status	Style	Alterations
713	Residential	?	'nc		
714	11	c.1922	CA:	Bungalow	Porch Enclosed + Siding
717	11	c.1922	С	Bungalow	
720	11	c.1917	С	Bungalow	·
721	. 11	c.1944	С	Bungalow	<u> </u>
726	11	c.1926	С	Bungalow Mediterranean	•
728-730	11	c.1926	С	Revival	
729	11	c.1922	CA	Bungalow	Porch Enclosed
732	91	c.1926	CA	Bungalow	Upper Porch Enclosed
733	11	c.1922	С	Bungalow	
734½-736	11 ·	c.1934	NC	-	
737	18	c.1922	С	Bungalow	Porch Removed
745	11	c.1922	CA	Frame Vernacular	+ Siding + Windows
746	11	c.1926	CA	Bungalow	Porch
750	"	c.1926	c	Rungalow	
753	11	c.1926	С	Frame Vernacular	
754	II .	?	NĆ	-	Porch Enclosed
757	11	c.1922	CA	Frame Vernacular	+ Siding
758	11	?	NC	<u>-</u>	Porch Enclosed
801	•t	c.1934	CA	Frame Vernacular	+ Addition Porch Enclosed
802	ii	c.1926	CA	Bungalow	+ Windows

SITE INVENTORY (Building List)

STREET: S. Johnson Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
805	Residential	c.1926	C	Bungalow	
806	**	c.1926	C	Bungalow	
809	e	c.1926	С	Bungalow	
810	77	c.1926	С	Bungalow	
813	11	c.1917	С	Frame Vernacular	
814	20	c.1926	<u> </u>	Bungalow	_
817	91	c.1922	CA	Frame Vernacular	Porch
818	**	c.1926	CA	Bungalow	Porte Cochere Added
821	**	c-1922	CA	Frame Vernacular	Porch Enclosed
822	n	c.1922	c	Bungalow	
825	"	c.1926	С	Bungalow	
826		c.1926	<u> </u>	Bungalow	
829	n	?	NC		
830	**	c.1926	С	Bungalow	
833	- n	c.1922	C	Bungalow	
834	er	c.1922	<u> </u>	Mediterranean Revival	
837	**	c.1926	c	Bungalow	
838	et	c.1926	CA	Frame Vernacular	Porch Removed
842	**	c.1917	СА	Bungalow	Porch Enclosed + Siding + Chimney
845	*11	?	NC	<u>-</u>	

SITE INVENTORY (Building List)

STREET: S. Johnson Avenue (Continued)

				Style	Alterations
Address	Use	Date	Status	Otylo	
907	Residential	?	NC	_	
917	11	c.1926	С	Colonial Revival	
925	. 11	c.1926	С	Bungalow	
935	Institutions	1 c.1980	NC	· _	
947	Residential	?	NC	-	
1001		c.1922	С	Bungalow	Porch + Siding
1009		c.1926	l .	Bungalow	+ Windows
1015		c.1926	CA	Bungalow	Porch
1021		?	NC	_	
1103		?	NC		
1109		?	NC	<u> </u>	
1123		?	NC		
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SITE INVENTORY (Building List)

STREET: Lake Hollingsworth Drive

Address	Use	Date	Status	Style	Alterations
1	Residential	c.1926	_ C	Frame Vernacular	
5	11 '	c.1922?	NC	-	
10	11	?	NC	- .	
14	II	?	NC	-	
15	11	c.1922	CA	Frame Vernacular	Addition + Others
16	t (?	NC	_	
17	*1	? .	- NC	-	
18		? .	NC	- · ·	
1222	11	c.1922	С	Bungalow	
1227	11	c.1981	NC		
1230	11	c.1982	NC	-	
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SITE INVENTORY (Building List)

STREET: Lake Morton Drive

	Man Barrier Control					
Address	Use	Date	Status	Style	Alterations	
109	Residential	c.1922	_ C	Bungalow		
111	91	c.1955	NC	-		
119	tt	c.1935	CA	Frame Vernacular	Porch Enclosed	
121	11	c.1935	С	Frame Vernacular		
122	11	c.1917	С	Bungalow		
126	ŧŧ	c.1922	С	Frame Vernacular		
137	11	c.1922	C	Eclectic Revival		
140	21	c.1958	NC	_		
142	tt	c.1922	CA	Frame Vernacular	Many Alterations	
148	tt	c.1938	с	Federal		
158	41	c,1910	С	Colonial Revival		
165	Religious	c.1965	NC	-		
169	Religious	c.1965	NC	_		
_	Civic/Recr.	c.1963	CA	Masonry Vernacular	New From Foundation Up	
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SITE INVENTORY (Building List)

STREET: E. McDonald Street

Address	Use	Date	Status	Style	Alterations
114	Commercial	c.1926	С	Masonry Vernacular	
120	11	c.1968	NC	<u> </u>	
121	11	?	NC	· -	e de la companya de l
. 201–207	11	c.1926	CA	Masonry Vernacular	Storefront
209	+1	?	NC	<u>-</u>	
210	Residential	c.1932	NC ·	· <u>-</u>	
215	Commercial	c.1926	NC	_	
301	Residential	c.1922	С	Bungalow	
307	11	?	NC	-	
417	Institutional	c.1912	С	Prairie	
515	Residential	c.1922	С	Bungalow	·
519	11 .	c.1922	CA	Bungalow	Porch Enclosed
523	11	c.1922	CA	Bungalow	Porch Enclosed
601	11	c.1922	C	Bungalow	
605	11	c.1922	С	Bungalow	<u> </u>
609	11	c.1922	С	Bungalow	
615	11	c.1926	c	Frame Vernacular	
703	"	c.1934	CA	Bungalow	Porch + Others
708	11	?	NC	<u>-</u>	
711	11	c.1917	C	Bungalow	
714	,,	?	C		

SITE INVENTORY (Building List)

STREET: E. McDonald Street (Continued)

Address	Use	Date	Status	Style	Alterations
717	Residential	c.1926	C	Bungalow	
718	11	?	NC		
721	11	c.1922	С	Bungalow	
914	* 11	c.1926	С	Mediterranean Revival	
920	11	c.1926	С	Bungalow	
924	11	c.1926	С	Bungalow	
926	11	c.1926	C	Mediterranean Revival	
930	**	c.1926	С	Bungalow	
934	11	c.1926	С	Bungalow	·
938	71	c.1926	С	Bungalow	
942	96	c.1926	NC		
946	11	c.1926	С	Bungalow	
950	11	c.1934	С	Bungalow	
962	11	c.1934	NC	-	
964	tt	c.1934	NC	-	·
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SITE INVENTORY (Building List)

STREET: E. McRorie Street

Address	Use	Date	Status	Style	Alterations
509	Residential	? .	NC	-	
514	11	c.1926	С	Bungalow	
517	18	c.1926	С	Bungalow	
518	"	c.1926	С	Bungalow	
523	11	c.1922	CA	Bungalow	Porch Enclosed
524	11	?	NC	_	
601	11	c.1926	CA	Mediterranean Revival	Porch Enclosed + Addition
602	11	c.1926	CA	Frame Vernacular	Porch + Porte Cochere
605	11	c.1926	С	Bungalow	
609	11	c.1926	С	Bungalow	
611	· ·	c.1926	С	Mediterranean Revival	
614	**	c.1926	CA	Frame Vernacular	Porch Enclosed + Addition
615	11	c.1922	CA	Bungalow	Porch + Siding
618	11	?	NC	-	
706	11	?	NC	_	
711	11	c.1939	С	Bungalow	
712	••	c.1922	CA	Frame Vernacular	Porch
716	**	c.1926	c	Bungalow	
720	11	c.1926	<u> </u>	Frame Vernacular	
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SITE INVENTORY (Building List)

STREET: S. Melton Avenue

Address	Use	Date	Status	Style	Alterations
1011	Residential	c.1934	- •C	Frame Vernacular	
1102	11	c.1926	С	Mediterranean Revival	`
1108	11	c.1926	ÇA	Bungalow	Siding
1110	11	c.1922	CA	Bungalow	Siding
1111	77	?	NC		
1113	11	?	NC		
1116	"	·c.1922	CA	Bungalow	Several
1117	tt .	?	NC	<u>-</u>	
1118-1120	tt	?	NC		
1122-1124	ės .	?	NC .		·
1123 .	11	3	С	Bungalow	
1126	**	c.1926	С	Bungalow	
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SITE INVENTORY (Building List)

STREET: S. Mississippi Avenue

Address	Use	Date	Status	Style	Alterations
716	Residential	c.1926	- C	Frame Vernacular	
718	n	c.1917	С	Bungalow	`
719	11	c.1917	С	Colonial Revival	•
725	11	?	NC	-	
726	11	c.1926	С	Bungalow	
730	"	c.1926	С	Tudor Revival	
733	"	°c.1922	CA	Classical Revival	Upper Porch Enclosed
734	•••	·c.1926	С	Frame Vernacular	
738	11	c.1926	С	Bungalow	
739	11	?	NC	_	
742	11	c.1926	CA	Bungalow	Porch Enclosed
746	11	c.1922	С	Bungalow	
808	11	c.1934	С	Frame Vernacular	
809	11	c.1926	С	Mediterranean Revival	
810	"	c.1922	CA	Colonial Revival	Porch + Siding
811	11	?	NC	-	
813	11	c.1922	Ç	Bungalow	
814-816	**	?	NC	_	
817	11	c.1922	CA	Bungalow	Porch Enclosed
818	11.	c.1922	CA	Bungalow	Porte Cochere
823	"	c.1926	С	Mediterranean Revival	

SITE INVENTORY (Building List)

STREET: S. Mississippi Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
824	Residential	c.1917	С	Colonial Revival	
827-831	11	?	NC	-	· ·
832	11	C.1926	С	Bungalow	
835-837	11	c.1922	С	Bungalow	
838	ti	c.1917	CA	Bungalow	Addition
839	11	c.1922	С	Bungalow	
845	"	c.1922	C	Bungalow	
906	11	?	NC	_	
910	. **	?	NC	_	
916	11	c.1922	С	Bungalow	
. 917	***	?	NC		
926	11	c.1926	С	Masonry Vernacular	
927	71	?	NC	<u>-</u>	
931	11	c.1922	CA	Frame Vernacular	Porch Enclosed
945	11	c.1922	C	Bungalow	· · ·
952	91	c.1926	С	Frame Vernacular	
953	***	c.1926	Ć	Bungalow	
1001	**	c.1926	С	Bungalow	·
1005	,,	c.1926	CA	Bungalow	Porch Enclosed
1010	Pt .	c.1922	CA	Frame Vernacular	Porch Enclosed
1015	N	c.1922	CA	Bungalow	Porch

SITE INVENTORY (Building List)

STREET: S. Mississippi Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
1016-1018	Residential		NC	_	
1022	11	?	NC	-	``
1030	• ••	c.1922	c	Bungalow Mediterranean	
1034	11	c.1926	CA	Revival	Porte Cochere Removed
1039	11	?	NC	<u>-</u>	·
1109	11		<u></u>		
1112	n n	?	NC		
1113	11	c.1926	CA	Bungalow	Porte Cochere
1117	ee	c.1926	CA	Bungalow	Porch Enclosed
1119-1121	. 11	7	NC	-	Porch Enclosed
1124	tt	c.1922	CA	Bungalow	+ Addition
1125		c.1926	CA	Bungalow Mediterranean	Porch Enclosed
1131	£1	c.1926	CA	Revival	Porch
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SITE INVENTORY (Building List)

STREET:	E. Mosswood	Road

Address	Use	Date	Status	Style	Alterations
121	Residential	c.1904	С	Queen Anne	
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SITE INVENTORY (Building List)

STREET: S. Orange Park Avenue

Address	Use	Date	Status	Style	Alterations
715	Residential	c.1926	- CA	Mediterranean Revival	Porch
718 、	rr	c.1934	С	Bungalow	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
719	11	c.1922	CA	Frame Vernacular	Addition + Siding
720	11	. ?	NC	_	
723	11	c.1922	С	Frame Vernacular	
726	11	?	NC	<u>-</u>	
727	11	· c.1934	- C	Bungalow	
801	11	? .	NC	_	
802	11	c.1922	С	Bungalow	
807	11	?	NC	-	·
810	.tt	c.1934	NC	-	Greatly Altered
811	11	c.1917	С	Frame Vernacular	
814	**	c.1926	С	Bungalow	
817	It	c.1926	CA	Frame Vernacular	Additions
818	**	c.1926	CA	Bungalow	Porch Enclosed + Siding
823	₹ ,	c.1922	Ć	Bungalow	
824-828	11	c.1922	C^	Bungalow	
827	T#	c.1922	CA	Bungalow	Porch Enclosed
830	11	?	NC		-
831	11	c.1922	С	Bungalow	
835	11 .	c.1922	CA	Bungalow	Porch Enclosed

SITE INVENTORY (Building List)

STREET: S. Orange Park Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
836	Residential	c.1922	С	Bungalow	
841	tı	?	NC	-	
842	"	c.1922	С	Bungalow	.:
.845	tt	c.1922	С	Bungalow	
848	"	c.1917	С	Frame Vernacular	
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SITE INVENTORY (Building List)

STREET: E. Park Street

Address	Use	Date	Status	Style	Alterations
118	Residential	c.1926	C	Colonial Revival	
119-121	tt.	c.1926	CA	Bungalow	Porch Enclosed
125	11	c.1926	CA	Bungalow	Porch Enclosed
-126	11	c.1926	С	Bungalow	
127	rı	c.1922	С	Bungalow	
130	11	c.1926	CA	Bungalow	Porte Cochere
133	11	c.1922	C	Frame Vernacular	
202-204	11	c.1926	C .	Frame Vernacular	
208	11	c.1926	CA	Frame Vernacular	Addition
210	11	c.1926	С	Frame Vernacular	
211	· er	c.1926	С	Frame Vernacular	Porch Enclosed
214	11	c.1926	CA	Bungalow	+ Windows
301	"	c.1926	CA	Bungalow	Porch Enclosed
305	11	c.1922	CA	Bungalow	Porch Enclosed
308	11	c.1926	С	Bungalow	
309	11	c.1926	CA	Bungalow	Porch Enclosed
310	11	c.1934	c´	Frame Vernacular	
317	Ħ	c.1922	С	Frame Vernacular	
403	11	c.1979	NC		
410	er	c.1934	СС	Bungalow	
411	et"	?	NC		

SITE INVENTORY (Building List)

STREET: E. Park Street (Continued)

Address	Use	Date	Status	Style	Alterations
520	Residential	?	NC -		
522	17	c.1945	С	Bungalow	
524	11	c.1926	CA	Frame Vernacular	Porch Enclosed + Addition
602-604	11	c.1922	CA	Bungalow	Siding
606	11	c.1926	С	Bungalow	
614	**	?	NC		
615	11	c.1926	Ĉ C	Bungalow	
619	11	c.1922	CA	Bungalow	Porch Enclosed + Entrance
701	11	c.1926	С	Mediterranean Revival	
704	11	?	NC		
705	71	c.1926	С	Bungalow	
711	t1	c.1926	С	Bungalow	
712	11	c.1939	C `	Bungalow	
719	11	c.1926	сс	Bungalow	
720	17	?	NC		
727	11	c.1960	NC	_	
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SITE INVENTORY (Building List)

STREET: S. Parkhill Avenue

Address	Use	Date	Status	Style	Alterations
701	Residential	c.1934	CA	Frame Vernacular	Siding + Porch + Blinds
708	. 19	c.1926	NC	-	
709	11	c.1926	С	Frame Vernacular	
714	11	c.1926	С	Frame Vernacular	
715	11	c.1926	С	Masonry Vernacular	
721	11	c.1922	CA	Bungalow	Porch Enclosed
724	11	c.1934	· NC	_	
727	11	c.1922	С	Bungalow	
728	79	c.1934	С	Bungalow	
729-731	- 11	?	NC	_	
732	**	c.1934	CA	Bungalow	Porch Enclosed + Siding
733	21	c.1926	CA	Bungalow	Porch Enclosed
738–744	11	?	NC	-	·
739	11	c.1926	С	Bungalow	
741	11	c.1926	С	Bungalow	
746	11	?	NC	-	
749	11	?	NC ·	•	
750	16	c.1934	CA	Bungalow	Porch Enclosed + Porte Cochere
754	18	c.1926	CA	Bungalow	Porte Cochere
758	**	c.1926	с	Bungalow	
762	11 ·	?	NC	: -	

SITE INVENTORY (Building List)

STREET: S. Parkhill Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
802	Residential	c.1922	- NC	<u> </u>	·
807	**	. ?	NC	-	
810	11	?	NC		
816	11	c.1926	CA	Mediterranean Revival	Windows
820	11	c.1926	С	Bungalow	
824	81'	c.1926	C	Bungalow	
828	11	. c.1926	CA	Colonial Revival	Siding
832	11	c.1926	CA	Bungalow	Porch Partially Encl
836	11	c.1926	С	Frame Vernacular	-
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SITE INVENTORY (Building List)

STREET: E. Patterson Street

Address	Use	Date	Status	Style	Alterations
114	Residential	c.1922	С	Frame Vernacular	
115	ŧ:	c.1922	c.	Frame Vernacular	
121	ti	c.1968	NC		
125	"	c.1968	NC	-	
129	tt	c.1968	NC		
131	11	c.1968	NC		
201	11	c.1922		Bungalow	
203	et	c.1926	С	Bungalow	
213	ŧŧ	c.1922	CA	Frame Vernacular	Porch Removed
301	11	c.1922	CA	Bungalow	Porch + Carport Added Altered +
405-407	u	c.1926	NC	-	Out-of-Character
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SITE INVENTORY (Building List)

STREET: S. Pennsylvania Avenue

Address	Use	Date	Status	Style	Alterations
809	Residential	c.1922	- с	Bungalow	
813	rr ·	c.1926	С	Bungalow	`
817	ęŧ	c.1926	С	Bungalow	
821	11	c.1926	CA	Bungalow	Porch Enclosed
829	ti .	c.1917	С	Frame Vernacular	
833	11	c.1934	C	Bungalow	·
837	11	c.1922	CA	Bungalow	Porch
841	11	c.1922	C	Bungalow	
843	et	c.1922	С	Bungalow	
847	11	c.1922	CA	Bungalow	Porch + Duplex
901	Ħ	c.1922	CA	Frame Vernacular	Second Story Porch Enclosed
905	ft	c.1926	С	Bungalow	
91 1	tt	c.1926	C	Bungalow	
912	t i	?	NC		
914	11	c.1922	C	Bungalow	
915	11	c.1926	С	Bungalow	
918	+1	C.1926	CA	Bungalow .	Windows
921	11	c.1922	CA	Bungalow	Porch Enclosed
934	†1	c.1922	CA	Frame Vernacular	Porch Enclosed
941		_c-1922	с	Bungalow Mediterranean	
945	**	c.1926	c`	Revival	

SITE INVENTORY (Building List)

STREET: S. Pennsylvania Avenue (Continued)

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Address	Use	Date	Status	Style	Alterations
946	Residential	c.1922	- c	Bungalow	
948	11	c.1926	CA	Bungalow	Porch Enclosed
949	11	c.1926	С	Bungalow	·
950	11	c.1934	С	Frame Vernacular	
951	11	c.1926	CA	Bungalow	Porch Enclosed
955	11	c.1922	CA	Bungalow	Porch Enclosed
1000	11	c.1934	C	Georgian	
1006	11	c.1926	CA	Bungalow	Porch Enclosed
1009	11	?	NC	_	
1012	11	c.1944	С	Frame Vernacular	
1013	11	c.1922	С	Bungalow	
1015	11	c.1934	CA	Bungalow	Porch
1016	11	c.1922	С	Bungalow	
1017	**	c.1934	С	Frame Vernacular	
1020	11	c.1926	CA	Bungalow	Chimney + Porch + Windows
1023	11	c.1934	CA	English Cottage	Porch Enclosed
1024	11 .	c.1926		Bungalow	
1028	11	c.1926	CA	Bungalow	Porch Enclosed + Addition
1029 -	п	c.1926	С	Bungalow	
1030	tt	c.1926	C	Bungalow	
1031	11	c.1926	С	Bungalow	

SITE INVENTORY (Building List)

STREET: S. Pennsylvania Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
1037	Residential	c.1926	_ C	Bungalow	
1040	11	c.1926	С	Bungalow	
1041	11	c.1926	CA	Bungalow	Porch Enclosed
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SITE INVENTORY (Building List)

STREET: E. Ridgewood Street

Address	Use	Date	Status	Style	Alterations
209	Residential	c.1922	С	Frame Vernacular	
314	11	c.1926	NC		
416-418	re .	c.1965	NC .	-	4
					
			-		
		·			
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		*	·		
				•	_
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			•		<u> </u>

SITE INVENTORY (Building List)

STREET: E. Riggins Street

Address	Use	Date	Status	Style	Alterations
114	Residential	?	NC	-	
115	11	c.1934	С	Bungalow	
116-118	11	?	NC	-	·
120	11	c.1926	С	Colonial Revival	
124	. 11	?	NC	-	
201	**	c.1926	С	Bungalow	
209	ŧı	c.1926	c	Frame Vernacular	
213	11	c.1926	C ·	Bungalow	·
219	9.9	c.1926	CA	Bungalow	Porch Enclosed
304	**	c.1917	CA	Frame Vernacular	Porch
305	u	c.1922	С	Bungalow	
312	10	c.1917	С	Frame Vernacular	
314	11	c.1922	CA	Frame Vernacular	Enclosed (Garage Apt.)
509	••	c.1922	С	Bungalow	
604	10	c.1917	CA	Frame Vernacular	Porch
613	68	c.1926	NC		
			,		
			· .:		
	•			<u> </u>	

SITE INVENTORY (Building List)

STREET: S. Rushing Avenue

Address	Use	Date	Status	Style	Alterations
711	Residential	c.1926	CA	Bungalow	Porch + Part Removed
715	. 11	c.1926	С	Bungalow	
716	11	c.1922	CA .	Frame Vernacular	Porch Added
721	11	c.1926	CA	Frame Vernacular	Porch Enclosed
722	11	c.1922	С	Frame Vernacular	
725	11	c.1934	CA	Frame Vernacular	Addition
726-728	"	· ?	NC	-	
732	99	c.1926	С	Bungalow	
733	11	c.1926	CA	Bungalow .	Porch Enclosed + Addition + Siding
735	11	c.1926	CA	Bungalow	Porch Enclosed
736	10	c.1922?	NC	-	
740	er e	c.1922?	CA	Bungalow	Siding
741	tt	c.1926	С	Bungalow	
744746	tt	?	NC	-	
745	11	c.1926	CA	Bungalow	Porch Enclosed
749	tt	c.1922	Ć C	Bungalow	
750	11	c.1922	CA·	Frame Vernacular	Porch + Windows
			·		
	·				

SITE INVENTORY (Building List)

STREET: South Boulevard

				<u> </u>	
Address	Use	Date	Status	Style	Alterations
714	Residential	c,1922	- CA	Frame Vernacular	Porch Enclosed
719	11	c.1917	С	Bungalow	
720	tt	c.1922	CA	Frame Vernacular	Porch Enclosed
725	***	c.1917	С	Bungalow	
726	H	c.1926	С	Mediterranean Revival	
802	11	c.1922	С	Bungalow	·
805	11	c.1922	NC	_	
806	61	c.1922	CA	Frame Vernacular	Siding
810	11	c.1922	С	Bungalow	
811	11	c.1926	С	Frame Vernacular	
814	11	c.1922	С	Bungalow	
817	11	c.1917	С	Colonial Revival	
821	11	c.1926	С	Frame Vernacular	
822	11	c.1917	Ċ	Victorian Vernacula	r
840	, n	c.1922	с	Bungalow	
914	n	c.1917	CA	Frame Vernacular	Siding
915	. **	c.1917	CA	Colonial Revival	Porch
918	"	c.1917	CA	Frame Vernacular	Siding + Addition
922-924	ti	c.1926	с	Bungalow	
923	rı .	c.1917	с	Bungalow	
926	91	c.1917	c	Frame Vernacular	

SITE INVENTORY (Building List)

STREET: South Boulevard (Continued)

Address	Use	Date	Status	Style	Alterations
934	Residential	c.1922	- с	Frame Vernacular	_
950	Religious	c.1926	С	Roman Classicism	
1001	Residential	c.1922	С	Bungalow	
1005	er	c.1922	CA	Bungalow	Porch Enclosed
1009	ri .	c.1926	С	Bungalow	
1010	91	c.1922	С	Bungalow	
1013	11	c.1922	CA	Bungalow	Porch Removed
1016	71	c.1926	CA	Bungalow	Porch Enclosed
1017	11	c.1922	С	Bungalow	
1018	tı	c.1926	С	Bungalow	
1021	н	c.1917	CA	Colonial Revival	Porch
1022	11	c.1934	С	Frame Vernacular	
1025-1027	. 11	c.1917	С	Frame Vernacular	
1026	11	c.1934	CA	Frame Vernacular	Porch Enclosed
1029	11	c.1917	_с_	Frame Vernacular	•
1030	n	c.1922	CA	Bungalow	Porch
1033	11	c.1926	c	Bungalow	
1034	11	c.1926	_ с	Bungalow	
1038	11	c.1926	_с_	Bungalow	
1042	11	c. 1926		Frame Vernacular	
1051	11 -	c.1922	_ с	Frame Vernacular	

SITE INVENTORY (Building List)

STREET: South Boulevard (Continued)

Address	Use	Date	Status	Style	Alterations
1056	Residential	c.1922	C	Bungalow	
1065-1067	11	c.1926	C	Bungalow	
1111	"	c.1934	С	Frame Vernacular	
1114	tt.	?	NC	-	
1117	11	?	NC	-	
1118	et .	?	NC		
1123	44	c.1926	CA	Bungalow	Porch Enclosed
	·	-			
			. 1		
	·	•			

SITE INVENTORY (Building List)

STREET: S. Success Avenue

Address	Use	Date	Status	Style	Alterations
716	Residential	c.1917	С	Bungalow	
723	n	c.1934	С	Bungalow	
724	rı .	c.1917	CA	Frame Vernacular	Porch Enclosed + Siding
801	81	c.1922	С	Bungalow	·
805	11	c.1917	С	Frame Vernacular	
806	11	c.1922	CA	Frame Vernacular	Porch Enclosed + Siding
809	tt	c.1922	CA	Bungalow	Porch Enclosed
810	tt	c.1922	CA	Frame Vernacular	Porch + Siding
815	11	c.1926	CA	Bungalow	Siding
818	**	c.1922	CA	Frame Vernacular	Windows
829 ·		c.1922	CA	Bungalow	Porch Enclosed
832	11	c.1922	С	Bungalow	
836	11	c.1922	С	Bungalow	
840	11	c.1926	CA	Bungalow	Porch Enclosed + Windows
846	tt	c.1926	С	Bungalow	·
849	tt .	3	NC		New Apartments
850	tt	c.1926	CA	Bungalow	Windows
902	11	c.1910	CA	Frame Vernacular	Stuccoed
914	11	c.1910	CA	Colonial Revival	Additions
915	44	c.1926	С	Bungalow	
921	11	c.1917	c	Bungalow	

SITE INVENTORY (Building List)

STREET: S. Success Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
922	Residential	c.1926	- c	Bungalow	•
925	11	c.1922	C	Bungalow	
926	**	c.1926	C -	Bungalow	
934	TP .	c.1926	С	Mediterranean Revival	
937	ŧı	c.1926	С	Mediterranean Revival	
938	11	c.1910	CA	Frame Vernacular	Additions
941	11	c.1922	- С	Frame Vernacular	
942		c.1926	CA	Frame Vernacular	Porch Enclosed
945	10	c.1922	С	Bungalow	
946	11	- c.1926	с	Bungalow	
949	- 11	c.1926	C .	Frame Vernacular	
953	11	c.1934	С	Bungalow	
954	tt .	?	NC		
1001	21	c.1917	CA	Bungalow	Porch Enclosed
1002	11	?	NC		
1010	11	c.1910	CA	Frame Vernacular	Porch
1013	** .	c.1917	·c	Bungalow	
1016	. 11	c.1926	С	Bungalow	
1021	11	c.1922	CA	Frame Vernacular	Porte Cochere Removed
1022	** .	_c.1917	СС	Oueen Anne	•
1025	17	c.1922	С	Bungalow	

SITE INVENTORY (Building List)

STREET: S. Success Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
1029	Residential	c.1922	Ċ	Bungalow	
1033	11	c.1926	С	Mediterranean Revival	
1034	11	c.1922	С	Frame Vernacular	
1042	et	c.1934	CA	Frame Vernacular	Porch Enclosed
1043	11	c.1934	С	Frame Vernacular	
1046	11	c.1910	_CA	Victorian Vernacular	Porch Enclosed
1051	18	c.1926	CA	Frame Vernacular	Addition to Front
1054	. 11	c•1940 .	NC	_	
1055	tt.	c.1 9 26	С	Bungalow	
1059	rı	?	NC	_	
1061	11	c.1926	С	Mediterranean Revival	,
1062	11	?	NC	_	
1104	11	c.1934	CA	Bungalow	Porch
1111	tt	c.1926	С	Bungalow	
1113	et	c.1926	CA ·	Bungalow	Siding
1117	11	c.1926	C	Bungalow	
1122	10	c.1934	CA	Colonial Revival	Addition
1126	**	c.1926	CA	Bungalow .	Porch + Porte Cochere Added
1130	11	c.1926	NC		· · · · · · · · · · · · · · · · · · ·
				,	

SITE INVENTORY (Building List)

STREET: S. Tennessee Avenue

Address	Use	Date	Status	Style	Alterations
	Residential	c.1922	CÃ	Frame Vernacular	Porch
735-737				<u>.</u>	
739	11	?	NC		
810	11	c.1922	С	Bungalow	
814	11	c.1922	С	Bungalow	
815	11	c.1917	С	Frame Vernacular	1 7 1 200
818	11	?	CA	Bungalow	Porch Enclosed + Addition
	. 11	c.1922	С	Bungalow	
822	-	c.1917	С	Bungalow	
829	11	c,1922	С	Bungalow	
830					
835	11	c.1917	С	Bungalow	Porch Enclosed
836	II	c.1926	CA	Bungalow	Porch Enclosed
838	"	c.1926	С	Bungalow	
839	11	c.1926	С	Mediterranean Revival	
842	20	c.1934	CA	Bungalow	Carport Added
906	Commercial	3	NC	-	
911	Residential	c.1917	CA	Bungalow	Porch Enclosed
918	"	c.1917	С	Colonial Revival	
	11	c.1926	С	Bungalow .	
919	**	c.1926		Bungalow	
921		c.1926		Bungalow	
927		2.1920	NC		

SITE INVENTORY (Building List)

STREET: S. Tennessee Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
933	Residential	c.1922	NC	-	
. 937	11	c.1934	NC	<u>-</u>	
943	н	c.1934	С	Bungalow	
945	п	c.1926	CA	Bungalow	Porch Enclosed
946	11	c.1926	NC	_	·
951	71	c.1926	CA	Bungalow	Porch Columns
952	ıı ·	. ?	ŇC	_	
953	11	c.1926	CA	Bungalow	Porch + Windows + Siding
957	? 1	c.1926	С	Bungalow	
1000	11	.3	NC	-	
1001	11	c.1926	NC	-	
1004	Eq	. ?	NC	-	
1007	*11	c.1926	NC	-	
1009	Ħ	c.1926	NC	_	
1010	fl	c.1926	NC		
1012	tt .	c.1922	CA	Frame Vernacular	Porch
1016	*11	c.1926	CA ·	Bungalow	Porch
1019	11	c.1934	С	Frame Vernacular	•
1020	11	c.1926	NC	-	
1024	61	c.1934	CA	Bungalow	Porch
1027	10	?	NC	-	

SITE INVENTORY (Building List)

STREET: S. Tennessee Avenue (Continued

Address	Use	Date	Status	Style	Alterations
1034	Residential	c.1934	С	Frame Vernacular	
1035	11	c.1926	CA	Bungalow	Porch Enclosed
1039	11	c.1922	NC	-	
1041	tt	c.1926	NC	-	
1102	tt	?	NC	-	
1106	11	?	NC	-	
1110	tī	?	NC	_	
1115	ŧŧ	?	NC	· . -	
1118	tt	?	NC		
1122	11	?	NC	-	
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SITE INVENTORY (Building List)

STREET: S. Winfree Avenue

Address	Use	Date	Status	Style	Alterations
702	Residential	c.1926	С	Masonry Vernacular	
710	11	c.1926	CA	Frame Vernacular	Porch Enclosed + Siding
714	п	c.1926	CA	Frame Vernacular	Siding + Addition
718	` 11	c.1926	С	Bungalow	
7.20	11	c.1926	, c	Frame Vernacular	
721	11	c.1926	С	Bungalow	·
732	11	c.1926	NC .	-	·
735	11	c.1926	С	Bungalow	
736	ęŝ	c.1926	С	Frame Vernacular	
740	14	c.1926	С	Mediterranean Revival	
742	11	c.1926	С	Bungalow	
743	11	c.1926	С	Bungalow	Porch Enclosed
747	11	c.1934	CA	Bungalow	+ Siding
748	11	c.1926	CA	Mediterranean Revival	Porch Removed
752	11	c.1926	CA	Mediterranean Revival	Addition
805	11	c.1926	CA	Bungalow	Porch Enclosed
807		?	NC		
				•	
	·				
			,		

SOUTH LAKE MORION HISTORIC DISTRICT

Inclusive street addresses:

104-426 E. Belmar Street

702-807 S. Winfree Avenue

735-1122 S. Tennessee Avenue

716-1130 S. Success Avenue

714-1123 S. Boulevard

711-750 S. Rushing Avenue

114-613 E. Riggins Street

209-418 E. Ridgewood Street

809-1041 S. Pennsylvania Avenue

114-407 E. Patterson Street

701-836 S. Parkhill Avenue

118-727 E. Park Street

715-848 S. Orange Park Avenue

121 E. Mosswood Road

716-1126 S. Mississippi Avenue

1011-1126 S. Melton Avenue

509-720 E. McRorie Street

114-964 E. McDonald Street

109-169 Lake Morton Drive

1-1230 Lake Hollingsworth Drive

713-1123 S. Johnson Avenue

807-837 S. Ingraham Avenue

730 S. Florida Avenue

513-724 E. Finney Street

708-835 S. College Avenue

113-710 E. Charles Street



United States Department of the Interior

NATIONAL PARK SERVICE P.O. BOX 37127

WASHINGTON, D.C. 20013-7127

NOV 29 1985

The Director of the National Park Service is pleased to inform you that the following properties have been entered in the National Register of Historic Places beginning November 17, 1985 and ending November 23, 1985. For further information call (202) 343-9552.

STATE, County, Vicinity, Property, Address, (Date Listed)

ARKANSAS, Benton County, War Eagle, War Eagle Bridge, CR 98 (11/19/85) ARKANSAS, Izard County, Calico Rock, Calico Rock Historic District, Roughly bounded by Main St.. Rodman, Walnut, and Peppersauce Alley (11/19/85)

DELAWARE, New Castle County, Middletown vicinity, Choptank-Upon-The-Hill (Rebuilding St. Georges Hundred 1850-1880 TR), Rt. 435 (11/19/85)

DELAWARE, New Castle County, Middletown vicinity, Okolona (Rebuilding St. Georges Hundred 1850--1880 TR), Rt. 429 (11/19/85)

DELAWARE, New Castle County, Middletown vicinity, Weston (Rebuilding St. Georges Hundred 1850-1880 TR), Off DE 71 (11/19/85)

DELAWARE, New Castle County, Odessa vicinity, Fairview (Rebuilding St. Georges Hundred 1850-1880 TR), Rt. 412 (11/19/85)

ELAWARE, New Castle County, Odessa vicinity, Mondamon Farm (Rebuilding St. Georges Hundred 1850-1880 TR), Rt. 2 (11/19/85)

DELAWARE, New Castle County, Odessa vicinity, Riverdale (Rebuilding St. Georges Hundred 1850--1880 TR), Off Bay View & Silver Run Rds. (11/19/85)

FLORIDA, Polk County, Lakeland, South Lake Morton Historic District, Bounded by Lake Morton Dr. & Palmetto St., Ingraham Ave., McDonald St., Johnson Ave., Lake Hollingsworth Dr., Balmar St. and Tennessee Ave. (11/20/85)

ILLINOIS, Cook County, Chicago, Logan Square Boulevards Historic District, West Logan, North Kedzie, North Humboldt, Logan Square, and Palmer Square Blvds. (11/20/85)

MARYLAND, Frederick County, Frederick vicinity, Gambrill House, Monocacy National Battlefield-MD 355 (11/18/85)

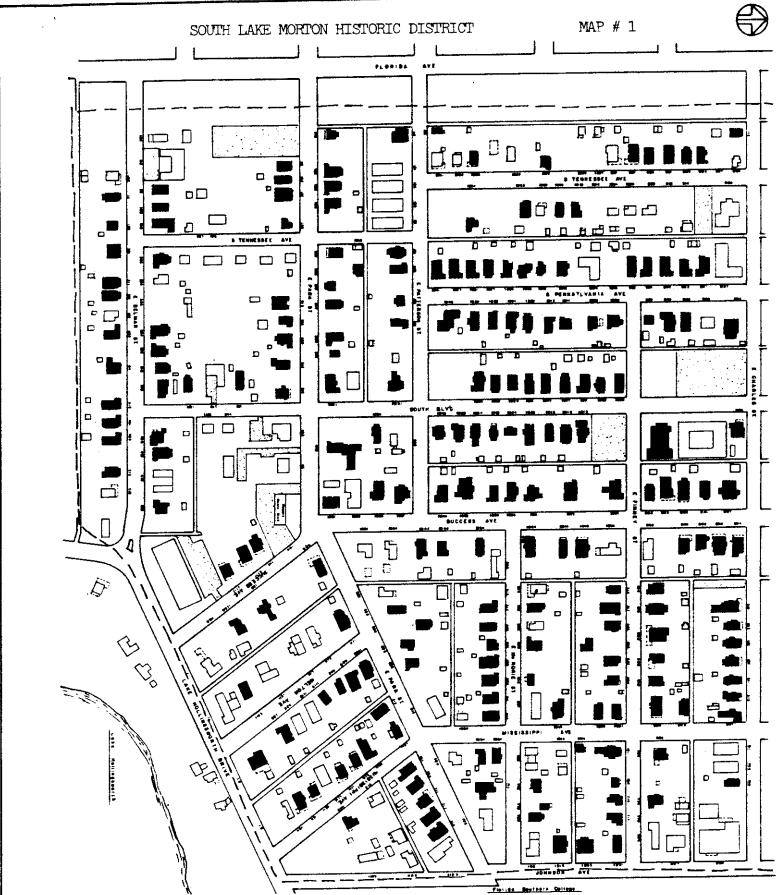
NEW MEXICO, Taos County, Ojo Caliente, Ojo Caliente Mineral Springs, NM 414 (11/17/85)

NEW YORK, Westchester County, Armonk, Bedford Road Historic District, Bedford Rd. (11/21/85)

NORTH CAROLINA, Buncombe County, Asheville, Oteen Veterans Administration Hospital Historic District, N side US 70 (11/20/85)

NORTH DAKOTA, Traill County, Mayville, First National Bank, 22 W. Main St. (11/20/85) NORTH DAKOTA, Traill County, Mayville, Grandins' Mayville Farm District, 2 Brunsdale West (11/19/85)

NORTH DAKOTA, Traill County, Mayville, Mayville Historic District, Roughly bounded by 3rd St, 5th ve., Main St., & 3rd Ave. (11/19/85)

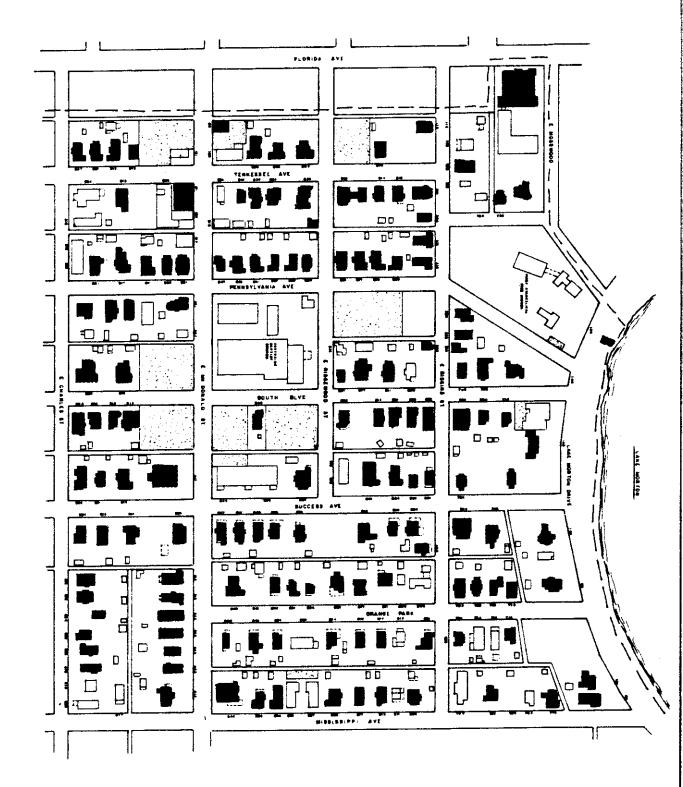


Historic Lakeland, Inc.

EXISTING CONDITIONS
FEBRUARY 1984

City of Lakeland, Florida



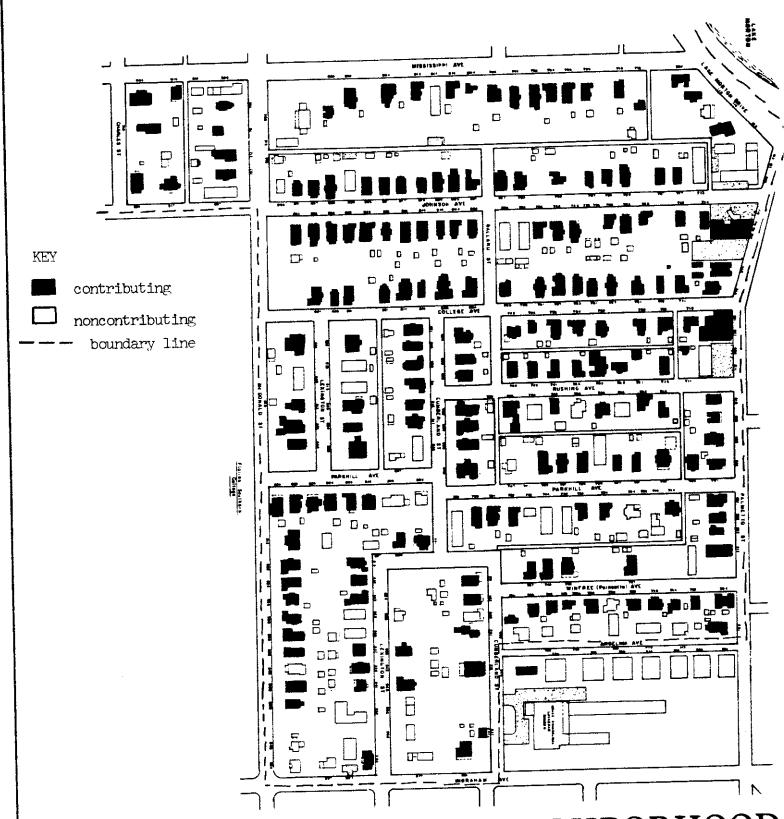


EXISTING CONDITIONS C. FEBRUARY 1984

City of Lakeland, Florida



SOUTH LAKE MORTON HISTORIC DISTRICT MAP # 3



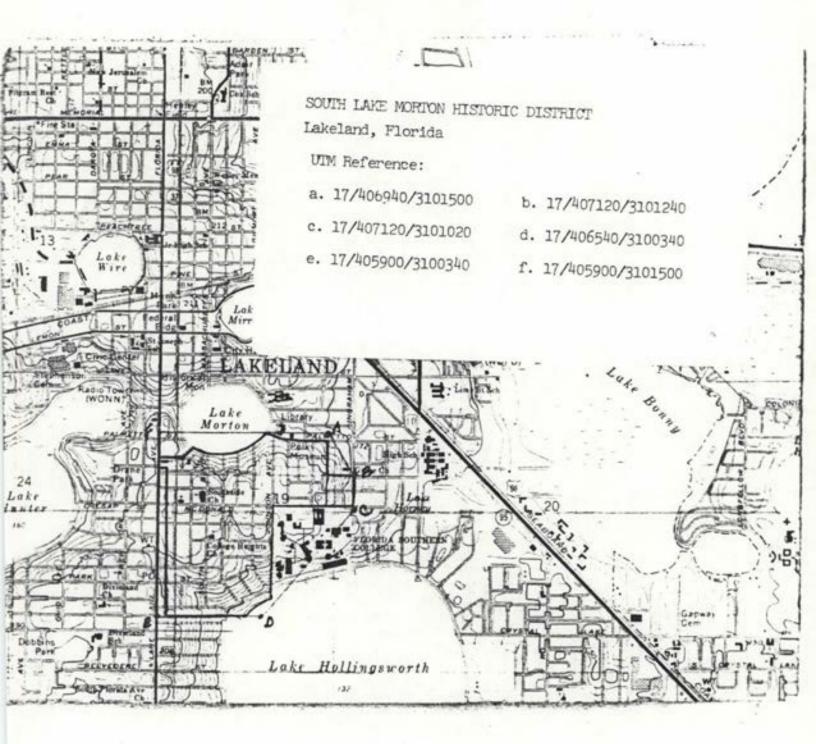
SOUTH LAKE MORTON NEIGHBORHOOD

Historic Lakeland, Inc.

EXISTING CONDITIONS
FEBRUARY 1984

City of Lakeland, Florida

27



United States Department of the Interior

National Park Service

For NPS use only

National Register of Historic Places Inventory—Nomination Form

received

ORIGINAL -NOT TO BE PRIMEDED

. Nam	e	·		
storic SOUT	H LAKE MORTON HISTO	RIC DISTRICT		
d or common	N/A			
. Loca				
Во	ounded by Lake Morto	n Drive and Palmetto	Street, Ingraham	Avenue, McDonald Str
		Hollingsworth Drive		ex dor fortenght a Hou
y, town Lakel		vicinity of	····	
nte Etori	code	e county	Połk	çode
1 1021	sification			
tegory district	Ownership public	Status X occupied	Present Use agricultureX_ commercial	museum
building(s) structure	private X both	unoccupied work in progress	educational	private residence
site	Public Acquisition in process	Accessible X yes: restricted	entertainment government	<u> </u>
_ object	being considered	yes: unrestricted	industrial military	transportation other:
. 0111	er of Prope	rty		
ıme <u>M</u> u	ultiple ownership			
reet & number	ultiple ownership	vicinity of	state	
nme <u>Mu</u> treet & number	ultiple ownership		·	
reet & number ty, town	ation of Leg	vicinity of	n	
ty, town Loca	ation of Leg	vicinity ofal Descriptio	on .	
reet & number ty, town LOC ourthouse, regi	ation of Leg	vicinity of al Description k County Courthouse	·	Florida 33830
treet & number LOC burthouse, reginered & number	ation of Legarity of deeds, etc. Main and Broadwa	vicinity of al Description k County Courthouse	. state	Florida 33830
treet & number ity, town Loca burthouse, regi treet & number ity, town Rep	ation of Legarity of deeds, etc. Main and Broadwa	vicinity of al Description k_County_Courthouse	state	Florida 33830 glble?yes X no
treet & number by, town Loca burthouse, reginered & number by, town Repl tie History	ation of Legastry of deeds, etc. Main and Broadway Bartow resentation Dric Lakeland	vicinity of al Description k_County_Courthouse	state Surveys erty been determined eli	
reet & number ty, town LOC curthouse, regi reet & number ty, town Historical	ation of Legastry of deeds, etc. Main and Broadwa Bartow resentation oric Lakeland - 83	vicinity of al Description k County Courthouse by in Existing S has this prop	state Surveys erty been determined eli federal state	gible?yes X no e county X local

Condition Check one Check one excellentdeterioratedunalteredoriginal sitegoodruinsalteredmoved date	excellent good	ruins	unaltered	original site
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Describe the present and original (if known) physical appearance

In early 1984, the South Lake Morton District was found to contain 760 buildings, including residential (96 percent), commercial, institutional and religious. Of this total, 565 or 75 percent were found to be significant and to contribute to the character of this historic neighborhood. There are also 40 extant buildings constructed prior to World War II that, due to severe alterations, are no longer contributing. The remaining 155 buildings do not contribute to the character of the neighborhood because they were constructed after World War II and are contemporary in design. Of the 565 historic buildings considered to be contributing, almost 90 percent fall into the 1918 to 1927 development period. When this is considered in light of the fact that at least 98 percent of the contributing buildings are residential, it is not surprising that their stylistic characteristics are very consistent. 62 percent of the contributing buildings were of the Bungalow Style, 25 percent of the Frame Vernacular (many tending toward Bungalow) and 6 percent of the Mediterranean Revival Style. Other styles of buildings totaled only 7 percent and were built almost exclusively in the 1904-1912 or 1934-1942 periods.

A contributing building within the South Lake Morton Historic District is defined as one which has not lost its architectural integrity through excessive alteration, was built between 1904 and 1935, and was constructed in Queen Anne, Frame Vernacular, Colonial Revival, Bungalow and Mediterranean Revival styles.

Present Physical Appearance

7. Description

The South Lake Morton Historic District, like the remainder of in-town Lakeland, is dominated by lakes. Lake Morton is a small lake which was developed into a park-like setting for passive recreation. On its north border is Downtown Lakeland, with high quality commercial and public buildings facing southward over the lake. Development along the south shore is exclusively residential, with a mixture of uses occurring on the east and west shores. Adjacent to Lake Morton are located the Lakeland Public Library, Chamber of Commerce, Women's Club, churches and some multifamily buildings. The lake is continually used by the public for passive recreation, and is distinguished by a population of swans, ducks and geese. An annual arts and craft show is held on the shores of Lake Morton.

Lake Hollingsworth is a relatively large lake used for boating, skiing and active recreation along its shores. It is surrounded primarily by large single-family residences, but also is the site of Florida Southern College, a church and synagogue, a multi-family complex and a private club.

The western boundary of the District is defined by commercial development along Florida Avenue. This heavily traveled arterial supports "strip" commercial land uses typical of growing cities. Such development is limited to the half blocks facing S. Florida Avenue, after which residential uses predominate.

Bisecting the District at its approximate center are McDonald Street and Success Avenue. These collector streets carry east-west and north-south traffic through the area, and create the only signaled intersection within the survey boundaries. Like all of the streets, McDonald and Success are two lanes in width.

See attachment

10. Geograp	hical Data			
Acreage of nominated prope	rty250			3 24000
Quadrangle name Lakel			Quadrangle	scale _ 1:24000
UTM References				
A 1.7 406940 Zone Easting	31/01/500 Northing		407120 Easting	3,1012,40 Northing
c 11 14071/20	31/01/020	0 [1.7]	40,6540	3100340
E [1.7] 40,5 9,00	31/1903#0	F [1,7]	40,519,00	3/10/1500
G		H [
Verbal boundary descript	tion and justification			
	See Continuation	on Sheet		
List all states and counti	ies for properties ove	riapping state or cou	nty boundaries	
state	code	county		code
state	code	county	<u> </u>	code
11. Form Pro	epared By		<u> </u>	
Jim Edwar		Diana Prime		
name/title Historic	Lakeland	Historic Si	ites Specialis	<u>t</u>
organization Bureau of H		Donartmontdate	P of State	
Bureau of H	istoric Preservati			
street & number The Capit	al	tele	phone	
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12. State Hi	storic Pres	ervation 0	fficer C	ertification
The evaluated significance of				
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665) I hereby nominate this	property for inclusion in	the National Register #	no ceruty majuk na	s been evaluated
according to the criteria and	procedures set forth by	the National Park Servi	ice.	
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For NPS use only	is property is included in	the National Register		
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Keeper of the National F	Register			<u></u>
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8. Significance

X 1900-	communications	industry invention Builder Architect		transportation other (specify)
1800-1899	commerce	exploration settlement	, , ,	theater
1700-1799	art	_ engineering _	music	humanitarian
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15001599	agriculture	economics _	literature	sculpture
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Period	Areas of Significance—C		landarus anhitant	ti-i-u

Statement of Significance (in one paragraph)

The South Lake Morton Historic District is significant architecturally because of its large concentration of Bungalow Style structures built between 1918 and 1935 as well as its scattering of early homes dating from the 1904-1917 periods. The Bungalows are largely unaltered and represent the full spectrum of variations within the style. Historically, the District is significant on the local level because of its association with early Lakeland and the Boom Period developers and because most of the local economic and political leaders during these periods resided there.

In 1881, Kentucky businessman Abraham Munn purchased eighty acres of northwest Polk County land without having seem the property. Whether Munn knew of Henry Plant's plans to build a railroad in this area is unknown, but the railroad eventually passed through the approximate center of Munn's property. Sending his son, Samuel, to lay out a commercial subdivision just prior to the railroad's arrival, Munn assured himself of an ideal location to develop a town.

From its establishment, Lakeland was a transportation center, growing and prospering from its location on Henry Plant's South Florida Railroad. The railroad passed through Polk County in 1884, with the Kissimmee to Tampa line of the railroad completed and linked just east of Lakeland on January 23, 1884. The addition of this rapid means of transportation suddenly made an isolated portion of inland Florida attractive to settlers.

During the next two years, this newly-established community became the most important railroad center in South Florida. Additional railroad lines were built through Lakeland from Tampa to Bartow, and from Bartow to Pemberton Ferry. And, because the railroad provided access to outside markets, including the Port of Tampa, a local agricultural export industry was created. By the turn-of-the-century, a growing phosphate mining industry joined citrus and strawberry production as a local generator of rail traffic and business activity.

As new residents came to Lakeland and the local economy grew, commercial establishments developed. Because Munn had provided appropriately-sized lots and blocks adjoining the railroad line, Lakeland's first commercial buildings were located within his subdivision. A forward-thinking developer, Munn provided additional improvements, including a railroad passenger station and adjoining public square. To complete his marketing strategy, Munn built Lakeland's first important hotel, the Tremont, to accommodate visiting prospects and newly-arrived residents.

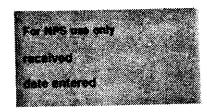
By 1889, only five years after Munn's subdivision was platted, the public square was surrounded by frame commercial and public buildings, and a passenger station and freight depot. In this short time, Munn's strategy had been a success. His "Lakeland Improvement Company" had accomplished its goal of "the laying out of a townside with streets, avenues and lots...." The first commercial district—the center of a growing Lakeland—had been established.

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Ingraham Avenue forms a portion of the eastern District boundary. This collector road primarily serves through traffic, separating somewhat dissimilar neighborhoods. The campus of Florida Southern College defines the remainder of the eastern boundary.

The South Lake Morton District is in many ways a typical grid subdivision. Most streets meet at perpendicular intersections, forming blocks typically 250 to 300 feet in the east-west direction, and from 300 to as much as 1,200 feet in the north-south direction. Blocks usually contain alleys running in the direction of the longest block dimension, which are used as utility right-of-ways and for solid waste collection. Garage apartments are common along the alleys, creating a "second" neighborhood not readily visible from the street.

In spite of these more typical features, the South Lake Morton area maintains a character unique within Lakeland, and one that is rare for Florida cities in general. This character is a result of a rolling topography and an occasional angular or curvilinear street — both features derived from the presence of lake basins on the north and the south. The juxtaposition of the grided streets over a rolling surface, particularly where they meet the curving streets of the lake shores, creates interesting vistas. This is particularly evident as one approaches Lake Morton from the south, eventually opening up a panoramic view of Downtown Lakeland across the lake. This neighborhood-to-downtown transition creates an especially attractive urban setting, and is characteristic of the neighborhood.

Most streets within the District are lined with a mature canopy of oaks planted early in the development of the subdivision. One and two-story homes, with their front porches, are oriented toward the street and set on relatively narrow (50'-60') lots. This pattern of a traditional single-family pedestrian scale neighborhood is seldom broken by commercial or multi-family development. In fact, the original pre-1930 character of frame homes, along quiet brick streets is evident throughout the District and gives the neighborhood its character.

Original Physical Appearance

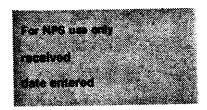
1904 - 1912

In 1904, little urban development existed south of Lake Morton. But, in that year, Norman A. Riggins built a large Queen Anne Style residence overlooking Lake Morton from the site now occupied by the Evangelical Free Church (between Tennessee and Pennsylvania Avenues.) His estate encompassed a good deal of the northwest portion of the South Lake Morton area, and included a tennis court (Lakeland's first) and a boat house on Lake Morton (the existing city-owned structure was built on the original boat house foundation).

By 1906, development interests were at work south of Lake Morton. In March of that year, Scott's Lakeland Heights Subdivision was recorded and located just south of Mosswood Road. Haines & Owens Subdivision and Patterson, Finney & Cox's Dixieland (soon becoming

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Carter-Dean Realty Co's Revised Dixieland) followed closely in early 1907. By early 1908, streets were paved with clay in the Dixieland Subdivision, and lots were being auctioned.

The new subdivisions were at or near Lake Morton, with the Dixieland Subdivision stretching south along South Boulevard and Success Avenue. Lots close to Lake Morton were the first to find favor with the new residents. Thus, after only 4 years, N. A. Riggins' home was no longer isolated on the south side of Lake Morton.

The 1904-1912 period saw the establishment of the South Lake Morton neighborhood as a viable residential area. Development was relatively limited in scope, concentrating near Lake Morton along Success Avenue and South Boulevard. The early builders tended to be higher-income business leaders and the area's developers themselves. Homes of the period were therefore large and somewhat ornate when compared with what was to follow.

Architecturally, the Victorian period still dominated local residential design. But, with the exception of Riggins' Queen Anne home (1904), homes were less picturesque tending toward vernacular interpretations of Victorian styles. This "Victorian Vernacular" all but disappeared by 1912, giving way to a transitional frame Vernacular prior to full acceptance of the Bungalow Style.

1913 - 1917.

The area continued to grow at a moderate pace, slowing somewhat during the war years. In all, approximately 49 homes were added to the neighborhood between 1910 and 1917. This growth continued along Success Avenue and South Boulevard, but also spread to less expensive lots on Tennessee Avenue and Riggins Street, with isolated sites on Finney Street, Orange Park Avenue, Mississippi Avenue, Johnson Avenue, College Avenue (then Phillips) and Palmetto Street.

Unlike earlier residences, homes built between 1913 and 1917 are less grand in scale and ornament. The Victorian influence is completely gone, in its place were vernacular wood-frame structures and the first buildings in the Bungalow style. The typical home of the period can best be described as a transition from the Victorian to the Bungalow styles.

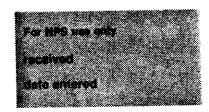
The transitional home of the 1913 to 1917 period is characterized by a larger, more rectangular plan than its Victorian counterpart. The height of the home decreased to one or one and one-half stories. The pitch of the gables decreased as well, and hip roofs were more widely used. Most noticeable is the change in emphasis from a vertical to a more horizontal facade.

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The emphasis of the horizontal dimension is created by combining a moderately pitched, frontally oriented gable with a one-story broad porch. The porch itself is generally supported by heavy, tapered and squared doric columns. The columns, and the remainder of the structure, rest upon brick piers, one to three feet in height. Infill is most often simple wood lattice.

The heavy structural elements, usually shorter in length (piers and columns), add to the horizontal appearance. These elements are a significant departure from the lighter, turned columns and ornament of the Victorian period.

Homes of the transitional period did not totally abandon earlier techniques. The gable roof, a little shallower in slope, still supported gable wall dormers, and was often finished on the end with wood shingles. Irregular appendages were still constructed, and offset entrances remained popular.

One notable exception occurred between 1900 and 1915. The Colonial Revival home, or some variation of it, was an important residential type of this period. Also more horizontal in emphasis, this style utilized a square plan, carrying it vertically for two full stories. The resulting mass can best be described as a cube.

The bold massing of the Colonial Revival is its most notable characteristic. But, invariably, the home also used a pavillion roof (a pyramid), and often, a large hipped dormer projecting toward the street. The overall boxy appearance is relieved by a single-story hip porch or veranda. It too is supported by tapered and squared columns, much like its period counterpart.

The Colonial Revival home used little ornament. Straight-headed, single-light sash windows are most common, and rafters are often hidden by a soffit. Brackets do not exist, and balustrades contain unturned balusters. The home is finished in 3 to 6 inch weather-board siding.

By 1917, approximately 68 homes had been built in the South Lake Morton area, most of these during the rapid growth years between 1908 and 1913. Of course, with this growth came the need for services. In 1913, Lake Morton Grammar School (1st-8th Grade) was built along Lake Morton Drive at Palmetto Street. Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.

1918 - 1935

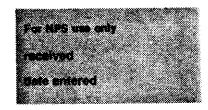
The decade prior to the Depression contributed 66 percent of the district's total buildings, 75 percent of all pre-1930 buildings, and almost 90 percent of the 565 buildings considered contributing. These statistics demonstrate the impact of the 1920's Boom Period on Lakeland. But the numbers also clearly establish that the South Lake Morton neighborhood is basically a product of the 1920's, as were its construction methods and styles.

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Three residential styles were utilized during the 1920's. However, the transitional Frame Vernacular declined in popularity throughout the 'teens' and the Mediterranean Revival Style had only limited use between 1924 and 1926. It was the third style, the widely popular Bungalow, that left its mark throughout the neighborhood as rapid growth spread to all parts of the survey area.

Between 1913 and 1935, the Bungalow Style dominated residential design in Lakeland. This may be due, in part, to the need for more moderately priced housing for the vast in-migration of the now mobile middle-class. Thus, the Bungalow home is ubiquitous throughout the city's pre-World War II neighborhoods.

As the area's first distinctive twentieth century style, the Bungalow makes a clear break with the past. Unlike its predecessors, the transitional, frame vernacular, no Victorian influences are obvious in the Bungalow. The vertical emphasis of the past, modified during the transitional period, is altogether eliminated in the strong horizontal emphasis of the Bungalow.

The Bungalow, a style popular across America during the first quarter of the 20th Century, had its roots in the last half of the 19th Century. The Industrial Revolution had exposed generations of Americans to an urban life vastly different from their rural agrarian past. Many felt that a return to a simpler life was the answer to urban-industrial problems. These beliefs led to popular movements intended to simplify life, including the Suburban Movement, Back to Nature Movement, and the Arts and Crafts Movement.

A more tangible reaction to the urban environment prevalent during the early industrial period appeared in 1893. The World Columbian Exposition created a vision of a clean and spacious city containing large classical buildings and formal spaces. Less noted, however, was The Phoenix Villa, Japan's entry to the fair. Young architects, including Charles S. and Henry M. Greene, were impressed with this honest architectural approach and its treatment of wood and other natural materials. 6

The Greenes, in addition to formal architectural training at M.I.T., had learned carpentry and other skills at the Manual Training High School at Washington University. After working with various firms in Boston, including the successor to H. M. Richardson's practice, the brothers moved to Southern California. It was there during the mid-1890's when their classical training began to give way to a new, less formal design. By 1903, the Greenes were building a new residential form, one which would become known as the California Bungalow.8 But, because of their concern for craftsmanship, Greene and Greene Bungalows were quite expensive.

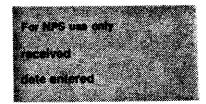
During this period, a furniture maker named Gustav Stickley was publishing a monthly magazine called "The Craftsman". This publication, as well as two design books, Craftsman Homes (1909) and More Craftsman Homes (1912), was intended to provide middle-class Americans with simpler, more affordable, more "democratic" homes -- an alternative to

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the inner-city environment. The Bungalow Style of Greene and Greene, on a lesser scale, was seen as the design type best able to meet the needs of the growing middle-class and was strongly advocated in Stickley's publications.

The popularity of "Craftsman Bungalows" grew rapidly, owing to national publications such as "The Ladies Home Journal", and "House Beautiful". These magazines advocated the Bungalow as the most desirable of residential styles and published plans of various affordable models. Soon, architects and builders published books of plans available for sale. Sears-Roebuck even sold Bungalows via mail order.

Even when mass marketed, the Bungalow managed to maintain the quality and character of the original style. Years later, Green and Greene were recognized by their peers:

"You are formulators of a new and native architecture....
your gifts have now multiplied and spread to all parts of
the nation and are recognized throughout the world....
You have helped shape our distinctly national architecture..."

Bungalows are typically one to one and one-half story frame structures. Occasionally a Bungalow will have a full second story in terms of height, but it will not utilize the entire plan - it is essentially a second story with one-half the area of the first floor. The Bungalow's plan is almost always rectangular, with the shorter dimension facing the street.

Bungalows invariably use a very shallow sloping gable roof, and usually employ a similar gable over the front porch. Both gables are turned toward the street, giving a gable over gable emphasis to the facade. The gable end is treated with stained wood shingles, board and batten, half timbering over stucco, or large lattice roof vents.

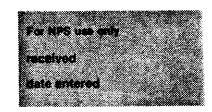
The horizontal massing of the facade is further emphasized through detail. Short, heavy, tapered, and squared columns sit atop heavy brick piers which extend through the balustrade. Occasionally, the piers are monumental, battered, and extend full height without utilizing columns. Favorite mater als for porch piers are brick, rusticated block, stucco, and wood shingles finished in a flair.

The ornament of the Bungalow is massive and unadorned. It is created by oversizing structural members, or adding symbolically structural elements such as triangular wood brackets. Rafter ends are usually exposed to further utilize structure for ornamental purposes. Usually, chimneys are exterior and become a part of the overall composition.

Window treatment in the Bungalow home is unique. Sash windows often use a combination of a single large light below, and three or more lights above, separated by vertical muntins. In the South Lake Morton area, a nine light over one light window type is commonly found. Some Bungalows use multi-light casement windows throughout. Diversity and individuality are key characteristics in Bungalow window treatment.

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Finally, the Bungalow is finished with a variety of materials, sometimes mixed in one building. Wood weatherboard is most common in Lakeland, but staggered wood shingles are also used. Stucco is found on more expensive homes, and these often create variety with half-timbering treatment. Wood exteriors were usually finished in earth-tone stains.

The distinctive style of the 1920's is rarely better represented than in the South Lake Morton area. Because the area received such concentrated growth in such a short time, it supports the most consistent pattern of pre-1930 residential development in Lakeland. And this pattern is dominated by the Bungalow Style.

Between 1918 and 1929, 480 buildings had been added to the South Lake Morton surarea, bringing the total to 548. With this substantial growth came a crosssection of Lakeland's upwardly mobile business, professional and governmental leaders.

In summary, the South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as home to the city's upwardly mobile. Today, the neighborhood is Lakeland's best preserved tangible example of the Boom period -- its architecture and the community leaders that it produced.

1936 - 1942.

The District changed little during the Depression and early war years. A number of residential vacancies occurred during the late 1920's and early 1930's. Many of those individuals supported by the formerly booming real estate and construction industries had to leave their homes. With the local economy at a standstill, the development that did take place was limited to individual homes built on some of the remaining vacant lots.

The new construction that did occur during the period most often followed the formerly established pattern. Bungalows - indistinguishable from those of the 1920's continued to be built until the early 1940's. One change was noted however. period house - homes whose design followed closely a former period - were becoming popular in the early 1940's. Styles noted within the District include the Tudor Revival, English Cottage, Federal and Georgian. These styles had little impact in the District however, due to their limited number.

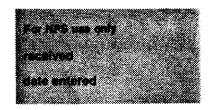
By the mide-1940's, neighborhoods further south became the fashionable locations to build. The South Lake Morton area saw little post-war activity, as new residences were being built elsewhere. It was not until the 1960's and '70's that development again took place. But, this time, changing tastes and area rezonings created an interest in multi-family development.

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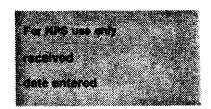
During the past 30 years, most area development has been that of duplexes, apartments and recently a few condominiums. These forms of residential development are not consistent with the established pattern, either in use, scale or design character. Because of the limited amount of land remaining vacant after 1942, however, this new pattern of development has only a limited impact upon the historic character of the neighborhood. Further, the field survey found that single-family residential reinvestment is taking place in portions of the neighborhood, much like that experienced by historic neighborhoods in other cities.

FOOTNOTES

- 1. "Dixie, The Fashionable Suburb of Lakeland". <u>The Lakeland News-</u>Illustrated Souvenir Supplement. Lakeland, Florida, 1910. p.45.
- 2. "Insurance Map of Lakeland", Sanborn Map Company, New York, 1917.
- 3. Interview: Leonard C. Carter, Jr. Esq. by J. H. Edwards. Lakeland, Florida, 30 March 1984.
- 4. M. F. Hetherington, <u>History of Polk County</u>, Florida, 1928. (Lakeland Excerpt p. 28).
- 5. Ricci, James M., "The Bungalow: Architecture For A Democratic People. A History of The Most Predominate Style of Tampa Bay". Historic Tampa/Hillsborough County Preservation Board, 1979 p.2.
- 6. Ricci, p.3.
- 7. McCoy, Esther. Five California Architects, 1975. p.104.
- 8. Ricci, p.4.
- 9. Ricci, p.4.
- 10. McCoy, p.146.

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Also in 1889, Munn's brother-in-law, John P. Morton, purchased land just south and east of Munn's eighty acres. The land contained timber and a lake, and some of the land was soon put to use producing citrus. Over the years, residents began to occupy parcels surrounding the lake which became known as Lake Morton.

The first twenty years of Lakeland history saw a rapid transition from early settlement to its role as a regional center of commerce. This sudden evolution from isolated scrubland to a town of 1,200 residents was a direct result of the development of Central Florida's rail transportation network.

The construction of Henry Plant's railroad brought a number of other developers to the area. One of these, William James Carter (1858-1930), came to Polk County from Jesup, Georgia in 1881. As a woods rider (timber estimator), W. J. Carter was assisting local sawmill owner, Mr. Barhite, in supplying crossties to the railroad then under construction. Back in Jesup, William Carter's brothers, Leonard (1856-1923) and Henry Bascom Carter (1872-1924), were involved in banking, manufacturing and timber-related businesses. They supported William Carter in his 1891 purchase of thousands of acres, just east of Lakeland, purchased primarily for turpentine and timber production.

William, who maintained his residence in Tampa, immediately established a turpentine still near the rail line. Some of the lands were planted in citrus.

With backing from Leonard Carter and successful Jesup banker, Columbus William Deen (1861-1927), lumber mills were built at Carter's and at Loughman. With this major expansion taking place, H. B. Carter moved from Jesup to the Lakeland area in 1893 to build and manage the mills.

By 1902, the Carter businesses were thriving in Polk County, employing approximately 1,500 people. C. W. Deen, seeing the potential in the Lakeland area, joined H. B. and Leonard Carter in purchasing William Carter's local interests and, in 1905, created the Carter Manufacturing Company. The company produced finished wood products such as sash, shingles, doors and lumber of pine and cypress. They also continued to produce turpentine and pitch, selling those products principally to Consolidated Naval Stores in Jacksonville.

In approximately 1908, C. W. Deen moved his family to Lakeland. Relying upon his business experience, he joined the Citizens Bank (becoming the First National Bank in c.1911), and soon became its president. Bank Directors included Deen, a Lakeland pioneer J. Wesley Bryant and Morris G. Munn, son of Abraham G. Munn, Lakeland's founder. Thus the Carter brothdrs and Deen were, with their substantial manufacturing and banking operations, well positioned to influence the growth then beginning to take place in Lakeland.

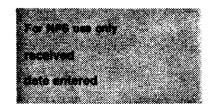
By 1905, area growth begam to accelerate. Between 1903 and 1908, Lakeland grew from 1,200 to 4,500 persons, an increase of 275 percent, or 55 percent per year. That growth continued until around 1913, when the population reached 8,000 persons. This rapid influx of population required the construction of additional housing in Lakeland.

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Lakeland has, from its inception, been a divided city, with the railroad separating differing land uses. Land to the south was considered more "desirable" for residential development. So it was that in 1906, Lakeland's first important residential subdivision was platted just south of Lake Morton. John Patterson, owner of much of the land, Edward Finney a builder, and John F. Cox, a realtor and Mayor of Lakeland, subdivided a substantial tract between Lakes Morton and Hollingsworth with a portion extending westward to what is now Florida Avenue. They named the subdivision "Dixieland" John Cox was considered the "active spirit" in the Dixieland venture.

By February 1907, three subdivisions existed in the South Lake Morton Avea: Scott's Lakeland Heights (March 1906), Haines & Owens subdivision (February 1907), and Patterson, Finney & Cox's Dixieland (filed February 12, 1907). Local development activity such as this apparently attracted the attention of C, W. Deen, for he and the Carters had formed the Carter-Deen Realty Co. and through it, purchased Patterson, Finney & Cox's Dixieland subdivision. By June 1907, the subdivision was replatted as Carter-Deen Realty Co.'s Revised Map of Dixieland.

C. W. Deen interested other investors from Georgia to join him and H. B. Carter in their new enterprises in Florida. These include John E. Melton, H. H. McRorie and C. M. Clayton. These individuals, through the Florida-Georgia Land Co., also invested in agricultural and commercial real estate elsewhere in Florida and South Georgia.

In their home base of Lakeland, Carter-Deen Realty and the Florida-Georgia Land Co. were aggressive. In January 1908, lots in their Dixieland subdivision were put up for sale, with clay streets already in place. Individual lots were auctioned that month and brought from \$130 to \$150. But, this was just the beginning. Carter-Deen Realty purchased, again from Dr. Jonn Patterson, a large tract west from Florida Avenue to Lincoln Avenue (then Fifth This subdivision was made a part of "Dixieland", expanding the entire holding by a factor of three.

As area growth continued, several more subdivisions were platted during the period 1908 to 1913. One of these, the Orange Park Subdivision, was platted by the Florida-Georgia Land Co. in September 1912. Until that time, it had been known as the "Skipper Grove", a thirteen acre citrus grove overlooking Lake Morton. Other subdivisions of the period included Cox & Johnson's Subdivision. Dan Johnson's Addition, Futch & Rogers Subdivision, Parkhill Addition, South Lakeland Addition and Cleveland Park. the remaining subdivisions make up the area incorporated in the South Lake Morton Historic District.

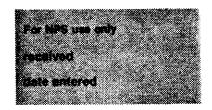
Clearly, by 1910, the Dixieland subdivision and the remainder of the South Lake Morton area was the new fashionable neighborhood in which to build. Prominent Lakelanders had already built substantial homes along Success Avenue and South Boulevard. were homes of three of the area's developers, John F. Cox, T. H. McRorie, and John E. Melton.

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John F. Cox, elected to two terms as City Clerk, seven terms as Mayor, a real estate broker, insurance agent and developer, was a visible proponent of the new neighborhood. His close and active association with the project is described in the 1910 promotional issue of the Lakeland News, in which he was described at length as "One of the Livest Real Estate Men in Florida."

Cox is recognized as the individual who named Success Avenue, believing so strongly in the "success" of the venture. In 1908 or 1909, he and his family built a home facing Lake Morton, between Success Avenue and South Boulevard. Unfortunately, this building has not survived.

At about the same time, T. H. McRorie built a residence at 902 Success Avenue. McRorie was Secretary-Treasurer of Carter-Deen Realty Co., and would later become President of Deen's First National Bank. Like many others involved with the subsivision, a street was name in McRorie's honor.

In 1910, John E. Melton occupied the residence at 822 South Boulevard. Just after following Deen to Lakeland (c. 1909), Melton became Vice President of Carter-Deen Realty, and an officer in the Florida-Georgia Land Co. In later years, he and John Cox would be the principals of Carter-Deen Realty. Through the 1920's, Melton remained influential, playing a part in bringing the Stahl Co. to Lakeland to develop the massive Cleveland Heights project, just south of Lake Hollingsworth. He also owned the property on which the Polk Theatre (Munn Park Historic District) was built.

C. W. Deen built his home at 417 East McDonald Street in 1912. An expansive **Prairie** Style residence, Deen's home is the most architecturally significant building in the area. (Photo #18). Deen continued to occupy the home until his death in late 1927. In the interim he created the Florida Favorite Fertilizer Co., The Sand Gully Phosphate Co., and the Lake Stearns Grove Co. These businesses were in addition to his involvement in the Carter Manufacturing Co., The First National Bank of Lakeland, The Polk County Land Mortgage Co. and his ownership of some 800 acres of citrus near Lakeland.

By 1917, approximately 68 homes had been built in the South Lake Morton area, most of these during the rapid growth years between 1908 and 1913. With this growth came the need for services. In 1913, Lake Morton Grammar School (1st-8th Grades) was built along Lake Morton Drive at Palmetto Street. Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.

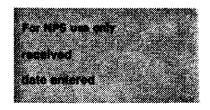
While the South Lake Morton area experienced early growth, activity slowed greatly between 1914 and 1918. Few homes were built during the period. It was to be the great 1920's Boom that would most influence development in this neighborhood, and throughout the remainder of Lakeland as well.

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In 1920, the City of Lakeland had approximately 7,000 residents, down somewhat from previous years. But, the Florida economy soon entered its greatest period of expansion. By 1924, the City's population had swelled to 16,500 residents, plus another 20,000 tourists that year.

"With the influx of great numbers of people, mostly intent upon speculative operations, a hectic condition resulted, which affected old residents as well as newcomers.

Property was bought and sold without consideration of actual values, but with the sole idea of speedy resales at a profit. The sudden increase of population strained the capacity of public utilities, housing facilities, etc., and heavy bond issues were floated to make provision for the abnormal demands. Public improvements on a large scale were launched, and the building program, already active, was speeded up until an average of three buildings, or even more, were completed every 24 hours. "

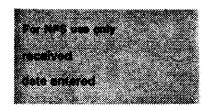
It is evident that, during the 1920's, particularly 1924, 1925 and early 1926, construction activity was in a frenzy. The following statistics document the incredible growth occurring in Lakeland and within the South Lake Morton neighborhood.

		REAL ESTATE	TRANSFERS			
1920 1,095	1921 1,308	1922 1,326	1923 1,741	1924 4,250	1925 17,413	1926* 8,924
		BUILDING PE	ERMIT VALUE			
<u>1920</u> 200,000	1,174,000	1,243,000	1924 1,153,715	1924 3,843,24	-	
	<u>192</u> 5 8,506,685	3,	<u>1926</u> * 299,740			

During the mid-1920's, every street in the District had construction underway, creating a neighborhood virtually overnight. Carter and Deen's subdivision was growing beyond any expectation helf back in 1908 when lots were first sold. The growth of Dixieland served to firmly establish south Lakeland as the location for future residential development, a trend that remains true today.

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Further influencing this growth was the successful establishment of Southern College (now Florida Southern College) on the shores of Lake Hollingsworth in 1922. Forced by fire from their campus at Southerland in northern Pinellas County, Southern College was sought by many Florida cities. Lakeland's offer was 80 acres of orange groves overlooking Lake Hollingsworth, \$90,000 in cash and the donation of light and water services in the amount of \$50,000.

In May 1921, Lakeland's offer was accepted by the trustees. In May of 1922, construction began on the first two buildings on campus. As the college grew, it encouraged additional development in the South Lake Morton neighborhood which immediately surrounds it. Today, Florida Southern's complex of Frank Lloyd Wright buildings forms a National Register Architectural District (1975).

Before the great bo om ended in 1926, Lakeland had over 25,000 residents and an unknown number of tourists. The effect of this growth on the South Lake Morton District was substantial. By 1922, an additional 190 homes had been built in the area. By 1929, 290 more homes and other buildings had been added, bringing the total to 548. Relatively few lots remained vacant. Thus, the boom period contributed by far the greatest number of buildings to the area, greatly influencing the architectural character exhibited today.

The South Lake Morton Historic District exhibits a surprisingly high degree of architectural integrity. This internal consistency extends both to the physical character and the historical period evident in the neighborhood today. Physical character includes location, design, setting, materials, workmanship, and feeling while historical period is evident through style and association.

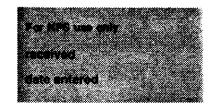
- Location The area is geographically concentrated between two lakes, and bounded by major roads and dissimilar development. Physically, the area is high, well-drained land, sloping toward the lakes.
- 2. Design Almost without exception, the buildings are residential, and of frame construction with wood siding or stucco. They are all 1 or 2 stories in height, and are oriented toward the street with front porches.
- 3. <u>Setting</u> All streets are two-lane, treelined and laid in traditional grid fashion. Many streets are brick, with the busier routes asphalt paved. Lots are 50 and 60 feet in width with alleys to the rear.
- 4. Materials Throughout the area, buildings are of frame construction, sided with wood weatherboard or wood shingles. Stucco is used occasionally. Piers and chimneys are always of brick.

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- Workmanship The "hand built" quality of the homes evident through the wood ornament - its variety and consistent use, particularly in the many craftsman Bungalows.
- Feeling The original quiet, early 20th century suburban character is maintained throughout most of the area.
- 7. Style The Bungalow Style, locally popular from 1915 to 1940. It is evident throughout the survey area, and comprises 62 percent of the significant buildings and 46 percent of all buildings within the survey area.
- 8. Association The neighborhood as a whole is associated with the city's early investors and developers, and served as homes to many of Lakeland's 20th Century business, professional and governmental leaders.

Architecturally, the most important field survey finds involved the period and style of construction. For example, 66 percent of all 760 area buildings - 90 percent of significant buildings were built in the period 1918 to 1927; the period of the great Boom.

62 percent of all of the significant buildings are Bungalow Style. These two factors - period and design - indicate that the South Lake Morton District contains a distinctive and significant collection of Florida "Boom Period" buildings. Defined by the dominant 1920's Bungalow, this collection is readily identifiable, and an important example of the style of residence so closely associated with suburban growth between 1910 and 1940.

In these eight categories, the District remains internally consistent. It is this integrity that distinguishes the area, and makes it a valuable community asset.

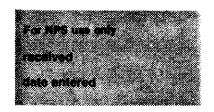
The historic significance of the South Lake Morton District is found in its association with important historical events, and its association with persons important to our past.

Until the turn-of-the-century, Lakeland grew primarily around its rail yards and commercial center The development of the South Lake Morton area fundamentally altered that pattern as this neighborhood was the city's first significant residential concentration, complete with the first commercial district outside the downtown.

The opening of the South Lake Morton area firmly established south Lakeland as the most desirable location for new residential development. This trend is clearly seen today in the pattern of higher cost residential development extending further southward from Lake Hollingsworth through Cleveland Heights and now into the Lakeland Highlands and around Scott Lake. Only recently has this basic land use pattern been moderated by growth in north Lakeland.

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Perhaps most significant is the District's role in accommodating the growth of the community during the Florida Boom. While Lakeland's population increased over 350 percent from 1920 to 1926, the South Lake Morton area grew by over 840 percent, creating a neighborhood virtually overnight. Thus, this area is very much a product of the Boom, an event which has yet to be exceeded in its impact upon Lakeland and upon Florida as a whole.

Among the locally prominent citizens of Lakeland who built or occupied homes in the South Lake Morton District during its early development (in addition to the developers, Cox, McRorie, Melton, and Deen, as described above) were:

- N. A. Riggins, a leading businessman and civic leader, whose 1904 Queen Anne residence at 121 Mosswood Road is the oldest extant building in the District (Phote #11).
- R. L. Mayes, a prominent grocer and citrus packing house operator, whose Colonial Revival home at 158 Lake Morton Drive dates from 1910.
- E. Z. Jones, real estate and timber broker with offices in Lakeland and Jackson-ville, occupied the 1910 Victorian Vernacular residene at 1046 South Success Avenue.

Community leaders associated with the later development of the District included:

Eppes R. Tucker (1040 South Pennsylvania Avenue), one of Lakeland's earlier civic and political leaders, and influential attorney and judge.

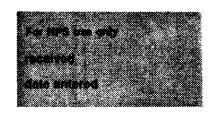
Anton Schneider (4 Lake Hollingsworth Drive), Lakeland's city manager from 1922 to 1927, during the height of the development boom.

- W. S. Rogers (915 South Boulevard) a leading insurace agent and City Commissioner in the 1920's Boom period, and
- J. Hardin Peterson, Sr., (201 East Riggins Street), City Attorney during the 1920's Boom period, and later a U.S. Congressman from 1932 to 1954.

It is clear that a good portion of the community's leaders raised their families here, and presided over the expansion of the city during the Boom Period. Business, professional and government leaders - many who had their offices across Lake Morton in the Munn Park Historic District - chose to make a home in Lakeland's fashionable and fast growing neighborhood. It is safe to conclude that much of Lakeland's 20th Century leadership either made their home or were raised in the South Lake Morton area.

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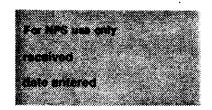
The South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as a home to the city's upwardly mobile. Today, the neighborhood contains Lakeland's best preserved examples of the Boom period architecture, particularly the Bungalow Style which was so typical of the era.

FOOTNOTES

- M. F. Hetherington, <u>History of Polk County</u>, Florida, 1928 (Lakeland Excerpt p.19).
- 2. Hampton Dunn, Yesterday's Lakeland, 1974, p.18.
- 3. Dunn, p.19.
- 4. Hetherington, (Lakeland Except p.6).
- 5. Hetherington, (Lakeland Excerpt p.5).
- 6. "Insurance Map of Lakeland," Sanborn-Perris Map Co., Limited, New York, April 1901.
- 7. Interview: Leonard C. Carter, Jr., Esq. by J. H. Edwards, Lakeland, Florida, 30 March 1984.
- 8 Carter Interview
- 9. Carter Interview.
- 10. Carter Interview.
- "Insurance Map of Lakeland", Sanborn Map Company, New Yrork, 1903/1908/1913.
- 12. Ibid.
- 13. Hetherington, (Lakeland Excerpt p.19).
- 14. Carter Interview.
- 15. Hetherington (Lakeland Excerpt p.20).

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- 16. John Patterson was the grandfather of today's U.S. Senator Lawton Chiles of Lakeland. Patterson Street was named in his honor.
- 17. Hetherington (Lakeland Excerpt p.24).
- 18. "Dixieland, The Fashionable Suburb of Lakeland", The Lakeland News-Illustrated Souvenir Supplement, Lakeland, Florida, 1910. p.45.
- 19. "John Cox One of the Livest Real Estate Men in Florida", The Lakeland News-Souvenir Supplement, p.42.
- 20. Carter Interview.
- 21. Hetherington (Lakeland Excerpt p.36).
- 22. Carter Interview.
- 23. "Insurance Map of Lakeland," 1917.
- 24. The school burned circa 1961. The site is now occupied by the Lakeland Public Library (c.1967).
- 25. Hetherington, (Lakeland Excerpt p.39).
- 26. "Economic Survey of Lakeland," Lakeland Chamber of Commerce, 1926, p.38.
- 27. Ibid. p.35.
- 28. Hetherington (Lakeland Excerpt p.35).
- 29. Ibid.

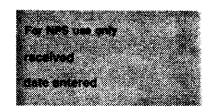


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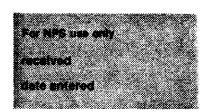
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Unidentified Promotional Pieces. "Wayne County: A Region of Countless Resources and Wonderful Activity" and "The Jesup Banking Company". Jesup, Georgia. 1902?

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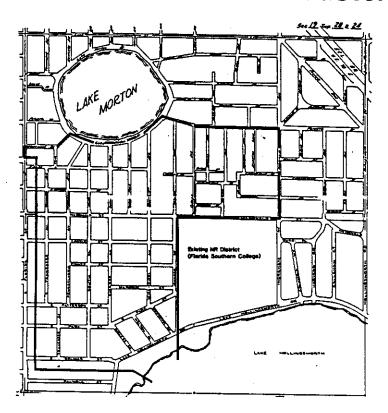
Geographic Data/Verbal Boundary Description

The South Lake Morton Historic District Boundaries are as follows:

Beginning at the center of the intersection of Mosswood Road and South Florida Avenue, run easterly to South Tennessee Avenue, then northeasterly to Lake Morton Drive and on to the shoreline of Lake Morton. Follow the shoreline of Lake Morton in an easterly, then northeasterly direction to the extended centerline of E. Palmetto Street. Follow the centerline of Palmetto Street easterly, to a point approximately 75 feet east of Winfree Avenue. From that point, run south along the rear lot lines of Block A of the Winfree Subdivision to the centerline of Cumberland Street, then east along that centerline to the centerline of Ingraham Avenue. Follow the centerline of Ingraham Avenue south to its intersection with McDonald Street, then west along the centerline of McDonald Street to Johnson Avenue. From that point, run south along the extended centerline of Johnson Street to the shoreline of Lake Hollingsworth, then southwesterly along that shoreline to the extended centerline of the alley approximately 150 feet south of the centerline of Belmar Street to a point approximately 170 feet east of the centerline of South Florida Avenue. From that point, run north following the centerline of the north-south alley between South Florida Avenue and South Tennessee Street, to the centerline of the east-west alley between Mosswood Road and Riggins Road. From that point, run west along the centerline of the alley to the centerline of South Florida Avenue then north along that centerline to the point-of-beginning.

These boundaries are illustrated in the District Boundary map.

PROPOSED South Lake Morton Historic District



NATIONAL REGISTER NOMINATION

Historic Preservation Fund Florida State Historic Preservation Office

BY:

James H. Edwards, AICP
The Stewart Corporation, Architects

FOR:

Historic Lakeland, Inc.

August 1984

AMENDED: March 1985

NOMINATION PROPOSAL - FLORIDA

NATIONAL REGISTER OF HISTORIC PLACES

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Site No.

Site Name

South Lake Morton

District

CONTINUATION SHEET

In early 1984, the South Lake Morton survey area was found to contain 760 buildings, including residential (96 percent), commercial, institutional and religious. Of this total, 565 or 75 percent were found to be significant and to contribute to the character of this historic neighborhood. There are also a number of extant buildings constructed prior to World War II that, due to severe alterations, no longer contribute to the area. These total approximately 40 The remainder, approximately 155 buildings, do buildings. not contribute to the character of the neighborhood, both because they were constructed after World War II and they are contemporary in design. Not included in the survey totals are those historic buildings which have been torn down or moved out of the area. These total approximately 71.

Survey area buildings were built during the period 1904 to present, with the majority (83 percent) built prior to 1942. Further, it was found that most survey area buildings were constructed in a relatively short span of time. While a full 75 percent were built prior to 1930, 88 percent of these were built between 1918 and 1927. Thus, 66 percent of the total 760 survey area buildings were constructed in the 10 year period of the late teens into the mid-1920's -- Florida's and Lakeland's great "Boom" period.

Of the 565 historic buildings considered to be contributing or contributing but altered, almost 90 percent fall into the 1918 to 1927 development period. When this is considered in light of the fact that at least 98 percent of the contributing or altered buildings are residential, it is not surprising the that the stylistic characteristics of the buildings are very similiar and consistent. The survey found that 62 percent of contributing/altered buildings were of the Bungalow Style, 25 percent of the Frame Vernacular (many tending toward Bungalow) and 6 percent of the Mediterranean Revival Style. Other styles of buildings totaled only 7 percent and were built almost exclusively in the 1904-1912 or 1934-1942 periods.

In summary, of the 760 survey area buildings, 342 are considered contributing and 223 are contributing-but-altered. Together, these catagories comprise 565 buildings, or 75 percent of all buildings in the survey area.

Site No.

Site Name

South Lake Morton

District

CONTINUATION SHEET

Present Physical Appearance

Major Features.

The survey area, like the remainder of in-town Lakeland, is dominated by lakes. Lake Morton is a small lake developed into a park-like setting for passive recreation. On its north border is Downtown Lakeland, with high quality commercial and public buildings facing southward over the lake. Development along the south shore is exclusively residential, with a mixture of uses occurring on the east and west shores. Adjacent to Lake Morton are located the Lakeland Public Library, Chamber of Commerce, Women's Club, churches and some multifamily buildings. The lake is continually used by the public for passive recreation, and is distinguished by its support of the community's swans, ducks and geese. An annual arts and crafts show is held on the shores of Lake Morton.

Lake Hollingsworth is a relatively large lake used heavily for boating, skiing and active recreation along its shores. It is surrounded primarily by large single-family residences, but also is the site of Florida Southern College, a church and synagogue, a multi-family complex and a private club.

The western boundary of the survey area is dominated by S. Florida Avenue. This heavily traveled arterial supports "strip" commercial land uses typical of growing cities. Such development is limited to the half block facing S. Florida Avenue, transitioning quickly to residential uses.

Bisecting the survey area at its approximate center are McDonald Street and Success Avenue. These collector streets carry east-west and north-south traffic through the area, and create the only signaled intersection within the survey boundaries. Like all survey area streets, McDonald and Success are two lanes in width.

Ingraham Avenue forms a portion of the eastern survey boundary. This collector road primarily serves through traffic, seperating somewhat dissimilar neighborhoods.

Site No			Pololi
Site Name _	South	Lake	Morton
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CONTINUATION SHEET

Character.

The South Lake Morton survey area is in many ways a typical grid subdivision. Most streets meet at perpendicular intersections, forming blocks typically 250 to 300 feet in the east-west direction, and from 300 to as much as 1,200 feet in the north-south direction. Blocks usually contain alleys running in the direction of the longest block dimension; alleys which are used as utility right-of-ways and for solid waste collection. Garage apartments are common along the alleys, creating a "second" neighborhood not readily visible from the street.

In spite of these more typical features, the South Lake Morton area maintains a character unique within Lakeland, and rare for Florida cities in general. This character is a result of a rolling topography and an occassional angular or curvlinear street — both features due to the presence of lake basins on the north and the south. The juxtaposition of the grided streets over a rolling surface, particularly where they meet the curving streets of the lake shores, creates imagable spaces and vistas. This is particularly evident as one approaches Lake Morton from the south, eventually opening up a panoramic view of Downtown Lakeland across the lake. This neighborhood-to-downtown view and transition is an especially attractive urban setting, and is an important factor in the character of the neighborhood.

Most streets within the area are lined with a mature canopy of oaks planted early in the development of the subdivision. One and two-story homes, with their front porches, are oriented toward the street and set on relatively narrow (50'-60') lots. This pattern of a traditional single-family pedestrian scale neighborhood is seldom broken by commercial or multi-family development. In fact, the original pre-1930 character of frame homes along quiet brick streets is evident throughout the survey area, and gives the neighborhood a feeling uniquely its own.

Site No			12, (-)
Site Name	South	Lake	Morton
	Distri	ct	

CONTINUATION SHEET

Original Physical Appearance

1904-1912.

In 1904, little urban development existed south of Lake Morton. But, in that year, Norman A. Riggins built a large Queen Anne Style residence overlooking Lake Morton from the site now occupied by the Evangelical Free Church (between Tennessee and Pennsylvania Aves.). His estate encompassed a good deal of the northwest portion of the survey area, and included a tennis court (Lakeland's first) and a boat house on Lake Morton (the existing city owned structure is now built on the original boathouse foundation).

By 1906, development interests were at work south of Lake Morton. In March of that year, Scott's Lakeland Heights Subdivision was recorded and located just south of Mosswood. Haines & Owens Subdivision and Patterson, Finney & Cox's Dixieland (soon becoming Carter-Deen Realty Co.'s Revised Dixieland) follow closely behind in early 1907. By early 1908, steets were paved with clay in the Dixieland Subdivision, and lots were auctioned.

The new subdivisions were at or near Lake Morton, with the Dixieland Subdivision stretching south along South Boulevard and Success Avenue. Lots close to Lake Morton were the first to find favor with the new residents. Thus, after only 4 years, N.A. Riggins' home was no longer isolated on the south side of Lake Morton.

By 1912, several prominent families had built homes in the survey area. Due to the status accorded the Dixieland Subdivision, most of these homes were located along South Boulevard and Success Avenue, with the remainder overlooking Lake Morton. A number of significant sites of the period were found:

- 1. N.A. Riggins House "Mosswood" (1904); 121 Mosswood Rd. Queen Anne. The oldest site. Riggins was a leading businessman and respected community leader.
- 2. R.L. Mayes/J.A. Wright House (c. 1910); 158 Lake Morton Drive Colonial Revival. Mr. R.L. Mayes, first associated with the Lakeland Grocery Co., went on to establish a citrus packing house. He was a City Councilman in 1910. John Wright, occupant of the home from c.1940 to 1982, was a well-known Real Estate Broker who was associated with Munn's Lakeland Improvement Co. as early as the 1920's.

Site No.			10000
Site Name	South	Lake	Morton
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CONTINUATION SHEET

- 3. T.H. McRorie House (c. 1910); 902 S. Success Ave. Frame Vernacular (Victorian). T.H McRorie was an officer in the Carter-Deen Realty Co. and First National Bank. McRorie Street was named in his honor.
- 4. E.Z. Jones House (c. 1910); 1046 S. Success Ave. Victorian Vernacular. E.Z. Jones was a major Florida Real Estate Broker, with offices in Jacksonville and Lakeland. He operated the Interstate Land and Timber Exchange.
- 5. C.W. Deen House (1912); 417 E. McDonald St. Prairie. The most significant site in the district. This large Prairie Style residence was built by C.W. Deen, principal in Carter-Deen Realty, Carter Manufacturing Co., First National Bank and many other important local businesses.
- 6. J.E. Melton House (c. 1910); 822 So. Boulevard Victorian Vernacular. John E. Melton was an officer in the Carter-Deen Realty Co. and the Florida-Georgia Land Co. He later became a well-known Realtor and leader in his own right. Melton Street is named in his honor.

Although John F. Cox built his home along Success Ave. facing Lake Morton in c. 1909, it was later razed or completely rebuilt on an adjacent site. He moved to that site during the 1920's but the home was moved elsewhere in c. 1981.

The 1904-1912 period saw the establishment of the South Lake Morton neighborhood as a viable residential area. Development was relatively limited in scope, concentrating near Lake Morton along Success Avenue and South Boulevard. The early builders tended to be higher-income business leaders and the area's developers themselves. Homes of the period where therefore large and somewhat ornate when compared with what was to follow.

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Architecturally, the Victorian period still dominated local residential design. But, with the exception of Riggins' Queen Anne home (1904), homes were less picturesque, tending toward a vernacular interpretation of thie Victorian styles. This "Victorian Vernacular" all but disappeared by 1912, giving way to a transitional Frame Vernacular prior to full exceptance of the Bungalow Style.

1913-1917.

The survey area continued to grow at a moderate pace, slowing somewhat during the war years. In all, approximately 49 homes were added to the neighborhood between 1910 and 1917. This growth continued along Success Avenue and South Boulevard, but also spread to less expensive lots on Tennessee Avenue and Riggins Street, with isolated sites on Finney Street, Orange Park Avenue, Mississippi Avenue, Johnson Avenue, College Avenue (then Phillips) and Palmetto Street.

Unlike earlier residences, homes built between 1913 and 1917 are less grand in scale and ornament. Gone completely is the Victorian influence, relying instead upon vernacular wood frame techniques and, to a limited extent the Bungalow Style. The typical home of the period can best be described stylistically as a transition from the Victorian to the Bungalow Styles.

The transitional home of the 1913 to 1917 period is characterized by a larger, more rectangular plan than its Victorian counterpart. The height of the home decreased to one or one and one-half stories. The pitch of the gable decreased as well, and hip roofs were more widely used. Most noticeable is the change in emphasis from a vertical to a more horizontal facade.

The emphasis of the horizontal dimension is created by combining a moderately pitched, frontally oriented gable with a one-story broad porch. The porch itself is generally supported by heavy, tapered and squared doric columns. The columns, and the remainder of the structure, rest upon brick piers, one to three feet in height. Infill is most often simple wood lattice.

The heavy structural elements, usually shorter in length (piers and columns), add to the horizontal appearance. These elements are a significant departure from the lighter, turned columns and ornament of the Victorian period.

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Homes of the transitional period did not totally abandon earlier techniques however. The gable roof, a little shallower in slope, still supported gable wall dormers, and was often finished on the end with wood shingles. Irregular appendages were still constructed, and offset entrances remained.

One notable variation or exception occurred between 1900 and 1915. The Colonial Revival home, or some variation of it, was an important residential type of this period. Also more horizontal in emphasis, this style utilized a square plan, carrying it vertically for two full stories. The resulting mass can best be described as a cube.

The bold massing of the Colonial Revival is its most notable characteristic. But, invariably, the home also used a pavillion roof (a pyramid), and often, a large hipped dormer projecting toward the street. The overall boxy appearance is relieved by a single-story hip porch or verandah. It too is supported by tapered and squared columns, much like its period counterpart.

The Colonial Revival home used litte ornament. Straightheaded, single light sash windows are most common, and rafters are often hidden by a soffit. Brackets do not exist, and balustrades contain unturned balusters. The home is finished in 3 to 6 inch weatherboard siding.

By 1917, approximately 68 homes had been built in the South Lake Morton area, most of these during the rapid growth years between 1908 and 1913. Of course, with this growth came the need for services. In 1913, Lake Morton Grammer School (1st - 8th Grade) was built along Lake Morton Drive at Palmetto St. Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.4

While the South Lake Morton area experienced early growth, activity slowed greatly between 1914 and 1918. Few homes were built during the period. It was to be the great 1920's boom that would most influence development in this neighborhood, and throughout the remainder of Lakeland as well.

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1918-1929.

The decade prior to the Depression contributed 66 percent of the district's total 760 buildings, 75 percent of all pre-1930 buildings, and almost 90 percent of the 565 buildings considered contributing or contributing but altered. These statistics demonstrate the impact of the 1920's Boom Period on Lakeland. But the numbers also clearly establish that the South Lake Morton neighborhood is a product of the 1920's, and therefore its construction methods and styles.

Three residential styles were seen locally during the 1920's. However, the transitional Frame Vernacular declined in popularity throughout the 'teens and the Mediterranean Revival Style had only limited use between 1924 and 1926. It was the third style, the widely popular Bungalow, that left its mark throughout the neighborhood as rapid growth spread to all parts of the survey area.

Between 1915 and 1935, the Bungalow Style dominated residential design in Lakeland. This may be due, in part, to the need for more moderately priced housing for the vast in-migration of the now mobile middle-class. Regardless, the Bungalow home is ubiquitous throughout the city's pre-World War II neighborhoods.

As the area's first distinctive twentieth century style, the Bungalow makes a clear break with the past. Unlike its predecessor, the Transitional Style, no Victorian influences are obvious in the Bungalow. The vertical emphasis of the past, modified during the transitional period, is altogether eliminated in the strong horizontal emphasis of the Bungalow.

The Bungalow, a style popular across America during the first quarter of the 20th Century, had its roots in the last. half of the 19th Century. The Industrial Revolution had exposed generations of Americans to an urban life vastly different from their rural agrarian past. Many felt that a return to a simpler life was the answer to urban-industrial problems. These beliefs led to popular movements intended to simplify life, including the Suburban Movement, Back to Nature Movement and the Arts and Crafts Movement.

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A more tangible reaction to the urban environment prevalent during the early industrial period appeared in 1893. The World Columbian Exposition created a vision of a clean a spacious city with large classical buildings and formal spaces. Less noted, however, was The Phoenix Villa, Japan's entry to the fair. Young architects, including Charles S. and Henry M. Greene, were impressed with this honest architectural approach and its treatment of wood and other natural materials.

The Greenes, in addition to formal architectural training at M.I.T., had learned carpentry and other skills at the Manual Training High School at Washington University. After working with various firms in Boston, including the successor to H.H. Richardson's practice, the brothers moved to Southern California. It was there during the mid-1890's when their classical training began to give way to a new, less formal design. By 1903, the Greenes were building a new residential form, one which would become known as the California Bungalow. But, because of their concern for craftsmanship, Greene and Greene Bungalows were quite expensive.

During this period, a furniture maker named Gustav Stickley was publishing a monthly magazine called "The Craftsman". This publication, as well as two design books, Craftsman Homes (1909) and More Craftsman Homes (1912), was intended to provide middle-class Americans with simpler, more affordable, more "democratic" homes — an alternative to the inner-city environment. The Bungalow Style of Greene and Greene, on a lesser scale, was seen as the design type best able to meet the needs of the growing middle-class and was strongly advocated in Stickley's publications.

The popularity of "Craftsman Bungalows" grew rapidly, owing to national publications such as "The Ladies Home Journal". and "House Beautiful". These magazines advocated the Bungalow as the most desirable of residential styles and published plans of various affordable models. Soon, architects and builders published books of plans available for sale. Sears-Roebuck even sold Bungalows via mail order.

Even when mass marketed, the Bungalow managed to maintain the quality and character of the original style. Years later, Greene and Greene were recognized by their peers:

"You are formulators of a new and native architecture...your gifts have now multiplied and spread to all parts of the nation and are recognized throughout the world.... You have helped shape our distinctly national architecture..."10

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Bungalows are typically one to one and one-half story frame structures. Occasionally a Bungalow will have a full second story in terms of height, but it will not utilize the entire plan - it is essentially a second story with one-half the area of the first floor. The Bungalow's plan is almost always rectangular, with the shorter dimension facing the street.

Bungalows invariably use a very shallow sloping gable roof, and usually employ a similar gable over the front porch. Both gables are turned toward the street, giving a gable over gable emphasis to the facade. The gable end is treated with stained wood shingles, board and batten, half timbering over stucco, or large lattice roof vents.

The horizontal massing of the facade is further emphasized through detail. Short, heavy, tapered and squared columns sit atop heavy brick piers which extend through the balustrade. Occasionally, the piers are monumental, battered, and extend full height without utilizing columns. Favorite materials for porch piers are brick, rusticated block, stucco, and wood shingles finished in a flair.

The ornament of the Bungalow is massive and unadorned. It is created by oversizing structural members, or adding symbolically structural elements such as triangular wood brackets. Rafter ends are usually exposed to further utilize structure for ornamental purposes. Usually, chimneys are exterior, and become a part of the overall composition.

Window treatment in the Bungalow home is unique. Sash windows often use a combination of a single large light below, and three or more lights above, separated by vertical muntins. In the South Lake Morton area, a unique nine light over one light window type is commonly found. Some Bungalows use multi-light casement windows throughout. Diversity and individuality are key characteristics in Bungalow window treatment.

Finally, the Bungalow is finished with a variety of materials, sometimes mixed in one building. Wood weatherboard is most common in Lakeland, but staggered wood shingles are also used. Stucco is found on more expensive homes, and these often create variety with half-timbering treatment. Wood exteriors were usually finished in earth-tone stains.

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Nowhere locally is the distinctive style of the 1920's better represented than in the South Lake Morton area. Because the area received such concentrated growth in such a short time, it supports the most consistent pattern of pre-1930 residential development in Lakeland. And this pattern is dominated by the Bungalow Style.

Between 1918 and 1929, an additional 480 buildings had been added to the South Lake Morton survey area, bringing the total to 548. With this substantial growth came a cross-section of Lakeland's upwardly mobile business, professional and governmental leaders. During the late 1920's, the following occupations were held by residents of the survey area.

Architects
Bankers
Businessmen
(Managers, Presidents, Owners)
Citrus Growers
Citrus Processors
Citry Commissioners
City Department Heads
City Managers
Contractors

Dentists
Developers
(of neighborhood)
Doctors
Engineers
Insurance Agents
Lawyers
Ministers
Police
Professors
(Southern College)

Railroad Conductors
Railroad Dispatchers
Railroad Trainmaster
Real Estate Agents
Salesmen
(Plasterer, Carpenter, Mason,
Electrician, Plumber)
Surveyors
Teachers

Within this group of community leaders, a number of area residents stand out. These are individuals who lived in the South Lake Morton area during the 1920's, and, during that period or in later years, became well-known and respected within the community.

- John Ballenger 219 E. Riggins Street General Superintendent for William P. McDonald, and later a successful local businessman.
- Dr. James Boulware, Jr. 811 South Boulevard Well known physician who grew up in the neighborhood.
- Charles Larsen 1046 S. Success Avenue Director of the City's Light and Water Department for many years, and City Manager during the 1930's.
- 4. J. Hardin Peterson, Sr. 201 E. Riggins Street City Attorney during the city's tremendous growth and eventual fiscal crises of the 1920's. Became U.S. Congressman from the First District in 1932, an office he held until 1954.
- 5. W.S. Rogers 915 South Boulevard A successful insurance agent and a City Commissioner during the city's major expansion of the mid-1920's.

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- 6. Anton Schneider 4 Lake Hollingsworth Drive Lakeland's first City Manager (1922-1927). Schneider led a progressive city administration that implemented many public improvements during the city's great Boom.
- 7. Eppes R. Tucker 1040 S. Pennsylvania Avenue An attorney and judge, Tucker was a founder of Lakeland as an incorporated city. He served as attorney to Abraham Munn, and as one of the city's first alderman and mayors.
- 8. Edgar Watson 926 S. Success Avenue Lakeland's best known medical family formed the Watson Clinic, now one of the largest group medical practices in the nation, and a major local industry.

In summary, the South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as home to the city's upwardly mobile. Today, the neighborhood is Lakeland's best preserved tangible example of the Boom period — its architecture and the community leaders that it produced.

1930-1942.

The survey area changed little during the Depression and early war years. The development that did take place was limited to individual homes built on some of the remaining vacant lots. In all, only about 62 homes were built during this period.

A good deal of residential vacancy occurred during the late 1920's and early 1930's. Many of those individuals supported by the formerly booming real estate and construction industries had to leave their homes. With the local economy at a standstill, the tremendous 1920's housing stock was far too large for the Depression-Era demand.

The new construction that did take place during the period most often followed the formerly established pattern. Bungalows - indistinguishable from those of the 1920's - continued to be built until the early 1940's. One change was noted however. The period house - homes whose design followed closely a former period - were becoming popular in the early 1940's. Styles noted within the survey area include the Tudor Revival, English Cottage, Federal and Georgian. These styles had little impact in the survey area, however, due to their limited number.

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By the mid-1940's, neighborhoods further south became the fashionable locations to build. The South Lake Morton area saw little post-war activity, as new residences were being built elsewhere. It was not until the 1960's and '70's that development again took place. But, this time, changing tastes and area rezonings created an interest in multi-family development.

During the past 30 years, most area development has been that of duplexes, apartments and, recently a few condominiums. These forms of residential development are not consistent with the established pattern, either in use, scale or design character. Because of the limited amount of land remaining vacant after 1942 however, this new pattern of development is having only a limited impact upon the historic character of the neighborhood. Further, the field survey found that single-family residential reinvestment is taking place in portions of the neighborhood, much like that experienced by historic neighborhoods in other cities.

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FOOTNOTES

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- "Insurance Map of Lakeland", Sanborn Map Company, New York, 1917.
- Interview: Leonard C. Carter, Jr. Esq. by J.H. Edwards. Lakeland, Florida, 30 March 1984.
- 4. M.F. Hetherington, <u>History of Polk County</u>, Florida, 1928 (Lakeland Excerpt p.28).
- 5. Ricci, James M., "The Bungalow: Architecture For A Democratic People. A History of The Most Predominate Style of Tampa Bay", Historic Tampa/Hillsborough County Preservation Board, 1979 p.2.
- 6. Ricci, p.3.
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8 SIGNIFICANCE

PERIOD —PREHISTORIC —1400-1499 —1500-1599 —1600-1699 —1700-1799 —1800-1899 X1900-	AF _ARCHEOLOGY-PREHISTORIC _ARCHEOLOGY-HISTORIC _AGRICULTURE XARCHITECTURE _ART _COMMERCE _COMMUNICATIONS	REAS OF SIGNIFICANCE CI —COMMUNITY PLANNING —CONSERVATION —ECONOMICS —EDUCATION —ENGINEERING —EXPLORATION/SETTLEMENT —INDUSTRY —INVENTION	HECK AND JUSTIFY BELOW LANDSCAPE ARCHITECTURE LAW LITERATURE MILITARY MUSIC PHILOSOPHY POLITICS/GOVERNMENT	RELIGION SCIENCE SCULPTURE SOCIAL/HUMANITARIAN HEATER TRANSPORTATION OTHER (SPECIFY)
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SPECIFIC DATES

BUILDER/ARCHITECT

SUMMARY OF STATEMENT OF SIGNIFICANCE

The South Lake Morton Historic Sites Survey area possesses a high degree of integrity and is a significant tangible example of the events, persons and architecture that so greatly influenced Lakeland as it grew from a rural town to Florida's largest inland city. The area represents Lakeland's first major suburban expansion and the beginning of the city's growth to the south. The developers of the area, and many who eventually lived there, were local leaders who greatly influenced the political and economic development of the city, particularly durng its great boom. Finally, the area is a well-preserved distinctive example of Florida's Boom Period and of the Bungalow Style of architecture so important to that period.

TEXT SUPPORTING SUMMARY OF STATEMENT OF SIGNIFICANCE

Analysis & Significance

The survey area was initially chosen because of its perceived architectural integrity and importance in Lakeland's historical development. The area is the first significant residential development south of the downtown, and appeared to be a logical addition to the central business district's Munn Park Histroic District (certified 1983)1. The survey and historical research found that these assumptions were indeed true. However, the historical significance of the area was found to be far more important to Lakeland, both for its role in the community's physical development and as a home to many of the city's 20th century leaders. direct linkages between the survey area and the downtown historic district were discovered -- linkages which make the neighborhood an economic and cultural extension of the historic downtown involving many of the same individuals and major events.

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Establishment of Lakeland (1884-1905)

Munn Survey/South Florida Railroad.

In 1881, a Kentucky businessman purchased eighty acres of northwest Polk County land without having seen the property. Whether Abraham Munn knew of Henry Plant's plans to build a railroad in this area is unknown, but the railroad eventually passed through the approximate center of Munn's property. Sending his son, Samuel to lay out a commercial subdivision just prior to the railroad's arrival, Munn assured himself an ideal location to develop a town, and set about doing just that.

From its establishment, Lakeland was a transportation center, growing and prospering from Henry Plant's South Florida Railroad. The railroad passed through Polk County in 1884,3 with the Kissimmee to Tampa line of the railroad completed and linked just east of Lakeland on January 23, 1884. The addition of this rapid means of transportation suddenly made as isolated section of inland Florida attractive to settlers.

During the next two years, this newly-established community became the most important railroad center in South Florida.4 Additional rail lines were built through Lakeland from Tampa to Bartow, and from Bartow to Pemberton Ferry. And because the railroad provided access to outside markets, including the Port of Tampa, a local agricultural export industry was created. By the turn-of-the-century, a growing phosphate mining industry joined citrus and strawberry production as a local generator of rail traffic and business activity.

As new residents came to Lakeland and the local economy grew, commercial establishments developed. Because Munn had provided appropriately-sized lots and blocks adjoining the railroad line, Lakeland's first commercial buildings were located within his subdivision. A forward-thinking developer, Munn provided additional improvements, including a railroad passenger station and adjoining public square. To complete his marketing strategy, Munn built Lakeland's first important hotel, the Tremont, to accommodate visiting prospects and newly-arrived residents.

By 1889, only five years after Munn's subdivision was platted, the public square was surrounded by frame

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commercial and public buildings, and a passenger station and freight depot. In this short time, Munn's strategy had been a success. His "Lakeland Improvement Company" had accomplished its goal of "the laying out of a townsite with streets, avenues and lots...". The first commercial district—the center of a growing Lakeland—had been established.

Also in 1889, Munn's brother-in-law, John P. Morton, purchased land just south and east of Munn's eighty acres. The land contained timber and a lake, and some of the land was soon put to use producing citrus. Over the years, residents began to occupy parcels surrounding the lake which became known as Lake Morton.

The first twenty years of Lakeland history saw a rapid transition from early settlement to its role as a regional center of commerce. This sudden evolution from isolated scrubland to a town of 1,2007 residents is a direct result of the development of Central Florida's rail transportation network.

Carter and Deen Invest in Lakeland.

The construction of Henry Plant's railroad brought a number of workers to Florida for the first time. One of these, William James Carter (1858-1930), came to Polk County from Jesup, Georgia in 1881.8 As a woods rider (timber estimator), W.J. Carter was assisting local sawmill owner, Mr. Barhite, in supplying crossties to the railroad then under construction. By 1884, with the main railroad line through Polk County complete, Carter moved to Lacochee and then, in 1890, on to Tampa.

Back in Jesup, William Carter's brothers Leonard (1856-1923) and Henry Bascom Carter (1872-1924), were involved in banking, manufacturing and timber-related businesses. Having the resources to invest in Florida, they supported William Carter in his 1891 purchase of many thousands of acres just east of Lakeland. Purchased primarily for turpentine and timber production, the tracts stretched from Lake Hancock on the south to Clermont on the north.

Bisected by Plant's railroad, the Carter brothers' tracts were easily accessible to William, who maintained his residence in Tampa. He immediately established a turpentine still near the rail line, and began to harvest stumps (naval stores) for turpentine production. Production increased, and certain of the lands were planted in citrus. The area supported a post office, and was officially named Carters, Florida.

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By 1897, it was apparent that Florida was growing, and that there was a market for finished lumber products. With backing from Leonard Carter and successful Jesup banker, Columbus William Deen (1861-1927), lumber mills were built at Carters and at Loughman. With this major expansion taking place, H.B. Carter moved from Jesup to the Lakeland area in 1893 to build and manage the mills. 10

Lumber and turpentine production continued to grow, supplying local needs as well as developing an export market to and through Tampa. William Carter began to sell finished products through the W.J. Carter Lumber Company in Tampa (later purchased by Knight & Wall Co.) and the St. Petersburg Lumber Company. In Carters, a permanent community of workers known as Ragtown developed around the mill, with additional workers commuting to the mill by train from Lakeland.

By 1902, the Carter businesses were thriving in Polk County, employing approximately 1,500 people. C.W. Deen, seeing the potential in the Lakeland area, joined H.B. and Leonard Carter in purchasing William Carter's local interests and, in 1905, created the Carter Manufacturing Company. The company produced finished wood products such as sash, shingles, doors and lumber of pine and cypress. They also continued to produce turpentine and pitch, selling those products principally to Consolidated Naval Stores in Jacksonville.

In approximately 1908, C.W. Deen moved his family to Lakeland. Relying upon his banking experience, he joined the Citizens Bank (becoming the First National Bank in c.1911), and soon became its president. The bank Directors included Deen, Lakeland pioneer J. Wesley Bryant and Morris G. Munn, son of Abraham G. Munn, Lakeland's founder. Thus, the Carters' and Deen were, with their substantial manufacturing and banking operations, well positioned to influence growth then beginning to take place in Lakeland.

The Establishment of Dixieland and the South Lake Morton Neighborhood (1906-1919)

By 1905, area growth began to accelerate. Between 1903 and 1908, Lakeland grew from 1,200 to 4,500 persons, ¹² an increase of 275 percent, or 55 percent per year. That growth continued until around 1913, when the population reached 8,000 persons. ¹³ This rapid influx of population required additional housing to be constructed in Lakeland.

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Since Lakeland has, from its inception, been a "north-south" city, with the railroad seperating differing social groups, land to the south was considered more "desirable" for residential development. So it was that in 1906, Lakeland's first important residential subdivision was platted just south of Lake Morton. John Patterson, owner of much of the land, Edward Finney a builder, and John F. Cox, a realtor and Mayor of Lakeland, subdivided a substantial tract between Lakes Morton and Hollingsworth with a portion extending westward to what is now Florida Avenue. Because it was "south of town", and also likely due to Cox's father's involvement with the Civil War, they named the subdivision "Dixieland". John Cox was considered the "active spirit" in the Dixieland venture.

By February 1907, three subdivisions existed in the South Lake Morton Area; Scott's Lakeland Heights (March 1906), Haines & Owens Subdivision (February 1907), and Patterson, Finney & Cox's Dixieland (filed February 12, 1907). Local development activity such as this apparently attracted the attention of C.W. Deen, for he and the Carters had formed the Carter-Deen Realty Co. and through it, purchased Patterson, Finney & Cox's Dixieland subdivision. By June 1907, the subdivision was replatted as Carter-Deen Realty Co.'s Revised Map of Dixieland.

C.W. Deen interested other investors from Georgia to join him and H.B. Carter in their new enterprises in Florida. These include John E. Melton, T.H. McRorie and C.M. Clayton. These individuals, through the Florida-Georgia Land Co., also invested in agricultural and commercial real estate elsewhere in Florida and South Georgia. 15

In their home base of Lakeland, Carter-Deen Realty and the Florida-Georgia Land Co. were aggressive. In January 1908, lots in their Dixieland subdivision were put up for sale, with clay streets already in place. Individual lots were auctioned that month and brought from \$130 to \$150.16 But this was just the beginning. Carter-Deen Realty purchased, again from Dr. John Patterson, 7 a large tract west from Florida Avenue to Lincoln Avenue (then Fifth Ave.). This subdivision was made a part of "Dixieland", expanding the entire holding by a factor of three.

As area growth continued, several more subdivisions were platted during the period 1908 to 1913. One of these, the Orange Park Subdivision, was platted by the Florida-Georgia Land Co. in September 1912. Until that time, it had been known as the "Skipper Grove", a thirteen acre citrus grove overlooking Lake Morton. Other subdivisions of the

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period included Cox & Johnson's Subdivision, Dan Johnson's Addition, Futch & Rogers Subdivision, Parkhill Addition, South Lakeland addition and Cleveland Park. These and the remaining subdivisions which make up the survey area are shown in Figure 4.

Clearly, by 1910, the Dixieland subdivision and the remainder of the South Lake Morton area was the new fashionable neighborhood in which to build. A two-page "story" of Carter-Deen's Dixieland appeared in the 1910 Souvenir Supplement of The Lakeland News, and is reproduced here in Figures 5 and 6. As indicated by the story, prominent Lakelanders had already built substantial homes along Success Avenue and South Boulevard. Included were homes of three of the areas's developers, John F. Cox, T.H. McRorie, and John E. Melton.19

John F. Cox elected to two terms as City Clerk, seven terms as Mayor, a real estate broker, insurance agent and developer, was a visable proponent of the new neighborhood. His close and active association with the project is described in the 1910 promotional issue of the Lakeland News.

JOHN F. COX
One of the Livest Real Estate Men
in Florida.

It is recognized by all that no individual has done more to boom and boost Lakeland than John F. Cox. He loves Lakeland, is proud of her past and confident of her future, and is never happier than when exploiting her beauties and advantages. He has spent a neat sum in advertising the city, and while incidentally booming his own business, the whole community has been benefitted.

Mr. Cox is a native of Mississippi, but has spent practically all the years of his manhood in Florida, having been a citizen of Lakeland for about fourteen years. His business ability and sound judgment were not unrecognized by the citizens of Lakeland, and they elected him to the position of Clerk, Treasurer and Assessor for two successive terms, following which he served as Mayor four terms. No other citizen of Lakeland has received more marked evidence of the confidence of his fellow citizens.

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While conducting a general insurance business, also, Mr. Cox's principal business is real estate, and he knows Lakeland property and the value of land in the vicinity as he does the alphabet. It was through his exploitation that the beautiful suburb of Dixieland was put on the high road to development, and he has done his full share of building as well as boosting. It is perhaps not too much to state that no real estate man of this section has located more people in or around Lakeland, and we have never heard any man who purchased real estate through him express dissatisfaction.²⁰

Cox is recognized as the individual who named Success Avenue, believing so strongly in the "success" of the venture. In 1908 or 1909, he and his family built a home facing Lake Morton, between Success Avenue and South Boulevard.

At about the same time, T.H. McRorie built a residence at McDonald Street and Success Avenue. McRorie was Secretary-Treasurer of Carter-Deen Realty Co., and would later become President of Deen's First National Bank. Like many others involved with the subdivision, a street was named in McRorie's honor.

In 1910, John E. Melton (Melton Street) lived on South Boulevard, likely at 817 or 822. Just after following Deen to Lakeland (c. 1909), Melton became Vice President of Carter-Deen Realty, and an officer in the Florida-Georgia Land Co. In later years, he and John Cox would be the principals of Carter- Deen Realty. Through the 1920's, Melton remained influential, playing a part in bringing the Stahl Co. to Lakeland to develop the massive Cleveland Heights project just south of Lake Hollingsworth. He also owned the property on which the Polk Theatre (Munn Park Historic District) was built.

C.W. Deen built his home across the street from McRorie in 1912. An expansive Prairie Style residence, Deen's home is the most architecturally significant building in the area. Deen continued in the home until his death in late 1927. In the interim, he created the Florida Favorite Fertilizer Co., The Sand Gully Phosphate Co., and the Lake Stearns Grove Co.23 These businesses were in addition to his involvement in the Carter Manufacturing Co., The First National Bank of Lakeland, The Polk County Land Mortgage Co. and his ownership of some 800 acres of citrus near Lakeland.

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CONTINUATION SHEET

By 1917, approximately 68 homes had been built in the South Lake Morton area, 24 most of these during the rapid growth years between 1908 and 1913. Of course, with this growth came the need for services. In 1913, Lake Morton Grammer School (1st - 8th Grade) was built along Lake Morton Drive at Palmetto St. 25 Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.

While the South Lake Morton area experienced early growth, activity slowed greatly between 1914 and 1918. Few homes were built during the period. It was to be the great 1920's boom that would most influence development in this neighborhood, and throughout the remainder of Lakeland as well.

The Florida Boom (1920-1926)

In 1920, the City of Lakeland had approximately 7,000 residents, down somewhat from previous years. But the Florida economy soon entered its greatest period of expansion. By 1924, the City's population had swelled to 16,500 residents, plus another 20,000 tourists that year.

"...With the influx of great numbers of people, mostly intent upon speculative operations, a hectic condition resulted, which affected old residents as well as newcomers.

Property was bought and sold without consideration of actual values, but with the sole idea of speedy resales at a profit. The sudden increase of population strained the capacity of public utilities, housing facilities, etc., and heavy bond issues were floated to make provision for the abnormal demands. Public improvements on a large scale were launched; and the building program, already active, was speeded up until an average of three buildings, or even more, were completed every 24 hours. "26"

It is evident that, during the 1920's, particularly 1924, 1925 and early 1926, construction activity was in a frenzy. The following statistics document the incredible growth occuring in Lakeland and within the South Lake Morton neighborhood.

Site Name South Lake Morton
District

CONTINUATION SHEET

		REAL E	STATE TRA	NSFERS ²⁷		
$\frac{1920}{1,095}$	$\frac{1921}{1,308}$	$\frac{1922}{1,326}$	$\frac{1923}{1,741}$	$\frac{1924}{4,250}$	1925 17,413	
		BUILDI	NG PERMIT	VALUE 28		·
$\frac{1920}{200,000}$	$1,\frac{1921}{174,0}$	000 1,2	1922 243,000	$\frac{192}{1,153}$	<u>3</u> ,715	$\frac{1924}{3,843,241}$
		8,506,6		926* 99,740		

During the mid-1920's, every street in the survey area had construction underway, creating a neighborhood virtually overnight. Carter and Deen's subdivision was growing beyond any expectation held back in 1908 when lots were first sold. The growth of Dixieland served to firmly established south Lakeland as the location for future residential development, a trend that remains true today.

Further influencing this growth was the successful establishment of Southern College (now Florida Southern College) on the shores of Lake Hollingsworth in 1922. Forced by fire from their campus at Southerland, Southern College was sought by many Florida cities. Lakeland's offer was 80 acres of orange grove overlooking Lake Hollingsworth, \$90,000 cash and the donation of light and water services in the amount of \$50,000.29

In May 1921, Lakeland's offer was accepted by the trustees. In May of 1922, construction began on the first two buildings on campus. 30 As the college grew, it encouraged additional development in the South Lake Morton neighborhood which immediately surrounds it. Today, Florida Southern's complex of Frank Lloyd Wright buildings forms a National Register Architectural District (1975).

Before the great boom ended in 1926, Lakeland had over 25,000 residents and an unkown number of tourists. The effect of this growth on the survey area was substantial. By 1922, an additional 190 homes had been built in the area. By 1929, 290 more homes and other buildings had been added, bringing the total to 548. This growth brought the area to near buildout, with only a relatively few lots remaining vacant. Thus, the boom period contributed by far the greatest number of buildings to the survey area, greatly influencing the architectural character exhibited today.

^{*} First six months only

Site No.

Site Name South Lake Morton

District

CONTINUATION SHEET

Significance (cont.)

Area Integrity.

The field survey results demonstrate that the South Lake Morton Historic Sites Survey Project area exhibits a suprisingly high degree of integrity. This internal consistency extends both to the physical character and the historical period evident in the neighborhood today. Physical character includes location, design, setting, materials, workmanship, and feeling while historical period is evident through style and association.

- Location The area is geographically concentrated between two lakes, and bounded by major roads and dissimilar development. Physically, the area is high, well-drained land, sloping toward the lakes.
- 2. Design Almost without exception, the buildings are residential, and of frame construction with wood siding or stucco. They are all 1 or 2 stories in height, and are oriented toward the street with front porches.
- 3. Setting All streets are two-lane, treelined and laid in traditional grid fashion. Many streets are brick, with the busier routes asphalt paved. Lots are 50 and 60 feet in width with alleys to the rear.
- 4. Materials Throughout the area, buildings are of frame construction, sided with wood weatherboard or wood shingles. Stucco is used occasionally. Piers and chimneys are always of brick.
- 5. Workmanship The "hand built" quality of the homes evident through the wood ornament its variety and consistent use, particularly in the many craftsman Bungalows.
- 6. Feeling The original quiet, early 20th century suburban character is maintained throughout most of the area. Little has occurred to change that character.
- 7. Style The Bungalow Style, locally popular from 1915 to 1940, is evident throughout the survey ara, and comprises 62 percent of the significant buildings and 46 percent of all buildings within the survey area.
- 8. Association The neighborhood as a whole is associated with the city's early investors and developers, and served as home to many of Lakeland's 20th Century business, professional and governmental leaders.

Site No			- 186°	ŕ
Site Name	South	Lake	Morton	
-	Distr	ict		

CONTINUATION SHEET

Significance (cont.)

In these eight categories, the survey area remains internally consistent. It is this integrity that distinguishes the area, and makes it a valuable community asset.

Significance.

The significance of the South Lake Morton area can be grouped into two broad areas; historical and architectural. Historical significance can be further defined as the area's association with important historical events, and its association with persons important to our past. These three areas of significance are discussed individually.

Events

Until the turn-of-the century, Lakeland was a town concentrated closely around its rail yards and commercial center, transitioning quickly to the surrounding agricultural lands. The development of the South Lake Morton area fundamentally altered that pattern forever, as this neighborhood was the city's first significant suburb, complete with the first commercial district outside the downtown.

In addition to its role as Lakeland's first suburb, the development of the South Lake Morton area firmly established south Lakeland as the desirable location for new development. This trend is clearly seen today in the pattern of higher cost residential development from Lake Hollingsworth through Cleveland Heights and now into the Lakeland Highlands and around Scott Lake. Only recently has this basic land use determinant been moderated by growth in north Lakeland.

Perhaps most significant is the survey area's role in accommodating the yet-to-be-matched growth of the Florida Boom (1920-1926). While Lakeland's population increased over 350 percent from 1920 to 1926, the South Lake Morton area grew by over 840 percent, creating a neighborhood virtually overnight. Thus, this area is very much a product of the Boom, an event which has yet to be exceeded in its impact upon Lakeland and upon Florida as a whole.

Site No.

Site Name

South Lake Morton

District

CONTINUATION SHEET

Significance (cont.)

2. Persons

The significant individuals associated with the South Lake Morton area include those involved with its development and, subsequently, others who lived within the neighborhood.

The field survey located four sites which were home to the areas early developers; Cox, Deen, McRorie and Melton. These individuals, along with Carter, Finney and Patterson, initially purchased, subdivided, developed, promoted and marketed the area in 1907. Carter, Cox, Deen and Melton were especially influential in Lakeland, involving themselves in many other projects into the late 1920's. Their importance to the community goes well beyond their Dixieland Subdivision, as they influenced the political and economic growth of the city during its most rapid period of growth.

The field suvey also demonstrated that the South Lake Morton area was the place for the upwardly mobile to live. It is clear that a good portion of the community's leaders raised their families here, and presided over the expansion of the city during the Boom Period. Business, professional and government leaders - many who had their offices across Lake Morton in the Munn Park Historic District - chose to make a home in Lakeland's fashionable and fast growing suburb. It is safe to conclude that much of Lakeland's 20th century leadership either made their home or were raised in the South Lake Morton area.

3. Architecture

Architecturally, the most important field survey findings involve the period and style of construction. For example, 66 percent of all 760 area buildings - 90 percent of significant buildings were built in the period 1918 to 1927; the period of the great Boom.

Also, the survey found that 62 percent of all significant buildngs are of the Bungalow Style of construction. These two factors - period and design - indicate that the South Lake Morton survey area contains a distinctive and significant collection of Florida "Boom Period" buildings. Defined by the dominant 1920's Bungalow, this collection is readily identifiable, and an important example of the style of residence so closely associated with suburban growth between 1910 and 1940.

Site No		_	1.7.
Site Name	South	Lake	Morton
	Distri	.ct	

CONTINUATION SHEET

Significance (cont.)

In summary, the South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as home to the city's upwardly mobile. Today, the neighborhood is Lakeland's best preserved tangible example of the Boom period — its architecture and the community leaders that it produced.

Site No			\	1
Site Name	South	Lake	Morton	_
	Distr	ict		

CONTINUATION SHEET

FOOTNOTES

- The Munn Park Historic District was established as a locally ordinanced district in July, 1980 and certified in April, 1983.
- M.F. Hetherington, <u>History of Polk County</u>, Florida, 1928 (Lakeland Excerpt p.19).
- 3. Hampton Dunn, Yesterday's Lakeland, 1976, p.18.
- 4. Dunn, p.19.
- 5. Hetherington, (Lakeland Excerpt p.6).
- 6. Hetherington, (Lakeland Excerpt p.5).
- 7. "Insurance Map of Lakeland," Sanborn-Perris Map Co., Limited, New York, April 1901.
- 8. Interview: Leonard C. Carter, Jr. Esq. by J.H. Edwards. Lakeland, Florida, 30 March 1984.
- 9. Carter Interview.
- 10. Carter Interview.
- 11. Carter Interview.
- 12. "Insurance Map of Lakeland", Sanborn Map Company, New York, 1903/1908/1913.
- 13. Ibid.
- 14. Hetherington, (Lakeland Excerpt p.19).
- 15. Carter Interview.
- 16. Hetherington (Lakeland Excerpt p.20).
- 17. John Patterson was the grandfather of today's U.S. Senator Lawton Chiles of Lakeland. Patterson Street was named in his honor.
- 18. Hetherington (Lakeland Excerpt p.24).
- 19. "Dixieland, The Fashionable Suburb of Lakeland". The Lakeland News Illustraded Souvenir Supplement. Lakeland, Florida, 1910. p.45.
- 20. "John F. Cox One of the Livest Real Estate Men in Florida". The Lakeland News Illustraded Souvenir Supplement. Lakeland, Florida, 1910. p.42.

Site No. South Lake Morton
District

CONTINUATION SHEET

FOOTNOTES

(cont.)

- 21. Carter Interview.
- 22. Hetherington, (Lakeland Excerpt p.36).
- 23. Carter Interview.
- 24. "Insurance Map of Lakeland," 1917.
- 25. The school burned in about 1963. The site is now occupied by the Lakeland Public Library (c.1967).
- 26. Hetherington, (Lakeland Excerpt p.39).
- 27. "Economic Survey of Lakeland." Lakeland Chamber of Commerce, 1926, p.38.
- 28. <u>Ibid</u>., p.35.
- 29. Hetherington, (Lakeland Excerpt p.35).
- 30. <u>Ibid</u>.

Site No			100
Site Name	South	Lake	Morton
	Distr	ct	

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- 2. Hetherington, M.F. <u>History of Polk County Florida</u>. St. Augustine: The Record Co., 1928.
- 3. McCoy, Esther, Five California Architects. New York: Praeger Publishers, 1975.

Maps

 "Insurance Map of Lakeland, Florida." Sanborn Map Company, New York, 1903/1908/1913/1917/1922/1929.

Unpublished Documents

- Economic Survey of Lakeland, Florida. Lakeland Chamber of Commerce, 1926.
- Lufsey, R.E. "History of Lakeland." Lakeland: Federal Writers Project, 1936.
- 3. Ricci, James M., "The Bungalow: Architecture For A Democratic People. A History of The Most Predominate Style of Tampa Bay". Historic Tampa/Hillsborough County Preservation Board, 1979.

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- 2. McNeely, Ed. & A.R. McFadyen. A History of Polk County. Polk County Centennial Committee, 1961. p.10-12,35.
- Watson, Dr. Judge. "A History of College Heights United Methodist Church". Unpublished: 1977.
- Unidentified Newspaper Article. "Lakeland's and Acton's Red Letter Day". 1884.
- 5. Unidentified Promotional Pieces. "Wayne County: A Region of Countless Resources and Wonderful Activity" and "The Jesup Banking Company". Jesup, Georgia: 1902?

Site No.			•	C
Site Name	South	Lake	Mort	on
	Distri	lct		

- City Directory/Lakeland, Florida. (1925-1982).
 R.L. Polk Directory Co. Jacksonville, Florida.
- 7. "Souvenir Edition, The Lakeland News". Lakeland: Lakeland News Publishing Co., 1910.

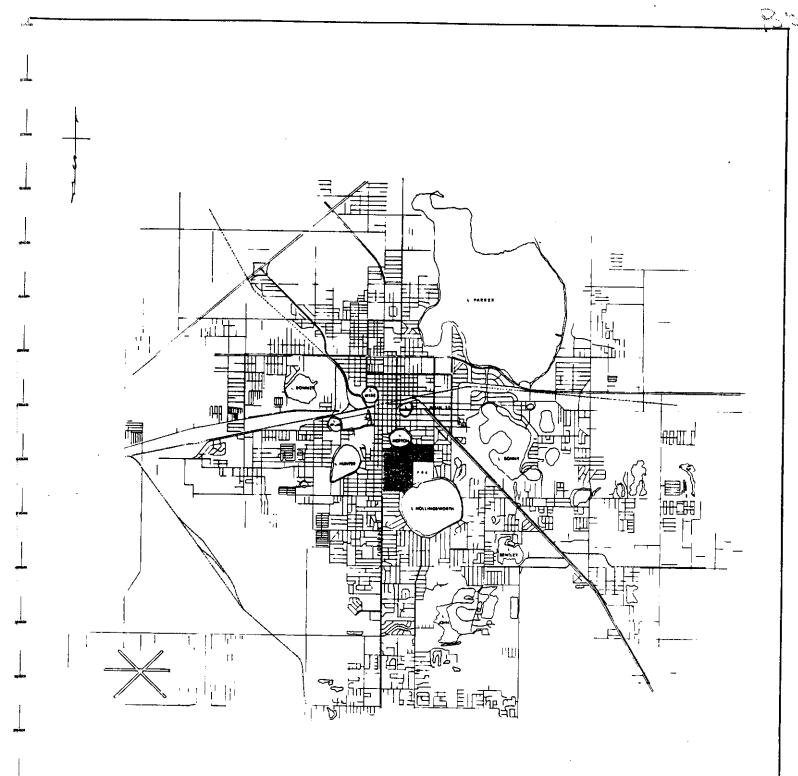
Site Name South Lake Morton
District

CONTINUATION SHEET

The recommended district boundaries are as follows:

Beginning at the center of the intersection of Mosswood Road and South Florida Avenue, run easterly to South Tennessee Avenue, then northeasterly to Lake Morton Drive and on to the shoreline of Lake Morton. Follow the shoreline of Lake Morton in an easterly, then northeasterly direction to the extended centerline of E. Palmetto Street. Follow the centerline of Palmetto Street easterly, to a point approximately 75 feet east of Winfree Avenue. that point, run south along the rear lot lines of Block A of the Winfree Subdivision to the centerline of Cumberland Street, then east along that centerline to the centerline of Ingraham Avenue. Follow the centerline of Ingraham Avenue south to its intersection with McDonald Street, then west along the centerline of McDonald Street to Johnson Avenue. that point, run south along the extended centerline of Johnson Street to the shoreline of Lake Hollingsworth, then southwesterly along that shoreline to the extended centerline of the alley approximately 150 feet south of the centerline of Belmar Street. From that point, run west along the extended centerline of the east-west alley south of Belmar Street to a point approximately 170 feet east of the centerline of South Florida Avenue. From that point, run north following the centerline of the north-south alley between South Florida Avenue and South Tennessee Street, to the centerline of the east-west alley between Mosswood Road and Riggins Street. From that point, run west along the centerline of the alley to the centerline of South Florida Avenue, then north along that centerline to the point-of-beginning.

These suggested boundaries are illustrated in the attached boundary map.



SOUTH LAKE MORTON NEIGHBORHOOD

Figure 1

Historic Lakeland Inc.

City of Lakeland, Florida Community Development Department 10/3/61



SOUTH LAKE MORTON NEIGHBORHOOD

Figure 4

SUBDIVISIONS PLATS

ALL A PART OF SEC. 19-TWP-285- RGE. 24E

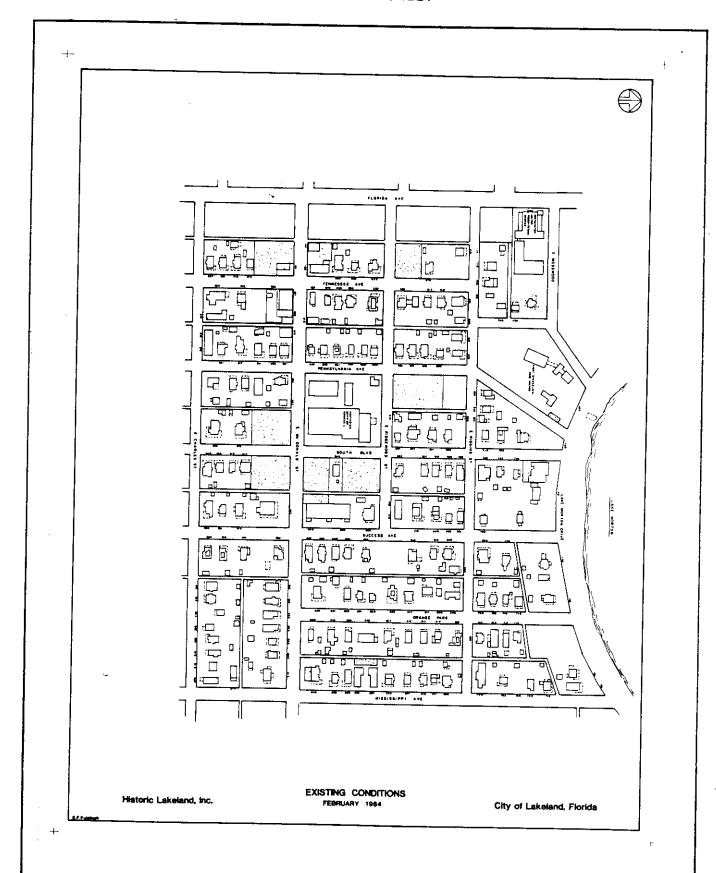
Historic Lakeland inc.

City of Laketand, Florida
Community Development Department

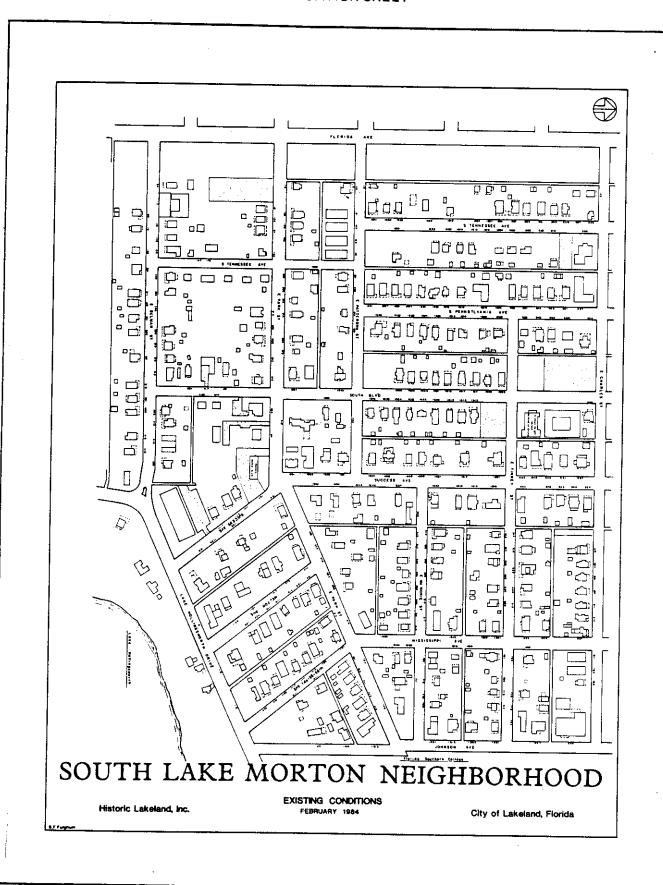
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Site Name South Lake Morton

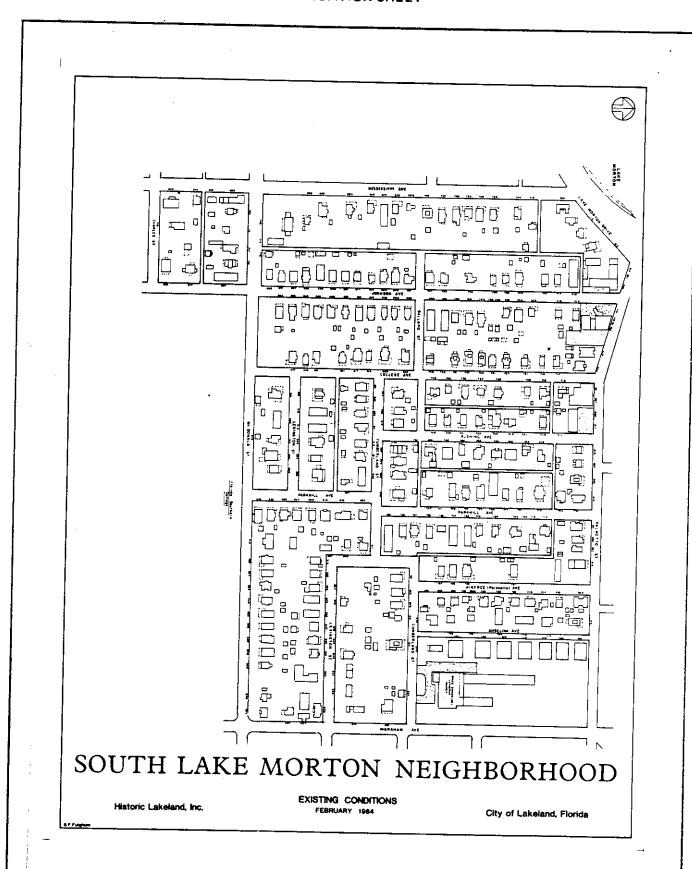
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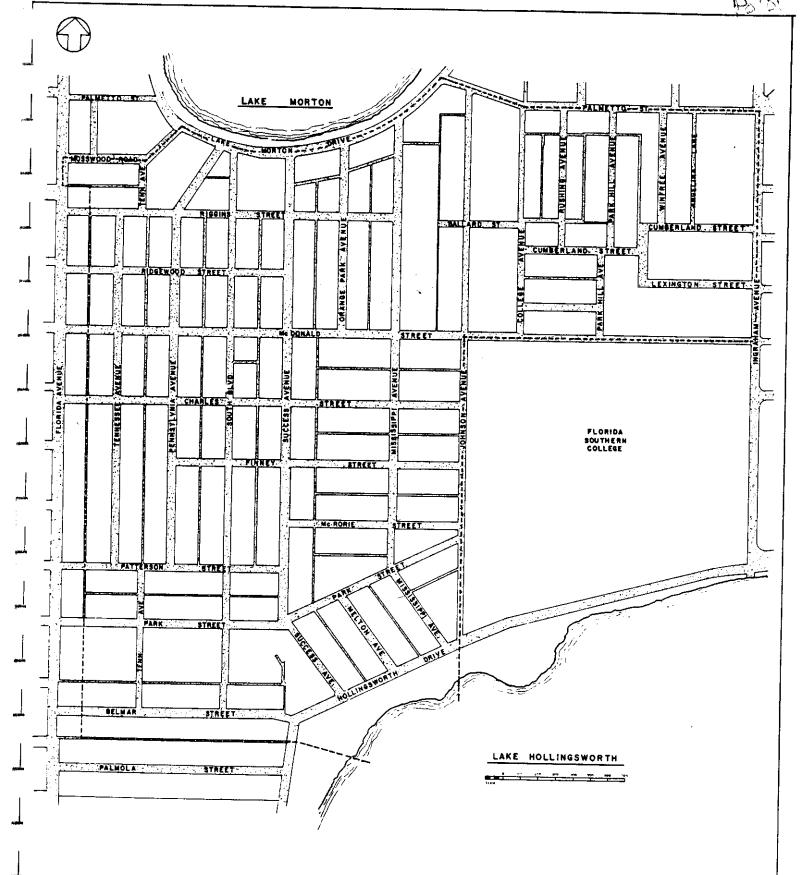


Site No. South Lake Morton
District



Site No. FOOD
Site Name South Lake Morton
District





SOUTH LAKE MORTON NEIGHBORHOOD

Figure 2

Historic Lakeland Inc.

City of Lakeland, Florida Community Development Department Revised IV 3/43





DIXIELAND, THE FASHIONABLE SUBURB OF LAKELAND



you want and secure it at a very satisfactory price at this store. Mr. F. A. Grether, who is the mov-

Mr. F. A. Grether, who is the moving aprit of the institution, is a gentleman of superior business attainments and since embarking in this business about two years ago, he has enlarged all its lines, and has placed the business on a very satisfactory fonting. Mr. Grether is one of Lakeland's most energetic and progressive citizens, and if everyone pushed their respective enterprises as he does his, the sum total of the push would advance Lakeland a long ways.

Mr. Grether's pretty home is shown

Mr. Grether's pretty home is shown on page 43, and on page 8 there is a picture of his beautiful little daughter. IIREE years ago the suburb of Dixicland, a number of views of which are shown on this

which are shown on this and the succeeding page, was practically an untruken forest of stately pines and oaks. The beautiful situation of this tract, lying between two lovely lakes, high, dry and healthy, attracted the attention of keen-sighted developers, who foresaw the city's natural growth would be in that direction, and the property was acquired by the Carter-Deen Realty Co., which put capital at work to supplement the advantages with which nature had been so generous. Streets were opened and graded, a water-works system installed, and every improvement necessary to

make the suburb desirable for the homeomaker was effected. The result has surpassed the most sanguine hopes of the promoters. There has been a steady demand for this propherty, and the best class of people has invested there. The residences have been built as homes for this desirable element, and there is no question but that in a very short time there will be a wonderful increase in the number of dwellings, and there will not be a more delightful place in Florida to make a home.

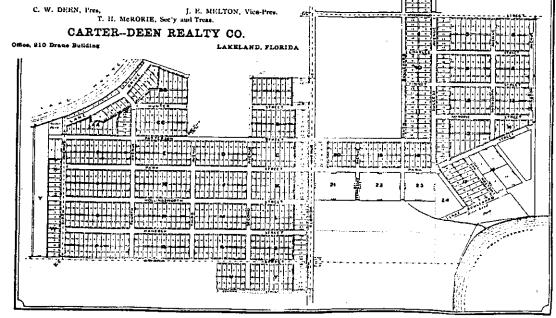
The personnel of the company, their own statement regarding this property as an investment, and pictorial views showing the work that

has been done in less than three years, are here presented. The men at the head of this enterprise are of the very highest type, Mr. Deen, being president of the Citizens Bank, Mr. Melton a prominent capitalist recently from Basley, Ga, and Mr. McRorie, who also hails from the same place, being the most capable man that could have been found for the work of developing such a proposition. To the latter's energy and good judgment is due in large part the growth and progress of Dixieland, though once attention is called to its advantages, Dixieland hoosts itself.

"DIXIELAND"

Lakeland's Fashionable Suburb. The Surest, Safest and Best Investment in Florida. Handsome Profits in the Past, Far Greater Profits in the Future.

Former purchasers have either realized or been offered handsome profits during the development period of Dixieland, buyers of these lots are now guaranteed far greater profits by reason of the homes now built or under course of erection, and the extensive improvements that have just been made.





Success Avenue, Disicional Addition to Lakeland, Florida



South Boulevard, Discisland Addition to Lakeland, Florida

Figure 5



DIXIELAND, THE FASHIONABLE SUBURB OF LAKELAND





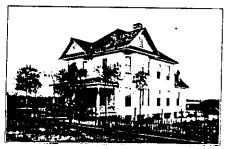
Residence of A. D. Leonard, Success Ave., Districtand



Residence of H. M. Angle, Success Ave. This is large



Residence of J. L. Wallace, South Boolecard, Disciplined



Residence of E. Z. Jones, Success Ave., and Park St., Dividend



Home of T. H. McKerie, Success Ave., Distictand



Residence of Dr. C. W. Hollowsy, Sucress Are., Distelland

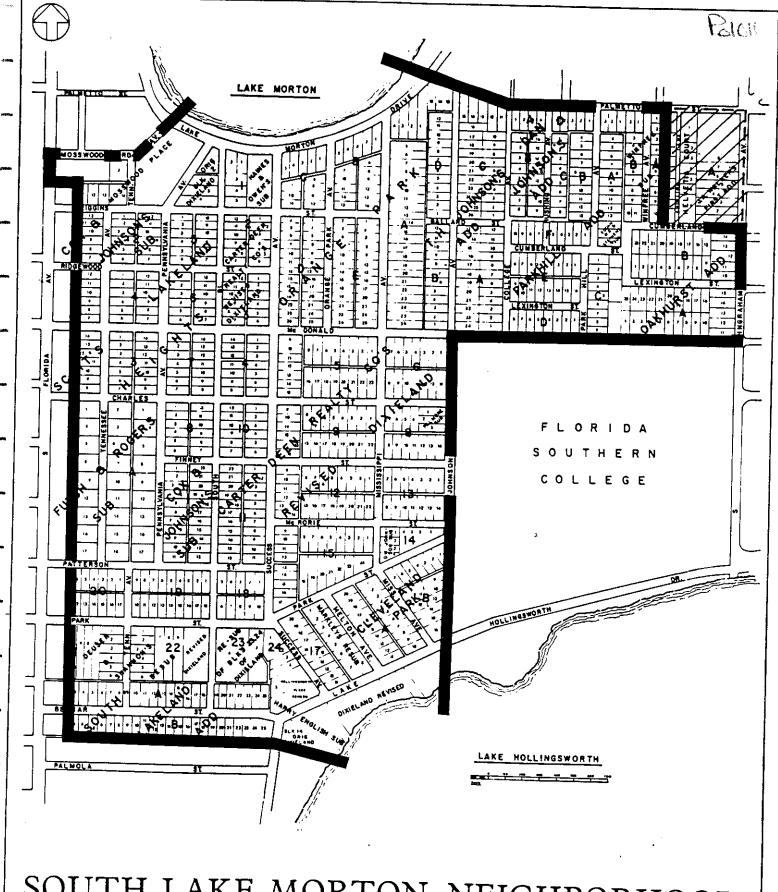


Plant of Dixieland Water Compar



Home of John F. Cox, Success Ave. and Morton Circle

Figure 6



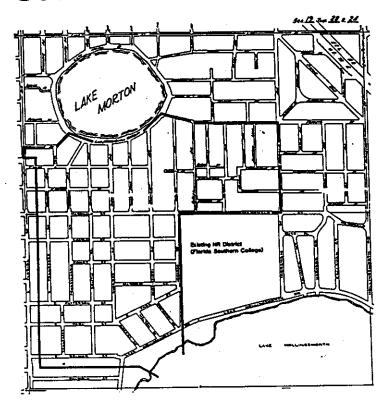
SOUTH LAKE MORTON NEIGHBORHOOD

Recommended District Boundaries

Historic Lakeland Inc.

City of Lakeland, Florida Community Development Department

PROPOSED South Lake Morton Historic District



NATIONAL REGISTER NOMINATION

Historic Preservation Fund Florida State Historic Preservation Office

BY:

James H. Edwards, AICP
The Stewart Corporation, Architects

FOR:

Historic Lakeland, Inc. August 1984

AMENDED: March 1985

NOMINATION PROPOSAL - FLORIDA

NATIONAL REGISTER OF HISTORIC PLACES

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT-FLORIDA DEPARTMENT OF STATE

<i>y</i>		
	ALL ENTRIES COMPLETE ALL SE	CTIONS
1 NAME		
HISTORIC South Lake Mc	orton Historic District	-
AND/OR COMMON Dixieland (his	storic); College Area;	Success Avenue
2 LOCATION		
street & NUMBER Between Lake:	s Morton and Hollingswo	orth
city. town Lakeland	VICINITY OF	
STATE Florida		COUNTY Polk
3 CLASSIFICATION		
OCLASSIFICATION		
OBJECTIN PROCESS	XOCCUPIED UNOCCUPIED WORK IN PROGRESS ACQUISITION ACCESSIBLE X.YES: RESTRICTED	PRESENT USE _AGRICULTUREMUSEUM X_COMMERCIAL X_PARK _EDUCATIONAL X_PRIVATE RESIDENCE _LENTERTAINMENT X_RELIGIOUS _GOVERNMENTSCIENTIFIC _INDUSTRIALTRANSPORTATION
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7 DESCRIPTION

CONDITION

CHECK ONE

CHECK ONE

_EXCELLENT

__DETERIORATED

__UNALTERED

X.ORIGINAL SITE

X.GOOD __FAIR __RUINS __UNEXPOSED ---MOVED.

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

SUMMARY OF PRESENT AND ORIGINAL PHYSICAL APPEARANCE

The South Lake Morton Neighborhood is today an intact residential area which developed between 1904 and 1926. The area reflects three major periods of development: the 1904 to 1912 period with its large Victorian Vernacular homes; the 1913 to 1917 period expressed through post Victorian Frame Vernacular, Colonial Revival and early Bungalow styles; and the Boom period -- 1918 to 1929 -- during which the Bungalow Style dominated local construction, but Mediterranean Revival Style homes can be found.

TEXT SUPPORTING SUMMARY OF PRESENT AND ORIGINAL PHYSICAL APPEARANCE

Distinguishing Characteristics

The South Lake Morton Historic District is defined by historical, architectural and physical determinants. Historically, the area incorporates a portion of Lakeland's first important subdivision, Dixieland, sixteen other early subdivisions and many historic homes just south of Lake Morton. This area is the location of Lakeland's southward residential expansion between 1906 and 1926. As the first major suburb of Lakeland, the neighborhood contains the residences of many 20th century community leaders, professionals and workers.

Architecture.

The survey area contains architectural styles prevalent between 1900 and 1940. But, it is the style popular during the 1920's -the Bungalow- that dominates the area, reflecting the tremendous growth of the city during Florida's boom period. The survey area, in fact, contains the largest concentration of pre-1930 residential buildings in Lakeland, and maintains a high level of architectural integrity today. Neighboring residential areas do not exhibit the integrity of architectural resources found in the survey area.

Site No.

Site Name

South Lake Morton

District

CONTINUATION SHEET

In early 1984, the South Lake Morton survey area was found to contain 760 buildings, including residential (96 percent), commercial, institutional and religious. Of this total, 565 or 75 percent were found to be significant and to contribute to the character of this historic neighborhood. There are also a number of extant buildings constructed prior to World War II that, due to severe alterations, no longer contribute to the area. These total approximately 40 The remainder, approximately 155 buildings, do buildings. not contribute to the character of the neighborhood, both because they were constructed after World War II and they are contemporary in design. Not included in the survey totals are those historic buildings which have been torn down or moved out of the area. These total approximately 71.

Survey area buildings were built during the period 1904 to present, with the majority (83 percent) built prior to 1942. Further, it was found that most survey area buildings were constructed in a relatively short span of time. While a full 75 percent were built prior to 1930, 88 percent of these were built between 1918 and 1927. Thus, 66 percent of the total 760 survey area buildings were constructed in the 10 year period of the late teens into the mid-1920's -- Florida's and Lakeland's great "Boom" period.

Of the 565 historic buildings considered to be contributing or contributing but altered, almost 90 percent fall into the 1918 to 1927 development period. When this is considered in light of the fact that at least 98 percent of the contributing or altered buildings are residential, it is not surprising the that the stylistic characteristics of the buildings are very similiar and consistent. The survey found that 62 percent of contributing/altered buildings were of the Bungalow Style, 25 percent of the Frame Vernacular (many tending toward Bungalow) and 6 percent of the Mediterranean Revival Style. Other styles of buildings totaled only 7 percent and were built almost exclusively in the 1904-1912 or 1934-1942 periods.

In summary, of the 760 survey area buildings, 342 are considered contributing and 223 are contributing-but-altered. Together, these catagories comprise 565 buildings, or 75 percent of all buildings in the survey area.

Site	No.			
Site	Name	South	Lake	Morton
_		District		

CONTINUATION SHEET

Present Physical Appearance

Major Features.

The survey area, like the remainder of in-town Lakeland, is dominated by lakes. Lake Morton is a small lake developed into a park-like setting for passive recreation. On its north border is Downtown Lakeland, with high quality commercial and public buildings facing southward over the lake. Development along the south shore is exclusively residential, with a mixture of uses occurring on the east and west shores. Adjacent to Lake Morton are located the Lakeland Public Library, Chamber of Commerce, Women's Club, churches and some multifamily buildings. The lake is continually used by the public for passive recreation, and is distinguished by its support of the community's swans, ducks and geese. An annual arts and crafts show is held on the shores of Lake Morton.

Lake Hollingsworth is a relatively large lake used heavily for boating, skiing and active recreation along its shores. It is surrounded primarily by large single-family residences, but also is the site of Florida Southern College, a church and synagogue, a multi-family complex and a private club.

The western boundary of the survey area is dominated by S. Florida Avenue. This heavily traveled arterial supports "strip" commercial land uses typical of growing cities. Such development is limited to the half block facing S. Florida Avenue, transitioning quickly to residential uses.

Bisecting the survey area at its approximate center are McDonald Street and Success Avenue. These collector streets carry east-west and north-south traffic through the area, and create the only signaled intersection within the survey boundaries. Like all survey area streets, McDonald and Success are two lanes in width.

Ingraham Avenue forms a portion of the eastern survey boundary. This collector road primarily serves through traffic, seperating somewhat dissimilar neighborhoods.

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Character.

The South Lake Morton survey area is in many ways a typical grid subdivision. Most streets meet at perpendicular intersections, forming blocks typically 250 to 300 feet in the east-west direction, and from 300 to as much as 1,200 feet in the north-south direction. Blocks usually contain alleys running in the direction of the longest block dimension; alleys which are used as utility right-of-ways and for solid waste collection. Garage apartments are common along the alleys, creating a "second" neighborhood not readily visible from the street.

In spite of these more typical features, the South Lake Morton area maintains a character unique within Lakeland, and rare for Florida cities in general. This character is a result of a rolling topography and an occassional angular or curvlinear street — both features due to the presence of lake basins on the north and the south. The juxtaposition of the grided streets over a rolling surface, particularly where they meet the curving streets of the lake shores, creates imagable spaces and vistas. This is particularly evident as one approaches Lake Morton from the south eventually opening up a panoramic view of Downtown Lakeland across the lake. This neighborhood-to-downtown view and transition is an especially attractive urban setting, and is an important factor in the character of the neighborhood.

Most streets within the area are lined with a mature canopy of oaks planted early in the development of the subdivision. One and two-story homes, with their front porches, are oriented toward the street and set on relatively narrow (50'-60') lots. This pattern of a traditional single-family pedestrian scale neighborhood is seldom broken by commercial or multi-family development. In fact, the original pre-1930 character of frame homes along quiet brick streets is evident throughout the survey area, and gives the neighborhood a feeling uniquely its own.

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Original Physical Appearance

1904-1912.

In 1904, little urban development existed south of Lake Morton. But, in that year, Norman A. Riggins built a large Queen Anne Style residence overlooking Lake Morton from the site now occupied by the Evangelical Free Church (between Tennessee and Pennsylvania Aves.). His estate encompassed a good deal of the northwest portion of the survey area, and included a tennis court (Lakeland's first) and a boat house on Lake Morton (the existing city owned structure is now built on the original boathouse foundation).

By 1906, development interests were at work south of Lake Morton. In March of that year, Scott's Lakeland Heights Subdivision was recorded and located just south of Mosswood. Haines & Owens Subdivision and Patterson, Finney & Cox's Dixieland (soon becoming Carter-Deen Realty Co.'s Revised Dixieland) follow closely behind in early 1907. By early 1908, steets were paved with clay in the Dixieland Subdivision, and lots were auctioned.

The new subdivisions were at or near Lake Morton, with the Dixieland Subdivision stretching south along South Boulevard and Success Avenue. Lots close to Lake Morton were the first to find favor with the new residents. Thus, after only 4 years, N.A. Riggins' home was no longer isolated on the south side of Lake Morton.

By 1912, several prominent families had built homes in the survey area. Due to the status accorded the Dixieland Subdivision, most of these homes were located along South Boulevard and Success Avenue, with the remainder overlooking Lake Morton. A number of significant sites of the period were found:

- 1. N.A. Riggins House "Mosswood" (1904); 121 Mosswood Rd. Queen Anne. The oldest site. Riggins was a leading businessman and respected community leader.
- 2. R.L. Mayes/J.A. Wright House (c. 1910); 158 Lake Morton Drive Colonial Revival. Mr. R.L. Mayes, first associated with the Lakeland Grocery Co., went on to establish a citrus packing house. He was a City Councilman in 1910. John Wright, occupant of the home from c.1940 to 1982, was a well-known Real Estate Broker who was associated with Munn's Lakeland Improvement Co. as early as the 1920's.

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- 3. T.H. McRorie House (c. 1910); 902 S. Success Ave. Frame Vernacular (Victorian). T.H McRorie was an officer in the Carter-Deen Realty Co. and First National Bank. McRorie Street was named in his honor.
- 4. E.Z. Jones House (c. 1910); 1046 S. Success Ave. Victorian Vernacular. E.Z. Jones was a major Florida Real Estate Broker, with offices in Jacksonville and Lakeland. He operated the Interstate Land and Timber Exchange.
- 5. C.W. Deen House (1912); 417 E. McDonald St. Prairie. The most significant site in the district. This large Prairie Style residence was built by C.W. Deen, principal in Carter-Deen Realty, Carter Manufacturing Co., First National Bank and many other important local businesses.
- 6. J.E. Melton House (c. 1910); 822 So. Boulevard Victorian Vernacular. John E. Melton was an officer in the Carter-Deen Realty Co. and the Florida-Georgia Land Co. He later became a well-known Realtor and leader in his own right. Melton Street is named in his honor.

Although John F. Cox built his home along Success Ave. facing Lake Morton in c. 1909, it was later razed or completely rebuilt on an adjacent site. He moved to that site during the 1920's but the home was moved elsewhere in c. 1981.

The 1904-1912 period saw the establishment of the South Lake Morton neighborhood as a viable residential area. Development was relatively limited in scope, concentrating near Lake Morton along Success Avenue and South Boulevard. The early builders tended to be higher-income business leaders and the area's developers themselves. Homes of the period where therefore large and somewhat ornate when compared with what was to follow.

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Architecturally, the Victorian period still dominated local residential design. But, with the exception of Riggins' Queen Anne home (1904), homes were less picturesque, tending toward a vernacular interpretation of thie Victorian styles. This "Victorian Vernacular" all but disappeared by 1912, giving way to a transitional Frame Vernacular prior to full exceptance of the Bungalow Style.

1913-1917.

The survey area continued to grow at a moderate pace, slowing somewhat during the war years. In all, approximately 49 homes were added to the neighborhood between 1910 and 1917. This growth continued along Success Avenue and South Boulevard, but also spread to less expensive lots on Tennessee Avenue and Riggins Street, with isolated sites on Finney Street, Orange Park Avenue, Mississippi Avenue, Johnson Avenue, College Avenue (then Phillips) and Palmetto Street.

Unlike earlier residences, homes built between 1913 and 1917 are less grand in scale and ornament. Gone completely is the Victorian influence, relying instead upon vernacular wood frame techniques and, to a limited extent the Bungalov Style. The typical home of the period can best be described stylistically as a transition from the Victorian to the Bungalow Styles.

The transitional home of the 1913 to 1917 period is characterized by a larger, more rectangular plan than its Victorian counterpart. The height of the home decreased to one or one and one-half stories. The pitch of the gable decreased as well, and hip roofs were more widely used. Most noticeable is the change in emphasis from a vertical to a more horizontal facade.

The emphasis of the horizontal dimension is created by combining a moderately pitched, frontally oriented gable with a one-story broad porch. The porch itself is generally supported by heavy, tapered and squared doric columns. The columns, and the remainder of the structure, rest upon brick piers, one to three feet in height. Infill is most often simple wood lattice.

The heavy structural elements, usually shorter in length (piers and columns), add to the horizontal appearance. These elements are a significant departure from the lighter, turned columns and ornament of the Victorian period.

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Homes of the transitional period did not totally abandon earlier techniques however. The gable roof, a little shallower in slope, still supported gable wall dormers, and was often finished on the end with wood shingles. Irregular appendages were still constructed, and offset entrances remained.

One notable variation or exception occurred between 1900 and 1915. The Colonial Revival home, or some variation of it, was an important residential type of this period. Also more horizontal in emphasis, this style utilized a square plan, carrying it vertically for two full stories. The resulting mass can best be described as a cube.

The bold massing of the Colonial Revival is its most notable characteristic. But, invariably, the home also used a pavillion roof (a pyramid), and often, a large hipped dormer projecting toward the street. The overall boxy appearance is relieved by a single-story hip porch or verandah. It too is supported by tapered and squared columns, much like its period counterpart.

The Colonial Revival home used litte ornament. Straight headed, single light sash windows are most common, and rafters are often hidden by a soffit. Brackets do not exist, and balustrades contain unturned balusters. The home is finished in 3 to 6 inch weatherboard siding.

By 1917, approximately 68 homes had been built in the South Lake Morton area, most of these during the rapid growth years between 1908 and 1913. Of course, with this growth came the need for services. In 1913, Lake Morton Grammer School (1st - 8th Grade) was built along Lake Morton Drive at Palmetto St. Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.

While the South Lake Morton area experienced early growth, activity slowed greatly between 1914 and 1918. Few homes were built during the period. It was to be the great 1920's boom that would most influence development in this neighborhood, and throughout the remainder of Lakeland as well.

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1918-1929.

The decade prior to the Depression contributed 66 percent of the district's total 760 buildings, 75 percent of all pre-1930 buildings, and almost 90 percent of the 565 buildings considered contributing or contributing but altered. These statistics demonstrate the impact of the 1920's Boom Period on Lakeland. But the numbers also clearly establish that the South Lake Morton neighborhood is a product of the 1920's, and therefore its construction methods and styles.

Three residential styles were seen locally during the 1920's. However, the transitional Frame Vernacular declined in popularity throughout the 'teens and the Mediterranean Revival Style had only limited use between 1924 and 1926. It was the third style, the widely popular Bungalow, that left its mark throughout the neighborhood as rapid growth spread to all parts of the survey area.

Between 1915 and 1935, the Bungalow Style dominated residential design in Lakeland. This may be due, in part, to the need for more moderately priced housing for the vast in-migration of the now mobile middle-class. Regardless, the Bungalow home is ubiquitous throughout the city's pre-World War II neighborhoods.

As the area's first distinctive twentieth century style, the Bungalow makes a clear break with the past. Unlike its predecessor, the Transitional Style, no Victorian influences are obvious in the Bungalow. The vertical emphasis of the past, modified during the transitional period, is altogether eliminated in the strong horizontal emphasis of the Bungalow.

The Bungalow, a style popular across America during the first quarter of the 20th Century, had its roots in the last. half of the 19th Century. The Industrial Revolution had exposed generations of Americans to an urban life vastly different from their rural agrarian past. Many felt that a return to a simpler life was the answer to urban-industrial problems. These beliefs led to popular movements intended to simplify life, including the Suburban Movement, Back to Nature Movement and the Arts and Crafts Movement.

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A more tangible reaction to the urban environment prevalent during the early industrial period appeared in 1893. The World Columbian Exposition created a vision of a clean a spacious city with large classical buildings and formal spaces. Less noted, however, was The Phoenix Villa, Japan's entry to the fair. Young architects, including Charles S. and Henry M. Greene, were impressed with this honest architectural approach and its treatment of wood and other natural materials.

The Greenes, in addition to formal architectural training at M.I.T., had learned carpentry and other skills at the Manual Training High School at Washington University. After working with various firms in Boston, including the successor to H.H. Richardson's practice, the brothers moved to Southern California. It was there during the mid-1890's when their classical training began to give way to a new, less formal design. By 1903, the Greenes were building a new residential form, one which would become known as the California Bungalow. But, because of their concern for craftsmanship, Greene and Greene Bungalows were quite expensive.

During this period, a furniture maker named Gustav Stickley was publishing a monthly magazine called "The Craftsman". This publication, as well as two design books, Craftsman Homes (1909) and More Craftsman Homes (1912), was intended to provide middle-class Americans with simpler, more affordable, more "democratic" homes — an alternative to the inner-city environment. The Bungalow Style of Greene and Greene, on a lesser scale, was seen as the design type best able to meet the needs of the growing middle-class and was strongly advocated in Stickley's publications.

The popularity of "Craftsman Bungalows" grew rapidly, owing to national publications such as "The Ladies Home Journal". and "House Beautiful". These magazines advocated the Bungalow as the most desirable of residential styles and published plans of various affordable models. Soon, architects and builders published books of plans available for sale. Sears-Roebuck even sold Bungalows via mail order.

Even when mass marketed, the Bungalow managed to maintain the quality and character of the original style. Years later, Greene and Greene were recognized by their peers:

"You are formulators of a new and native architecture....your gifts have now multiplied and spread to all parts of the nation and are recognized throughout the world.... You have helped shape our distinctly national architecture..."10

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Bungalows are typically one to one and one-half story frame structures. Occasionally a Bungalow will have a full second story in terms of height, but it will not utilize the entire plan - it is essentially a second story with one-half the area of the first floor. The Bungalow's plan is almost always rectangular, with the shorter dimension facing the street.

Bungalows invariably use a very shallow sloping gable roof, and usually employ a similar gable over the front porch. Both gables are turned toward the street, giving a gable over gable emphasis to the facade. The gable end is treated with stained wood shingles, board and batten, half timbering over stucco, or large lattice roof vents.

The horizontal massing of the facade is further emphasized through detail. Short, heavy, tapered and squared columns sit atop heavy brick piers which extend through the balustrade. Occasionally, the piers are monumental, battered, and extend full height without utilizing columns. Favorite materials for porch piers are brick, rusticated block, stucco, and wood shingles finished in a flair.

The ornament of the Bungalow is massive and unadorned. It is created by oversizing structural members, or adding symbolically structural elements such as triangular wood brackets. Rafter ends are usually exposed to further utilize structure for ornamental purposes. Usually, chimneys are exterior, and become a part of the overall composition.

Window treatment in the Bungalow home is unique. Sash windows often use a combination of a single large light below, and three or more lights above, separated by vertical muntins. In the South Lake Morton area, a unique nine light over one light window type is commonly found. Some Bungalows use multi-light casement windows throughout. Diversity and individuality are key characteristics in Bungalow window treatment.

Finally, the Bungalow is finished with a variety of materials, sometimes mixed in one building. Wood weatherboard is most common in Lakeland, but staggered wood shingles are also used. Stucco is found on more expensive homes, and these often create variety with half-timbering treatment. Wood exteriors were usually finished in earth-tone stains.

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Nowhere locally is the distinctive style of the 1920's better represented than in the South Lake Morton area. Because the area received such concentrated growth in such a short time, it supports the most consistent pattern of pre-1930 residential development in Lakeland. And this pattern is dominated by the Bungalow Style.

Between 1918 and 1929, an additional 480 buildings had been added to the South Lake Morton survey area, bringing the total to 548. With this substantial growth came a cross-section of Lakeland's upwardly mobile business, professional and governmental leaders. During the late 1920's, the following occupations were held by residents of the survey area.

Architects
Bankers
Businessmen
(Managers, Presidents, Owners)
Citrus Growers
Citrus Processors
City Commissioners
City Department Heads
City Managers
Contractors

Dentists
Developers
(of neighborhood)
Doctors
Engineers
Insurance Agents
Lawyers
Ministers
Police
Professors
(Southern College)

Railroad Conductors
Railroad Dispatchers
Railroad Trainmaster
Real Estate Agents
Salesmen
Skilled Craftsmen
(Plasterer, Carpenter, Mason,
Electrician, Plumber)
Surveyors
Teachers

Within this group of community leaders, a number of area residents stand out. These are individuals who lived in the South Lake Morton area during the 1920's, and, during that period or in later years, became well-known and respected within the community.

- 1. John Ballenger 219 E. Riggins Street General Superintendent for William P. McDonald, and later a successful local businessman.
- Dr. James Boulware, Jr. 811 South Boulevard Well known physician who grew up in the neighborhood.
- Charles Larsen 1046 S. Success Avenue Director of the City's Light and Water Department for many years, and City Manager during the 1930's.
- 4. J. Hardin Peterson, Sr. 201 E. Riggins Street City Attorney during the city's tremendous growth and eventual fiscal crises of the 1920's. Became U.S. Congressman from the First District in 1932, an office he held until 1954.
- 5. W.S. Rogers 915 South Boulevard A successful insurance agent and a City Commissioner during the city's major expansion of the mid-1920's.

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- 6. Anton Schneider 4 Lake Hollingsworth Drive Lakeland's first City Manager (1922-1927). Schneider led a progressive city administration that implemented many public improvements during the city's great Boom.
- 7. Eppes R. Tucker 1040 S. Pennsylvania Avenue An attorney and judge, Tucker was a founder of Lakeland as an incorporated city. He served as attorney to Abraham Munn, and as one of the city's first alderman and mayors.
- 8. Edgar Watson 926 S. Success Avenue
 Lakeland's best known medical family formed the
 Watson Clinic, now one of the largest group medical
 practices in the nation, and a major local industry.

In summary, the South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as home to the city's upwardly mobile. Today, the neighborhood is Lakeland's best preserved tangible example of the Boom period — its architecture and the community leaders that produced.

1930-1942.

The survey area changed little during the Depression and early war years. The development that did take place was limited to individual homes built on some of the remaining vacant lots. In all, only about 62 homes were built during this period.

A good deal of residential vacancy occurred during the late 1920's and early 1930's. Many of those individuals supported by the formerly booming real estate and construction industries had to leave their homes. With the local economy at a standstill, the tremendous 1920's housing stock was far too large for the Depression-Era demand.

The new construction that did take place during the period most often followed the formerly established pattern. Bungalows - indistinguishable from those of the 1920's - continued to be built until the early 1940's. One change was noted however. The period house - homes whose design followed closely a former period - were becoming popular in the early 1940's. Styles noted within the survey area include the Tudor Revival, English Cottage, Federal and Georgian. These styles had little impact in the survey area, however, due to their limited number.

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By the mid-1940's, neighborhoods further south became the fashionable locations to build. The South Lake Morton area saw little post-war activity, as new residences were being built elsewhere. It was not until the 1960's and '70's that development again took place. But, this time, changing tastes and area rezonings created an interest in multi-family development.

During the past 30 years, most area development has been that of duplexes, apartments and, recently a few condominiums. These forms of residential development are not consistent with the established pattern, either in use, scale or design character. Because of the limited amount of land remaining vacant after 1942 however, this new pattern of development is having only a limited impact upon the historic character of the neighborhood. Further, the field survey found that single-family residential reinvestment is taking place in portions of the neighborhood, much like that experienced by historic neighborhoods in other cities.

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FOOTNOTES

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- 5. Ricci, James M., "The Bungalow: Architecture For A Democratic People. A History of The Most Predominate Style of Tampa Bay", Historic Tampa/Hillsborough County Preservation Board, 1979 p.2.
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8 SIGNIFICANCE

PERIOD	AR	EAS OF SIGNIFICANCE CH	ECK AND JUSTIFY BELOW	
—PREHISTORIC —1400-1499 —1500-1599 —1600-1699 —1700-1799 —1800-1899 —1900-	ARCHEOLOGY-PREHISTORIC ARCHEOLOGY-HISTORIC AGRICULTURE ART COMMERCE COMMUNICATIONS	COMMUNITY PLANNINGCONSERVATIONECONOMICSEDUCATIONENGINEERINGEXPLORATION/SETTLEMENTINDUSTRYINVENTION	LANDSCAPE ARCHITECTURE LAW LITERATURE MILITARY MUSIC PHILOSOPHY POLITICS/GOVERNMENT	RELIGIONSCIENCESCULPTURESOCIAL/HUMANITARIANTHEATERTRANSPORTATIONOTHER (SPECIFY)

SPECIFIC DATES

BUILDER/ARCHITECT

SUMMARY OF STATEMENT OF SIGNIFICANCE

The South Lake Morton Historic Sites Survey area possesses a high degree of integrity and is a significant tangible example of the events, persons and architecture that so greatly influenced Lakeland as it grew from a rural town to Florida's largest inland city. The area represents Lakeland's first major suburban expansion and the beginning of the city's growth to the south. The developers of the area, and many who eventually lived there, were local leaders who greatly influenced the political and economic development of the city, particularly durng its great boom. Finally, the area is a well-preserved distinctive example of Florida's Boom Period and of the Bungalow Style of architecture so important to that period.

TEXT SUPPORTING SUMMARY OF STATEMENT OF SIGNIFICANCE

Analysis & Significance

The survey area was initially chosen because of its perceived architectural integrity and importance in Lakeland's historical development. The area is the first significant residential development south of the downtown, and appeared to be a logical addition to the central business district's Munn Park Histroic District (certified 1983)1. The survey and historical research found that these assumptions were indeed true. However, the historical significance of the area was found to be far more important to Lakeland, both for its role in the community's physical development and as a home to many of the city's 20th century leaders. direct linkages between the survey area and the downtown historic district were discovered -- linkages which make the neighborhood an economic and cultural extension of the historic downtown involving many of the same individuals and major events.

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Establishment of Lakeland (1884-1905)

Munn Survey/South Florida Railroad.

In 1881, a Kentucky businessman purchased eighty acres of northwest Polk County land without having seen the property. Whether Abraham Munn knew of Henry Plant's plans to build a railroad in this area is unknown, but the railroad eventually passed through the approximate center of Munn's property. Sending his son, Samuel to lay out a commercial subdivision just prior to the railroad's arrival, Munn assured himself an ideal location to develop a town, and set about doing just that.

From its establishment, Lakeland was a transportation center, growing and prospering from Henry Plant's South Florida Railroad. The railroad passed through Polk County in 1884, with the Kissimmee to Tampa line of the railroad completed and linked just east of Lakeland on January 23, 1884. The addition of this rapid means of transportation suddenly made as isolated section of inland Floridattractive to settlers.

During the next two years, this newly-established community became the most important railroad center in South Florida. Additional rail lines were built through Lakeland from Tampa to Bartow, and from Bartow to Pemberton Ferry. And because the railroad provided access to outside markets, including the Port of Tampa, a local agricultural export industry was created. By the turn-of-the-century, a growing phosphate mining industry joined citrus and strawberry production as a local generator of rail traffic and business activity.

As new residents came to Lakeland and the local economy grew, commercial establishments developed. Because Munn had provided appropriately-sized lots and blocks adjoining the railroad line, Lakeland's first commercial buildings were located within his subdivision. A forward-thinking developer, Munn provided additional improvements, including a railroad passenger station and adjoining public square. To complete his marketing strategy, Munn built Lakeland's first important hotel, the Tremont, to accommodate visiting prospects and newly-arrived residents. 5

By 1889, only five years after Munn's subdivision was platted, the public square was surrounded by frame

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commercial and public buildings, and a passenger station and freight depot. In this short time, Munn's strategy had been a success. His "Lakeland Improvement Company" had accomplished its goal of "the laying out of a townsite with streets, avenues and lots...". The first commercial district—the center of a growing Lakeland—had been established.

Also in 1889, Munn's brother-in-law, John P. Morton, purchased land just south and east of Munn's eighty acres. The land contained timber and a lake, and some of the land was soon put to use producing citrus. Over the years, residents began to occupy parcels surrounding the lake which became known as Lake Morton.

The first twenty years of Lakeland history saw a rapid transition from early settlement to its role as a regional center of commerce. This sudden evolution from isolated scrubland to a town of 1,2007 residents is a direct result of the development of Central Florida's rail transportation network.

Carter and Deen Invest in Lakeland.

The construction of Henry Plant's railroad brought a number of workers to Florida for the first time. One of these, William James Carter (1858-1930), came to Polk County from Jesup, Georgia in 1881.8 As a woods rider (timber estimator), W.J. Carter was assisting local sawmill owner, Mr. Barhite, in supplying crossties to the railroad then under construction. By 1884, with the main railroad line through Polk County complete, Carter moved to Lacochee and then, in 1890, on to Tampa.

Back in Jesup, William Carter's brothers Leonard (1856-1923) and Henry Bascom Carter (1872-1924), were involved in banking, manufacturing and timber-related businesses. Having the resources to invest in Florida, they supported William Carter in his 1891 purchase of many thousands of acres just east of Lakeland. Purchased primarily for turpentine and timber production, the tracts stretched from Lake Hancock on the south to Clermont on the north.

Bisected by Plant's railroad, the Carter brothers' tracts were easily accessible to William, who maintained his residence in Tampa. He immediately established a turpentine still near the rail line, and began to harvest stumps (naval stores) for turpentine production. Production increased, and certain of the lands were planted in citrus. The area supported a post office, and was officially named Carters, Florida.

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By 1897, it was apparent that Florida was growing, and that there was a market for finished lumber products. With backing from Leonard Carter and successful Jesup banker, Columbus William Deen (1861-1927), lumber mills were built at Carters and at Loughman. With this major expansion taking place, H.B. Carter moved from Jesup to the Lakeland area in 1898 to build and manage the mills.10

Lumber and turpentine production continued to grow, supplying local needs as well as developing an export market to and through Tampa. William Carter began to sell finished products through the W.J. Carter Lumber Company in Tampa (later purchased by Knight & Wall Co.) and the St. Petersburg Lumber Company. In Carters, a permanent community of workers known as Ragtown developed around the mill, with additional workers commuting to the mill by train from Lakeland.

By 1902, the Carter businesses were thriving in Polk County, employing approximately 1,500 people. C.W. Deen, seeing the potential in the Lakeland area, joined H.B. and Leonard Carter in purchasing William Carter's local interests and, in 1905, created the Carter Manufacturing Company. The company produced finished wood products such as sash, shingles, doors and lumber of pine and cypress. They also continued to produce turpentine and pitch, selling those products principally to Consolidated Naval Stores in Jacksonville.

In approximately 1908, C.W. Deen moved his family to Lakeland. 11 Relying upon his banking experience, he joined the Citizens Bank (becoming the First National Bank in c.1911), and soon became its president. The bank Directors included Deen, Lakeland pioneer J. Wesley Bryant and Morris G. Munn, son of Abraham G. Munn, Lakeland's founder. Thus, the Carters' and Deen were, with their substantial manufacturing and banking operations, well positioned to influence growth then beginning to take place in Lakeland.

The Establishment of Dixieland and the South Lake Morton Neighborhood (1906-1919)

By 1905, area growth began to accelerate. Between 1903 and 1908, Lakeland grew from 1,200 to 4,500 persons, 2 an increase of 275 percent, or 55 percent per year. That growth continued until around 1913, when the population reached 8,000 persons. 13 This rapid influx of population required additional housing to be constructed in Lakeland.

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Since Lakeland has, from its inception, been a "north-south" city, with the railroad seperating differing social groups, land to the south was considered more "desirable" for residential development. So it was that in 1906, Lakeland's first important residential subdivision was platted just south of Lake Morton. John Patterson, owner of much of the land, Edward Finney a builder, and John F. Cox, a realtor and Mayor of Lakeland, subdivided a substantial tract between Lakes Morton and Hollingsworth with a portion extending westward to what is now Florida Avenue. Because it was "south of town", and also likely due to Cox's father's involvement with the Civil War, they named the subdivision "Dixieland". John Cox was considered the "active spirit" in the Dixieland venture.

By February 1907, three subdivisions existed in the South Lake Morton Area; Scott's Lakeland Heights (March 1906), Haines & Owens Subdivision (February 1907), and Patterson, Finney & Cox's Dixieland (filed February 12, 1907). Local development activity such as this apparently attracted the attention of C.W. Deen, for he and the Carters had formed the Carter-Deen Realty Co. and through it, purchased Patterson, Finney & Cox's Dixieland subdivision. By June 1907, the subdivision was replatted as Carter-Deen Realty Co.'s Revised Map of Dixieland.

C.W. Deen interested other investors from Georgia to join him and H.B. Carter in their new enterprises in Florida. These include John E. Melton, T.H. McRorie and C.M. Clayton. These individuals, through the Florida-Georgia Land Co., also invested in agricultural and commercial real estate elsewhere in Florida and South Georgia. 15

In their home base of Lakeland, Carter-Deen Realty and the Florida-Georgia Land Co. were aggressive. In January 1908, lots in their Dixieland subdivision were put up for sale, with clay streets already in place. Individual lots were auctioned that month and brought from \$130 to \$150.6 But this was just the beginning. Carter-Deen Realty purchased, again from Dr. John Patterson, a large tract west from Florida Avenue to Lincoln Avenue (then Fifth Ave.). This subdivision was made a part of "Dixieland", expanding the entire holding by a factor of three.

As area growth continued, several more subdivisions were platted during the period 1908 to 1913. One of these, the Orange Park Subdivision, was platted by the Florida-Georgia Land Co. in September 1912. Until that time, it had been known as the "Skipper Grove", a thirteen acre citrus grove overlooking Lake Morton. Other subdivisions of the

Site Neme South Lake Morton
District

CONTINUATION SHEET

period included Cox & Johnson's Subdivision, Dan Johnson's Addition, Futch & Rogers Subdivision, Parkhill Addition, South Lakeland addition and Cleveland Park. These and the remaining subdivisions which make up the survey area are shown in Figure 4.

Clearly, by 1910, the Dixieland subdivision and the remainder of the South Lake Morton area was the new fashionable neighborhood in which to build. A two-page "story" of Carter-Deen's Dixieland appeared in the 1910 Souvenir Supplement of The Lakeland News, and is reproduced here in Figures 5 and 6. As indicated by the story, prominent Lakelanders had already built substantial homes along Success Avenue and South Boulevard. Included were homes of three of the areas's developers, John F. Cox, T.H. McRorie, and John E. Melton.19

John F. Cox elected to two terms as City Clerk, seven terms as Mayor, a real estate broker, insurance agent and developer, was a visable proponent of the new neighborhood. His close and active association with the project is described in the 1910 promotional issue of the Lakeland News.

JOHN F. COX
One of the Livest Real Estate Men
in Florida.

It is recognized by all that no individual has done more to boom and boost Lakeland than John F. Cox. He loves Lakeland, is proud of her past and confident of her future, and is never happier than when exploiting her beauties and advantages. He has spent a neat sum in advertising the city, and while incidentally booming his own business, the whole community has been benefitted.

Mr. Cox is a native of Mississippi, but has spent practically all the years of his manhood in Florida, having been a citizen of Lakeland for about fourteen years. His business ability and sound judgment were not unrecognized by the citizens of Lakeland, and they elected him to the position of Clerk, Treasurer and Assessor for two successive terms, following which he served as Mayor four terms. No other citizen of Lakeland has received more marked evidence of the confidence of his fellow citizens.

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CONTINUATION SHEET

while conducting a general insurance business, also, Mr. Cox's principal business is real estate, and he knows Lakeland property and the value of land in the vicinity as he does the alphabet. It was through his exploitation that the beautiful suburb of Dixieland was put on the high road to development, and he has done his full share of building as well as boosting. It is perhaps not too much to state that no real estate man of this section has located more people in or around Lakeland, and we have never heard any man who purchased real estate through him express dissatisfaction.²⁰

Cox is recognized as the individual who named Success Avenue, believing so strongly in the "success" of the venture. In 1908 or 1909, he and his family built a home facing Lake Morton, between Success Avenue and South Boulevard.

At about the same time, T.H. McRorie built a residence at McDonald Street and Success Avenue. McRorie was Secretary-Treasurer of Carter-Deen Realty Co., and would later become President of Deen's First National Bank. Like many others involved with the subdivision, a street was named in McRorie's honor.

In 1910, John E. Melton (Melton Street) lived on South Boulevard, likely at 817 or 822. Just after following Deen to Lakeland (c. 1909), Melton became Vice President of Carter-Deen Realty, and an officer in the Florida-Georgia Land Co. In later years, he and John Cox would be the principals of Carter- Deen Realty. Through the 1920's, Melton remained influential, playing a part in bringing the Stahl Co. to Lakeland to develop the massive Cleveland Heights project just south of Lake Hollingsworth. He also owned the property on which the Polk Theatre (Munn Park Historic District) was built.

C.W. Deen built his home across the street from McRorie in 1912. An expansive Prairie Style residence, Deen's home is the most architecturally significant building in the area. Deen continued in the home until his death in late 1927. In the interim, he created the Florida Favorite Fertilizer Co., The Sand Gully Phosphate Co., and the Lake Stearns Grove Co. These businesses were in addition to his involvement in the Carter Manufacturing Co., The First National Bank of Lakeland, The Polk County Land Mortgage Co. and his ownership of some 800 acres of citrus near Lakeland.

Site Nome South Lake Morton
District

CONTINUATION SHEET

By 1917, approximately 68 homes had been built in the South Lake Morton area, 4 most of these during the rapid growth years between 1908 and 1913. Of course, with this growth came the need for services. In 1913, Lake Morton Grammer School (1st - 8th Grade) was built along Lake Morton Drive at Palmetto St. 25 Sidewalks leading to the school along Lake Morton were also built in 1913. Lake Morton Drive itself was asphalt paved in 1918.

While the South Lake Morton area experienced early growth, activity slowed greatly between 1914 and 1918. Few homes were built during the period. It was to be the great 1920's boom that would most influence development in this neighborhood, and throughout the remainder of Lakeland as well.

The Florida Boom (1920-1926)

In 1920, the City of Lakeland had approximately 7,000 residents, down somewhat from previous years. But the Florida economy soon entered its greatest period expansion. By 1924, the City's population had swelled to 16,500 residents, plus another 20,000 tourists that year.

"...With the influx of great numbers of people, mostly intent upon speculative operations, a hectic condition resulted, which affected old residents as well as newcomers.

Property was bought and sold without consideration of actual values, but with the sole idea of speedy resales at a profit. The sudden increase of population strained the capacity of public utilities, housing facilities, etc., and heavy bond issues were floated to make provision for the abnormal demands. Public improvements on a large scale were launched; and the building program, already active, was speeded up until an average of three buildings, or even more, were completed every 24 hours."26

It is evident that, during the 1920's, particularly 1924, 1925 and early 1926, construction activity was in a frenzy. The following statistics document the incredible growth occuring in Lakeland and within the South Lake Morton neighborhood.

Site Name South Lake Morton
District

CONTINUATION SHEET

REAL ESTATE TRANSFERS 27 1926* 1925 1920 1921 1922 1923 1924 8,924 17,413 1,308 1,326 1,095BUILDING PERMIT VALUE 28 1923 1924 1922 1920 1921 $3.\overline{843}.241$ 1,243,000 $1,\overline{153},715$ 200,000 1,174,000 1925 8,506,685 $3,\overline{299},740$

During the mid-1920's, every street in the survey area had construction underway, creating a neighborhood virtually overnight. Carter and Deen's subdivision was growing beyond any expectation held back in 1908 when lots were first sold. The growth of Dixieland served to firmly established south Lakeland as the location for future residential development, a trend that remains true today.

Further influencing this growth was the successful establishment of Southern College (now Florida Southern College on the shores of Lake Hollingsworth in 1922. Forced by fire from their campus at Southerland, Southern College was sought by many Florida cities. Lakeland's offer was 80 acres of orange grove overlooking Lake Hollingsworth, \$90,000 cash and the donation of light and water services in the amount of \$50,000.29

In May 1921, Lakeland's offer was accepted by the trustees. In May of 1922, construction began on the first two buildings on campus. 30 As the college grew, it encouraged additional development in the South Lake Morton neighborhood which immediately surrounds it. Today, Florida Southern's complex of Frank Lloyd Wright buildings forms a National Register Architectural District (1975).

Before the great boom ended in 1926, Lakeland had over 25,000 residents and an unkown number of tourists. The effect of this growth on the survey area was substantial. By 1922, an additional 190 homes had been built in the area. By 1929, 290 more homes and other buildings had been added, bringing the total to 548. This growth brought the area to near buildout, with only a relatively few lots remaining vacant. Thus, the boom period contributed by far the greatest number of buildings to the survey area, greatly influencing the architectural character exhibited today.

^{*} First six months only

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CONTINUATION SHEET

Significance (cont.)

Area Integrity.

The field survey results demonstrate that the South Lake Morton Historic Sites Survey Project area exhibits a suprisingly high degree of integrity. This internal consistency extends both to the physical character and the historical period evident in the neighborhood today. Physical character includes location, design, setting, materials, workmanship, and feeling while historical period is evident through style and association.

- 1. Location The area is geographically concentrated between two lakes, and bounded by major roads and dissimilar development. Physically, the area is high, well-drained land, sloping toward the lakes.
- 2. <u>Design</u> Almost without exception, the buildings are residential, and of frame construction with wood siding or stucco. They are all 1 or 2 stories in height, and are oriented toward the street with front porches.
- 3. Setting All streets are two-lane, treelined and laid in traditional grid fashion. Many streets are brick, with the busier routes asphalt paved. Lots are 50 and 60 feet in width with alleys to the rear.
- 4. Materials Throughout the area, buildings are of frame construction, sided with wood weatherboard or wood shingles. Stucco is used occasionally. Piers and chimneys are always of brick.
- 5. Workmanship The "hand built" quality of the homes evident through the wood ornament its variety and consistent use, particularly in the many craftsman Bungalows.
- 6. Feeling The original quiet, early 20th century suburban character is maintained throughout most of the area. Little has occurred to change that character.
- 7. Style The Bungalow Style, locally popular from 1915 to 1940, is evident throughout the survey ara, and comprises 62 percent of the significant buildings and 46 percent of all buildings within the survey area.
- 8. Association The neighborhood as a whole is associated with the city's early investors and developers, and served as home to many of Lakeland's 20th Century business, professional and governmental leaders.

Site Name South Lake Morton
District

CONTINUATION SHEET

Significance (cont.)

In these eight categories, the survey area remains internally consistent. It is this integrity that distinguishes the area, and makes it a valuable community asset.

Significance.

The significance of the South Lake Morton area can be grouped into two broad areas; historical and architectural. Historical significance can be further defined as the area's association with important historical events, and its association with persons important to our past. These three areas of significance are discussed individually.

1. Events

Until the turn-of-the century, Lakeland was a town concentrated closely around its rail yards and commercial center, transitioning quickly to the surrounding agricultural lands. The development of the South Lake Morton area fundamentally altered that pattern forever, as this neighborhood was the city's first significant suburb, complete with the first commercial district outside the downtown.

In addition to its role as Lakeland's first suburb, the development of the South Lake Morton area firmly established south Lakeland as the desirable location for new development. This trend is clearly seen today in the pattern of higher cost residential development from Lake Hollingsworth through Cleveland Heights and now into the Lakeland Highlands and around Scott Lake. Only recently has this basic land use determinant been moderated by growth in north Lakeland.

Perhaps most significant is the survey area's role in accommodating the yet-to-be-matched growth of the Florida Boom (1920-1926). While Lakeland's population increased over 350 percent from 1920 to 1926, the South Lake Morton area grew by over 840 percent, creating a neighborhood virtually overnight. Thus, this area is very much a product of the Boom, an event which has yet to be exceeded in its impact upon Lakeland and upon Florida as a whole.

Site Name South Lake Morton
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CONTINUATION SHEET

Significance (cont.)

2. Persons

The significant individuals associated with the South Lake Morton area include those involved with its development and, subsequently, others who lived within the neighborhood.

The field survey located four sites which were home to the areas early developers; Cox, Deen, McRorie and Melton. These individuals, along with Carter, Finney and Patterson, initially purchased, subdivided, developed, promoted and marketed the area in 1907. Carter, Cox, Deen and Melton were especially influential in Lakeland, involving themselves in many other projects into the late 1920's. Their importance to the community goes well beyond their Dixieland Subdivision, as they influenced the political and economic growth of the city during its most rapid period of growth.

The field suvey also demonstrated that the South Lake Morton area was the place for the upwardly mobile to live. It is clear that a good portion of the community's leaders raised their families here, and presided over the expansion of the city during the Boom Period. Business, professional and government leaders - many who had their offices across Lake Morton in the Munn Park Historic District - chose to make a home in Lakeland's fashionable and fast growing suburb. It is safe to conclude that much of Lakeland's 20th century leadership either made their home or were raised in the South Lake Morton area.

3. Architecture

Architecturally, the most important field survey findings involve the period and style of construction. For example, 66 percent of all 760 area buildings - 90 percent of significant buildings were built in the period 1918 to 1927; the period of the great Boom.

Also, the survey found that 62 percent of all significant buildngs are of the Bungalow Style of construction. These two factors - period and design - indicate that the South Lake Morton survey area contains a distinctive and significant collection of Florida "Boom Period" buildings. Defined by the dominant 1920's Bungalow, this collection is readily identifiable, and an important example of the style of residence so closely associated with suburban growth between 1910 and 1940.

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Significance (cont.)

In summary, the South Lake Morton neighborhood grew rapidly during Florida's Boom Period. It served as the site of Lakeland's first major southward suburban expansion and as home to the city's upwardly mobile. Today, the neighborhood is Lakeland's best preserved tangible example of the Boom period -- its architecture and the community leaders that it produced.

Site Neme South Lake Morton
District

CONTINUATION SHEET

FOOTNOTES

- The Munn Park Historic District was established as a locally ordinanced district in July, 1980 and certified in April, 1983.
- 2. M.F. Hetherington, History of Polk County, Florida, 1928 (Lakeland Excerpt p.19).
- 3. Hampton Dunn, Yesterday's Lakeland, 1976, p.18.
- 4. Dunn, p.19.
- 5. Hetherington, (Lakeland Excerpt p.6).
- 6. Hetherington, (Lakeland Excerpt p.5).
- 7. "Insurance Map of Lakeland," Sanborn-Perris Map Co., Limited, New York, April 1901.
- 8. Interview: Leonard C. Carter, Jr. Esq. by J.H. Edwards. Lakeland, Florida, 30 March 1984.
- 9. Carter Interview.
- 10. Carter Interview.
- 11. Carter Interview.
- 12. "Insurance Map of Lakeland", Sanborn Map Company, New York, 1903/1908/1913.
- 13. <u>Ibid.</u>
- 14. Hetherington, (Lakeland Excerpt p.19).
- 15. Carter Interview.
- 16. Hetherington (Lakeland Excerpt p.20).
- 17. John Patterson was the grandfather of today's U.S. Senator Lawton Chiles of Lakeland. Patterson Street was named in his honor.
- 18. Hetherington (Lakeland Excerpt p.24).
- 19. "Dixieland, The Fashionable Suburb of Lakeland". The Lakeland News Illustraded Souvenir Supplement. Lakeland, Florida, 1910. p.45.
- 20. "John F. Cox One of the Livest Real Estate Men in Florida". The Lakeland News - Illustraded Souvenir Supplement. Lakeland, Florida, 1910. p.42.

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CONTINUATION SHEET

FOOTNOTES

(cont.)

- 21. Carter Interview.
- 22. Hetherington, (Lakeland Excerpt p.36).
- 23. Carter Interview.
- 24. "Insurance Map of Lakeland," 1917.
- 25. The school burned in about 1963. The site is now occupied by the Lakeland Public Library (c.1967).
- 26. Hetherington, (Lakeland Excerpt p.39).
- 27. "Economic Survey of Lakeland." Lakeland Chamber of Commerce, 1926, p.38.
- 28. <u>Ibid.</u>, p.35.
- 29. Hetherington, (Lakeland Excerpt p.35).
- 30. Ibid.

9 BIBLIOGRAPHICAL REFERENCES

See Attached Bibliography.

10 GEOGRAPHICAL DATA

Site Size (Approx. Acreage of Property): 250 Acres

UTM Coordinates:

ZONE EASTING NORTHING

A ownship	Range	Section		
28 S.	24 E.	19		

LOCATION SKETCH OR MAP

See Attached Map.

VERBAL BOUNDARY DESCRIPTION

See Attached Description.

LIST ALL STATES AND COUNTIES	FOR PROPERTIES OVERLAPPING	STATE OR COUNTY BOUNDARIES

STATE CODE COUNTY CODE

STATE CODE COUNTY CODE

11 FORM PREPARED BY

NAME / TITLE

James H. Edwards, AICP	
ORGANIZATION	DATE
For Historic Lakeland, Inc.	August 15, 1984
STREET & NUMBER	TELEPHONE
P.O. Drawer An	813/682-6147
CITY OR TOWN	STATE ZIP CODE
Lakeland.	Florida 33802

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Site Name	South	Lake	Morton	
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CONTINUATION SHEET

BIBLIOGRAPHY

Books

- 1. Dunn, Hampton. Yesterday's Lakeland. Tampa: 1976.
- 2. Hetherington, M.F. <u>History of Polk County Florida</u>. St. Augustine: The Record Co., 1928.
- 3. McCoy, Esther, Five California Architects. New York: Praeger Publishers, 1975.

Maps

 "Insurance Map of Lakeland, Florida." Sanborn Map Company, New York, 1903/1908/1913/1917/1922/1929.

Unpublished Documents

- Economic Survey of Lakeland, Florida. Lakeland Chamber of Commerce, 1926.
- Lufsey, R.E. "History of Lakeland." Lakeland: Federal Writers Project, 1936.
- 3. Ricci, James M., "The Bungalow: Architecture For A Democratic People. A History of The Most Predominate Style of Tampa Bay". Historic Tampa/Hillsborough County Preservation Board, 1979.

Other References

- 1. Cash, W.T. The Story of Florida. 1938. Volume II, p.902-903.
- 2. McNeely, Ed. & A.R. McFadyen. A History of Polk County. Polk County Centennial Committee, 1961. p.10-12,35.
- 3. Watson, Dr. Judge. "A History of College Heights United Methodist Church". Unpublished: 1977.
- 4. Unidentified Newspaper Article. "Lakeland's and Acton's Red Letter Day". 1884.
- 5. Unidentified Promotional Pieces. "Wayne County: A Region of Countless Resources and Wonderful Activity" and "The Jesup Banking Company". Jesup, Georgia: 1902?

	Site No.			
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- City Directory/Lakeland, Florida. (1925-1982).
 R.L. Polk Directory Co. Jacksonville, Florida.
- 7. "Souvenir Edition, The Lakeland News". Lakeland: Lakeland News Publishing Co., 1910.

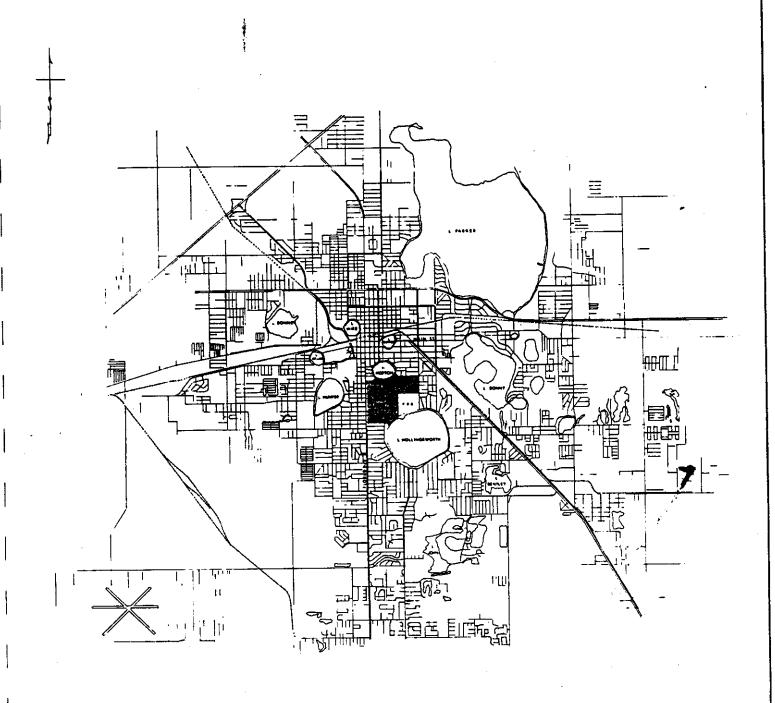
Site Name South Lake Morton
District

CONTINUATION SHEET

The recommended district boundaries are as follows:

Beginning at the center of the intersection of Mosswood Road and South Florida Avenue, run easterly, to South Tennessee Avenue, then northeasterly to Lake Morton Drive and on to the shoreline of Lake Morton. Follow the shoreline of Lake Morton in an easterly, then northeasterly direction to the extended centerline of E. Palmetto Street. Follow the centerline of Palmetto Street easterly, to a point approximately 75 feet east of Winfree Avenue. From that point, run south along the rear lot lines of Block A of the Winfree Subdivision to the centerline of Cumberland Street, then east along that centerline to the centerline of Ingraham Avenue. Follow the centerline of Ingraham Avenue south to its intersection with McDonald Street, then west along the centerline of McDonald Street to Johnson Avenue. From that point, run south along the extended centerline of Johnson Street to the shoreline of Lake Hollingsworth, then southwesterly along that shoreline to the extended centerline of the alley approximately 150 feet south of the centerline of Belmar Street. that point, run west along the extended centerline of the east-west alley south of Belmar Street to a point approximately 170 feet east of the centerline of South Florida Avenue. From that point, run north following the centerline of the north-south alley between South Florida Avenue and South Tennessee Street, to the centerline of the east-west alley between Mosswood Road and Riggins Street. From that point, run west along the centerline of the alley to the centerline of South Florida Avenue, then north along that centerline to the point-of-beginning.

These suggested boundaries are illustrated in the attached boundary map.

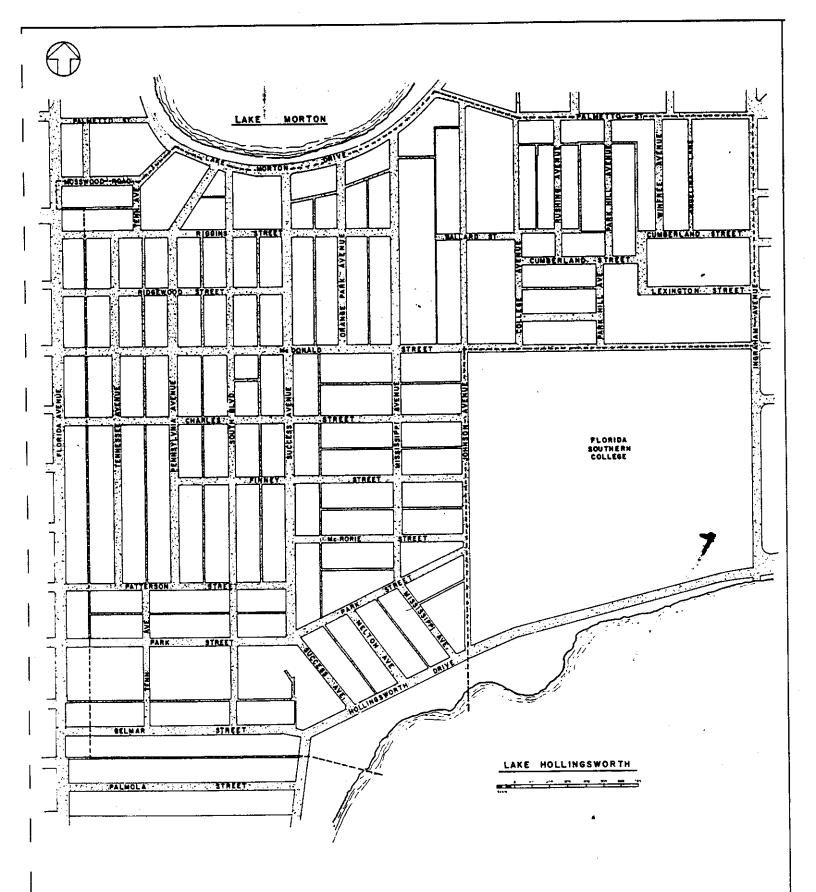


SOUTH LAKE MORTON NEIGHBORHOOD

Figure 1

Historic Lakeland inc.

City of Lakeland, Florida
Community Development Department
10/3/83



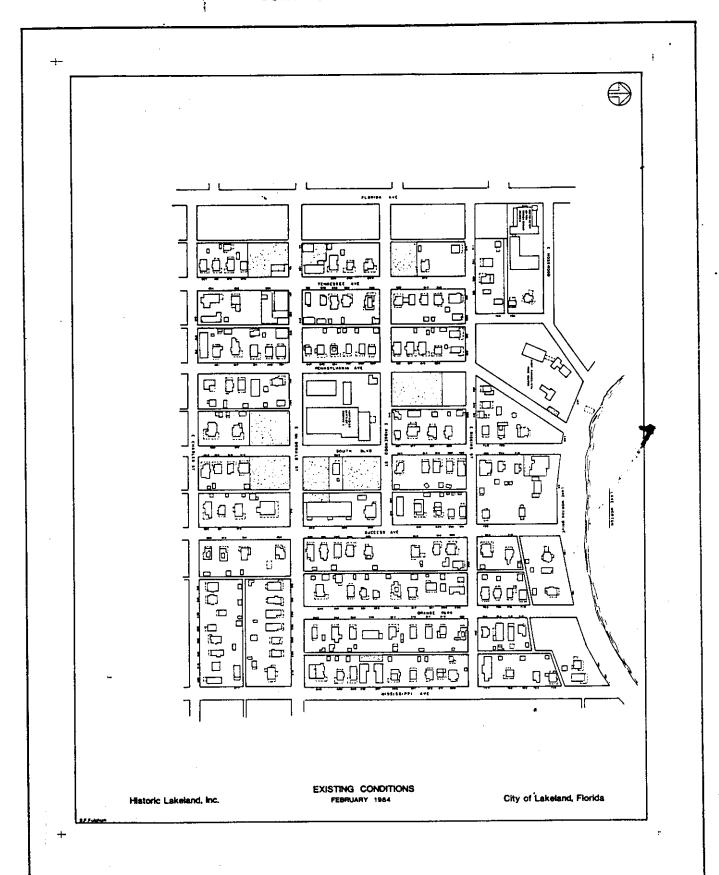
SOUTH LAKE MORTON NEIGHBORHOOD

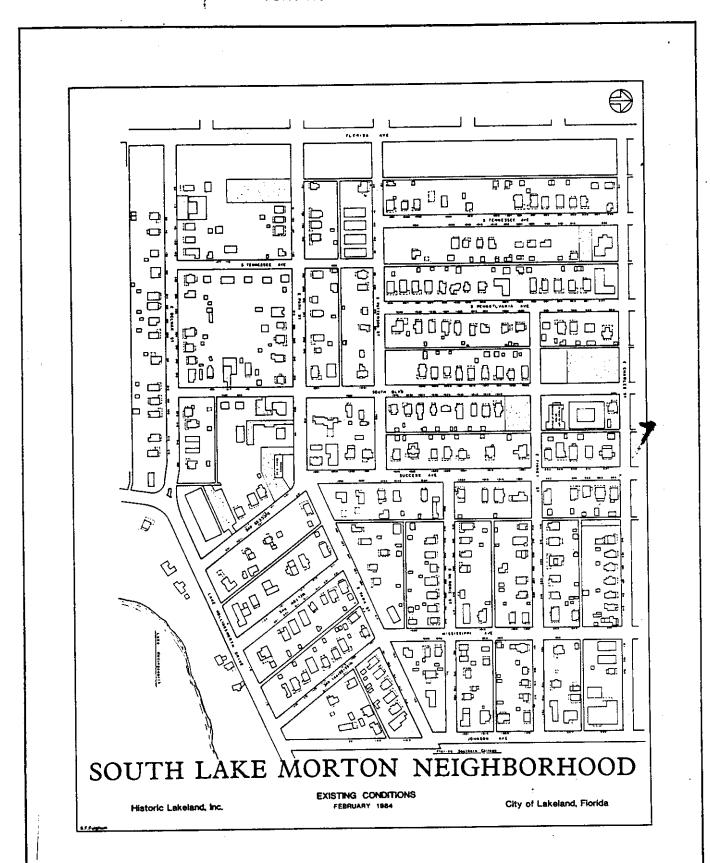
Figure 2

Historic Lakeland Inc.

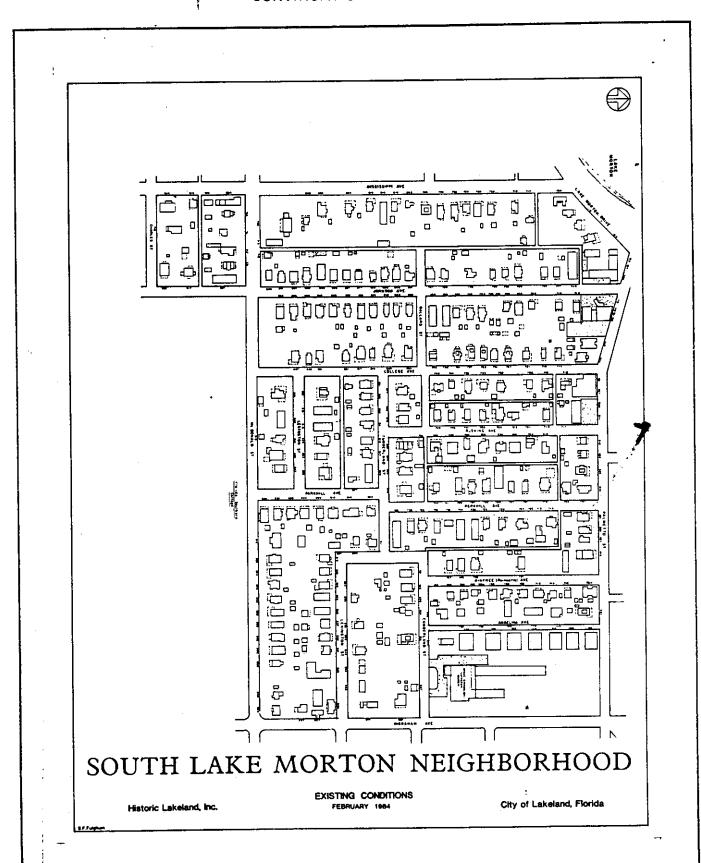
City of Laketand, Florida Community Development Department Revised (1/3/83)

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Site Name South Lake Morton
District





SOUTH LAKE MORTON NEIGHBORHOOD

Figure 4

SUBDIVISIONS PLATS ALL A PART OF SEC. 19-TWP-285-RGE. 24E

Historic Lakeland Inc.

FFuighum

City of Lakeland, Florida Community Development Department



DIXIELAND, THE FASHIONABLE SUBURB OF LAKELAND



satisfactory price at this store. Mr. F. A. Grether, who is the moving spirit of the institution, is a gentleman of superior business attain-ments and since embarking in this asiness about two years ago, he has enlarged all its lines, and has placed the business on a very satisfactory footing. Mr. Grether is one of Lakeland's most energetic and progressive citizens, and if everyone pushed their respective enterprises as he does his, the sum total of the push would advance Lakeland a long ways.

Mr. Grether's pretty home is shown on page 43, and on page 8 there is a pic-ture of his beautiful little daughter.

IRECE years sgo the suburb of Dizicland, a number of views of which are shown on this and the

succeeding page, was practically an unbroken forest of stately pines and oaks. The beautiful situation of this tract, lying between two lovely lakes, high, dry and healthy, attracted the attention of keen-sighted developers, who foresaw the city's natural growth would be in that direction, and the property was acquired by the Carter-Deen Realty Co., which put capital at work to supplement the advantages with which nature had been so gener-ous. Streets were opened and graded, a water-works system installed, and every improvement necessary to

make the suburb desirable for the homemaker was effected. The result nomentater was effected. In essuit has surpassed the most sanguine hopes of the promoters. There has been a steady demand for this property, and the best class of people has invested there. The residences have been built as homes for this desirable element, and there is no question but that in a very short time there will be a wonderful increase in the number of dwellings, and there will not be a nure delightful place in Florida to make a home.

The personnel of the company. their own statement regarding this property as an investment, and pic-torial views showing the work that

has been done in less than three years, art here presented. The men at the head of this enterprise are of the very highest type, Mr. Deen, being president of the Citizens Bank, Mr. Melton a prominent capitalist recent-ly from Baxley, Ga., and Mr. Me-Rorie, who also hails from the same place, being the most capable man that could have been found for the work of developing such a proposition. To the latter's energy and good judgment is due in large part the growth and progress of Dixies land, though once attention is called to its advantages, Dixieland boosts

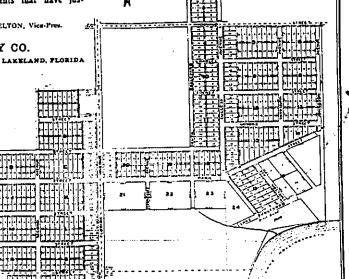
"DIXIELAND"

Lakeland's Fashionable Suburb. The Surest, Salest and Best Investment in Florida. Handsome Prolits in the Past, Far Greater Prolits in the Future.

Former purchasers have either realized or been offered handsome profits during the development period of Dixieland, buyers of these lots are now guaranteed far greater profits by reason of the homes now built or under course of erection, and the extensive improvements that have just been made.

C. W. DERN, Pres, T. H. MCRORIE, Sec'y and Trens.

CARTER-DEEN REALTY CO.







Figure



DIXIELAND, THE FASHIONABLE SUBURB OF LAKELAND

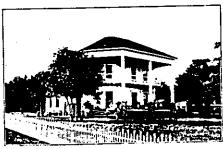




Residence of A. D. Leonard, Success Ave., Inxietami



and the second state of the Ample, Species Ave., Diviciand



Broidence of L. L. Wallace, South Boulevard, Divisional



Wanterman of St. 2. James Marcross Ave. and Park St., Dividiand



Home of T. H. McKorie, Success Ave., Dishland



Residence of Dr. C. W. Hulloway, Sucress Ave., Distelant

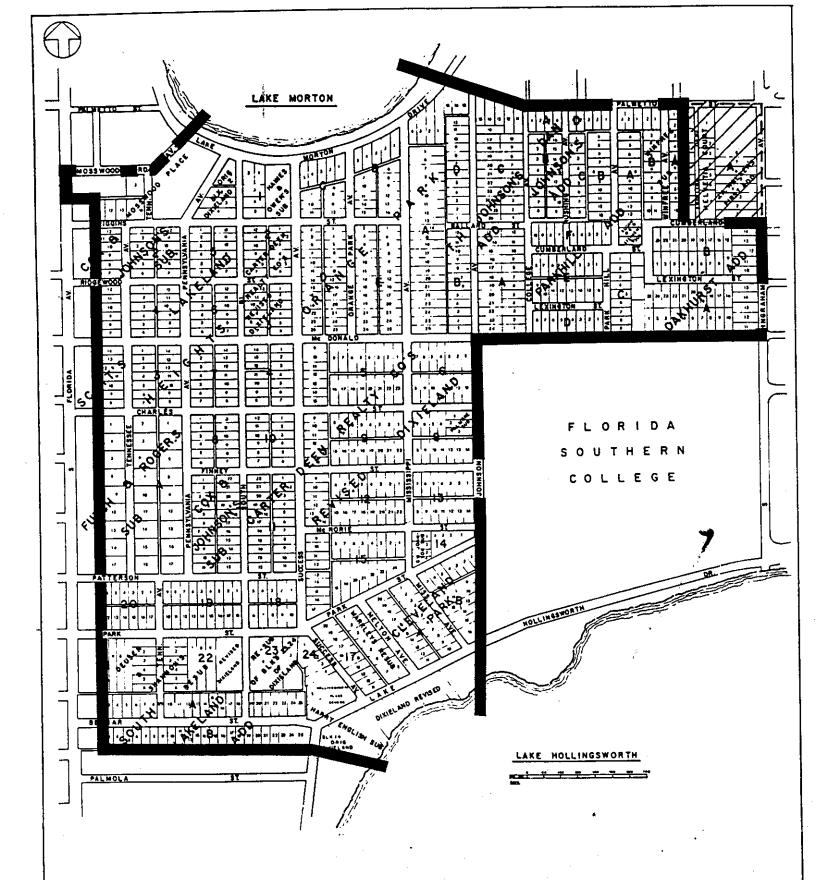


ant of Dixieland Water Compony



and Marion Circle

Figure 6



SOUTH LAKE MORTON NEIGHBORHOOD

Recommended District Boundaries

Historic Lakeland Inc.

City of Lakeland, Florida
Community Development Department

South Lake Morton Neighborhood

South Lake Morton is a twenties neighborhood of predominantly
Bungalow style homes which has managed to resist the incursions of developers,
city expansion, and time. It retains an environment which tells us much about
the aspirations of those who lived in the golden years of the twenties.
The homes themselves are bound, for the most part, by the unifying theme
of the Bungalow, although it has representatives of modest and high style
examples showing a large variety of influences. The proposed district is
interrupted by relatively few incursions and disruptions of style. The
neighborhood retains a social and visual cohesian which is unusual in this
modern age. The proposed district has a great deal of community support,
and the public hearing which the Bureau of Historic Preservation recently
held there had one of the largest turn-outs for such an event in recent
memory. The reception by the owners and residents was overwhelmingly
positive.

The South Lake Morton area clearly qualifies for listing on the National Register in every category of the criteria. Its modest architectural design should not deter the Board from considering the nomination of this intact and cohesive residential community.



George Firestone
Secretary of State
DIVISION OF ARCHIVES,
HISTORY AND RECORDS MANAGEMENT
The Capitol, Tallahassee, Florida 32301-8020
(904) 488-1480

September 26, 1985

In Reply Refer to:

Diana Primelles Historic Sites Specialist (904) 487-2333

Ms. Carol Shull
Chief of Régistration
National Register of Historic Places
National Park Service
U. S. Department of the Interior
Washington, D.C. 20240

Dear Ms. Shull:

Enclosed for your review is the National Register nomination for South Lake Morton Historic District. This nomination has been approved by the Florida National Register Review Board and staff.

If you have any questions or concerns, please feel free to contact our office.

Sincerely,

George W. Percy

State Historic Preservation Officer

GWP:mc

Enclosures



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

May 15, 1985

The Honorable Royce Ready Chairman Polk County Board of Commissioners Post Office Box 60 Bartow, Florida 33830

Dear Chairman Ready:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the South Lake Morton Historic District be formally nominated for listing in the National Register of Historic Places. The South Lake Morton Historic District is bounded by Lake Morton Drive and Palmetto Street on the north; Ingraham Avenue on the east; the boundaries of Lake Hollingsworth and the rear property line of Belmar Street on the south and the rear property line of Tennessee Street on the west. This action was taken by the Board at its regular meeting on May 10, 1985. We are now in the process of preparing a formal nomination of the property for submission to the Keeper of the National Register in accordance with 36 CFR 60.6.

When the formal nomination has been submitted to and recieved by the Keeper of the National Register, his staff will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the property will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction in our office.

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you, and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in the nomination may petition the Keeper of the National Register during the nomination process either to accept or reject the nomination. Comments regarding the nomination may be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

FLORIDA-State of the Arts

The Honorable Royce Ready May 15, 1985 Page Two

At such time as we receive notification of the final action of the Keeper of the National Register, we will advise you accordingly. In the meantime, please let us know if you have any questions regarding this matter.

Sincerely,

George W. Percy

State Historic

Preservation Officer

GWP:sds



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

May 15, 1985

The Honorable Frank J. O'Reilly Mayor of Lakeland City Hall Lakeland, Florida 33802

Dear Mayor O'Reilly:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the South Lake Morton Historic District be formally nominated for listing in the National Register of Historic Places. The South Lake Morton Historic District is bounded by Lake Morton Drive and Palmetto Street on the north; Ingraham Avenue on the east; the boundaries of Lake Hollingsworth and the rear property line of Belmar Street on the south and the rear property line of Tennessee Street on the west. This action was taken by the Board at its regular meeting on May 10, 1985. We are now in the process of preparing a formal nomination of the property for submission to the Keeper of the National Register in accordance with 36 CFR 60.6.

When the formal nomination has been submitted to and recieved by the Keeper of the National Register, his staff will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the property will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction in our office.

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you, and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in the nomination may petition the Keeper of the National Register during the nomination process either to accept or reject the nomination. Comments regarding the nomination may be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

The Honorable Frank J. O'Reilly May 15, 1985
Page Two

At such time as we receive notification of the final action of the Keeper of the National Register, we will advise you accordingly. In the meantime, please let us know if you have any questions regarding this matter.

Sincerely,

George W. Percy State Historic

Preservation Officer

GWP:sds



POLK COUN

P. O. Box 60 Bartow, Fl 33830 Telephone 533-1161

April 23, 1985

APR 30 1805

HISTORIC PRESERVATION

SECTION

ERNIE CALDWELL County Commissioner District 4

> Mr. George W. Percy Florida Department of State Division of Archives The Capitol Tallahassee, Florida 32301-8020

Dear Mr. Percy:

Thank you for advising me that the South Lake Morton Historic District, Lakeland, has been proposed for nomination and listing in the National Register of Historic Places.

This area was the first significant suburb of what now is the City of Lakeland, 1906 - 1926. The development began around the turn of the century and continued well into the boom years of the twenties.

It was the home of the community business and political leaders during the first half of the twentieth century. The neighborhood is basically unchanged today and is well worthy of this distinguished recognition.

It would be very much appreciated if this South Lake Morton Historic District, here in Lakeland/Polk County could be listed in the prestigious National Register.

> Sincerely, Emil Chel

ERNIE CALDWELL, Chairman Board of County Commissioners

EC/bc/sh



George Firestone
Secretary of State
DIVISION OF ARCHIVES,
HISTORY AND RECORDS MANAGEMENT
The Capitol, Tallahassee, Florida 32301-8020
(904) 488-1480

April 2, 1985

The Honorable Royce Ready Chairman Polk County Board of Commissioners Post Office Box 60 Bartow, Florida 33830

Dear Chairman Ready:

We are pleased to advise you that the South Lake Morton Historic District, Lakeland has been proposed for nomination for listing in the National Register of Historic Places.

The nomination proposal will be reviewed by the Florida National Register Review Board in a public meeting in Tallahassee on May 10, 1985. A copy of the meeting agenda is enclosed. If the Review Board finds that this property meets the criteria for listing established by the National Register, a formal nomination will be submitted to the Keeper of the National Register in Washington, D.C., who will make the final decision.

The enclosed fact sheets explain the criteria for listing, and the results of listing in the National Register with references to the major laws and Federal regulations relating to listed properties. A copy of the Across of the nomination, and additional information on the protection provisions, financial incentives, or other aspects of the National Register program may be obtained by calling our Survey and Registration Section at (904) 487-2333.

If you wish to comment on whether or not this property should be nominated for listing in the National Register, please send your comments to me by May 9, 1985.

Sincerely

George W. Percy State Historic

Preservation Officer

GWP:sds

Enclosures



George Firestone
Secretary of State
DIVISION OF ARCHIVES,
HISTORY AND RECORDS MANAGEMENT
The Capitol, Tallahassee, Florida 32301-8020
(904) 488-1480

April 2, 1985

The Honorable Frank J. O'Reilly Mayor of Lakeland City Hall Lakeland, Florida 33802

Dear Mayor O'Reilly:

We are pleased to advise you that the South Lake Morton Historic District, Lakeland has been proposed for nomination for listing in the National Register of Historic Places.

The nomination proposal will be reviewed by the Florida National Register Review Board in a public meeting in Tallahassee on May 10, 1985. A copy of the meeting agenda is enclosed. If the Review Board finds that this property meets the criteria for listing established by the National Register, a formal nomination will be submitted to the Keeper of the National Register in Washington, D.C., who will make the final decision.

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If you wish to comment on whether or not this property should be nominated for listing in the National Register, please send your comments to me by May 9, 1985.

Sincerely.

George W. Percy

State Historic

Preservation Office

GWP:sds

Enclosures



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

April 8, 1985

James Edwards
Vice-President
Hauger-Bunch Inc.
1125 U.S. 98 South, Suite 100
Lakeland, Florida 33801

Dear Mr. Edwards:

Our office has received your amended National Register nomination. We appreciate your efforts to revise the nomination according to the recommendations of the Florida Review Board. I have reviewed the new nomination proposal and it appears to satisfy all of the questions which the Review Board raised at the February meeting.

The South Lake Morton nomination proposal will be second on the agenda at the May 10 Review Board meeting. I do not think it will be necessary for you to attend since your presentation was so recent. In my introductory statement, I will remind the Review Board of their recommendations and stress that you have complied with their wishes. I hope that we will have a positive response to your efforts to have the South Lake Morton Historic District listed on the National Register of Historic Places.

Sincerely,

Diana Primelles

Diera Prinelles

Historic Sites Specialist

DP:sds



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

March 22, 1985

Lakeland Ledger
Post Office Box 408
Lakeland, Florida 33802

Attention: Cheryl Webb

Dear Ms. Webb:

There is enclosed the text of a legal notice which we would like to run in the classified section of the <u>Lakeland Ledger</u> on Saturday, April 6 and Sunday, April 7, 1985. Please bill us accordingly at the address below. If you have any questions, please call me at (904) 487-2333.

Mailing address:

Mr. William Thurston
Historic Preservation Supervisor
Bureau of Historic Preservation
Division of Archives, History
and Records Management
Department of State
The Capitol
Tallahassee, Florida 32301-8020

Sincerely,

William N. Thurston

Historic Preservation Supervisor

WNT:sds

Enclosure

The South Lake Morton District will be considered by the Florida Review Board for nomination to the National Register of Historic Places on May 10, 1985. The proposed district is bounded by Lake Morton Drive and Palmetto Street on the North; Ingraham Avenue on the East; the boundaries of Lake Hollingsworth and the rear property line of Belmar Street on the South and the rear property line of Tennessee Avenue on the West..

Listing in the National Register, the Federal government's official list of historic properties worthy of preservation, results in the following for historic properties:

Consideration in planning for Federal, federally licensed, and federally assisted projects. The Advisory Council on Historic Preservation must be given an opportunity to comment on all federally related projects affecting listed properties. For further information see 36 CFR 800.

Eligibility for federal tax provisions. The Federal Internal Revenue Code encourages the preservation of depreciable historic structures by allowing favorable tax treatments for rehabilitation and also provides for charitable contributions for conservation purposes of partial interests in historically important land areas or structures. For further information see 36 CFR 67.

Consideration of historic values in the decision by the State or Federal government to issue a surface coal mining permit where coal is located. For further information see 30 CFR 70 et seq.

Eligibility for federal grants-in-aid whenever funds are appropriated by Congress. For further information contact the State Historic Preservation Office.

Owners of private property nominated to the National Register may concur in or object to the nomination in accord with 36 CFR Part 60. Any owner or partial owner who objects to listing should submit a notarized statement (certifying ownership and objection to listing) to George W. Percy. State Historic Preservation Officer, Division of Archives, History and Records Management, Department of State, The Capitol, Tallahassee, Florida 32301 by May 10, 1985. Each owner or partial owner has one vote, regardless of how many whole or partial properties in the district are owned by that party. If a majority of private property owners object to the nomination, it will not be listed; however, the State Historic Preservation Officer shall submit the nomination to the Keeper of the National Register for a determination of eligibility for inclusion in the National Register. If the property is determined eligible but nor formally listed, the Advisory Council must still be given an opportunity to comment on Federal projects which may affect the

A copy of the nomination, the criteria used for evaluation, and more information on the results of listing are available from the State Historic Preservation Office at the above address or telephone inquiries can be made at (904) 487-2333. Comments on the nomination should be received by the State Historic Preservation Office before the State Review Board meeting.

Me Polo!

Historic Cakeland, Inc.

P.O. Box 3347 • Lakeland, Florida 33802

January 28, 1985

JAN 80 106

Mr. George Percy
State Historic Preservation Officer
Bureau of Historic Preservation
Division of Archives, History,
and Records Management
Department of State
Tallahassee, FL 32301

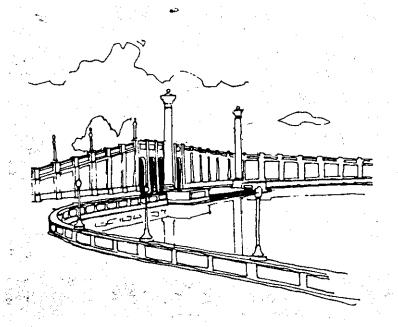
HISTORIC PRESERVATION SECTION

RE: South Lake Morton Neighborhood

Dear Mr. Percy:

Historic Lakeland, Inc. is a not-for-profit corporation organized for the purpose of supporting the preservation of significant historical attributes of the City of Lakeland, Florida. Our organization in the past has worked to support the development of the Munn Park Local Historic District, and we are currently working in support of a project aimed at the restoration of the historically significant Lake Mirror Promenade in our city.

In addition, Historic Lakeland has for the past several years worked with interested persons in support of listing the South Lake Morton Neighborhood on the National Register of Historic Places. Many of our members live in the area and all of our members recognize the unique historic and architectural character of this neighborhood.



Mr. George Percy January 28, 1985 Page 2

Historic Lakeland, Inc. very strongly endorses the listing of the South Lake Morton Neighborhood and requests favorable consideration of the nomination by the Review Board at its meeting scheduled for February 1, 1985. We request that this letter be submitted to the Review Board at that time and that it be considered as part of the record of the proceedings.

Sincerely,

David E. Cardwell,

President

DEC/dsl

cc: Diana Primelles HLland-012385:25

Dice, c. Polosi

Historic Cakeland, Inc.

P.O. Box 3347 • Lakeland, Florida 33802

January 28, 1985

Mr. George Percy
State Historic Preservation Officer
Bureau of Historic Preservation
Division of Archives, History,
and Records Management
Department of State
Tallahassee, FL 32301

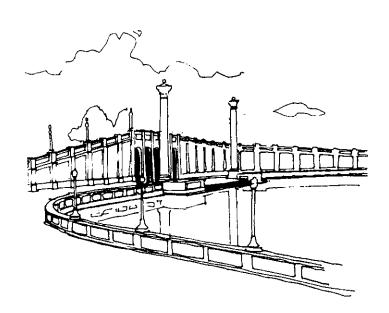


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HISTORIC PRESERVATION SECTION

Mr. George Percy January 28, 1985 Page 2

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- Dough Paylort

President

DEC/dsl

cc: Diana Primelles HLland-012385:25

NATIONAL REGISTER SITE FILE CHECK LIST						
South Lake Merton Sustane Outret						
4		DATE				
1.	PSIQ Form					
2.	Letter response to PSIQ					
3.	FMSF File No. PO 1011					
4.	Nomination Proposal Questionnaire	<u>X</u>				
5.	Letter response to proposal					
6.	Letter request for owner verification					
7.	Verification of owner					
8.	Notice of public hearing (district nomination)	$\overline{\lambda}$				
9.	Owner/Officials notification of Review Board meeting					
10.	Owner/Officials notification of Review Board action	<u> </u>				
11.	Federal Nomination form and cover letter					
12.	NPS Notice of listing					
13.	Owner/Officials notification of listing					
14.	Cover letter NR Certificate					

Notes and Comments



George Firestone Secretary of State DIVISION OF HISTORICAL RESOURCES R.A. Gray Building Tallahassee, Florida 32301-8020 (904) 488-1480

August 11, 1986

The Honorable Thomas Shaw Mayor of Lakeland City Hall Lakeland, FL 33801

Dear Mayor Shaw:

It is a pleasure to forward the enclosed certificate honoring the listing of the South Lake Morton Historic District in the <u>National Register of</u>

We hope that you will display this certificate on the property as a permanent reminder of its historical significance. We will be happy to answer any questions you may have regarding the National Register program, and to work with you in any way we can to preserve this important cultural resource.

Please do not hesitate to call on us if we can be of any help.

Sincerely,

George W. Percy

State Historic Preservation Officer

GiP:mc

Robert L. Rhodes, Jr. Post Office Drawer BW Lakeland, Florida 33802

January 23, 1985



Mr. George Percy
State Historic Preservation Officer
Bureau of Historic Preservation
Department of State
Division of Archives, History,
and Records Management
The Capitol
Tallahassee, FL 32301

HISTORIC PRESERVATION SECTION

RE: South Lake Morton Neighborhood

Dear Mr. Percy:

This letter is submitted on behalf of the South Lake Morton Neighborhood Association (SLMNA). The SLMNA is currently an unincorporated association of residents in the South Lake Morton neighborhood area interesting in preserving the architectural and historical character of the neighborhood and in further preserving the unique residential flavor of this near-downtown area. (The SLMNA will be organized as a not profit corporation in the near future and will be working with local officials and other interested parties to effect its purposes.)

I have been authorized on behalf of the SLMNA to indicate our very strong support for the proposed listing of the South Lake Morton Neighborhood on the National Register of Historic Places. We believe that formal recognition of this neighborhood, (so important to the historical development of Lakeland) will be of invaluable assistance to our Association working toward further efforts for historical and architectural preservation.

We urge the Review Board to act positively on the proposed nomination so that it can be forwarded on to Washington for ultimate review and approval. Please bring this letter to the attention of the Review Board at its February 1, 1985 meeting, and include it in the record of this matter. Thank you very much for your cooperation.

Sincerely,

Robert L. Rhodes, Jr

Member, Interim Board of Directors

South Lake Morton

Neighborhood Association

RLRJr/dsl

cc: Diana Primelles

Members, Interim Board

HLland1-012385:25



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

January 20, 1986

The Honorable Thomas R. Shaw Mayor City of Lakeland City Hall Lakeland, FL 33802

Dear Mayor Shaw:

It is a pleasure to advise you that the South Lake Morton Historic District, Lakeland, has been officially listed in the National Register of Historic Places as of November 20, 1985.

The National Register was established in 1966 as part of the National Historic Preservation Act and serves as a list used by the Federal government to recognize properties of historical, architectural and archaeological significance. Over the years, listing in the National Register has resulted in the protection, preservation and enhancement of many of the nation's non-renewable cultural resources.

In addition to the identification of resources worthy of preservation, listing in the National Register offers the potential for additional benefits. The listing of a property makes owners eligible to be considered for Federal grants-in-aid to assist rehabilitation or restoration work and also makes owners who rehabilitate income producing properties, eligible for income tax credits. Each of these incentives encourages the rehabilitation and reuse of historic buildings, thereby accommodating the needs of growing communities in ways which preserve community identity and a valuable sense of place and time.

The Honorable Thomas R. Shaw January 20, 1986 Page Two

On behalf of Secretary of State George Firestone, our office would like to thank you for your interest in the preservation of Florida's historic resources.

Sincerely

George W. Percy

State Historic Preservation Officer

GWP:mc



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

January 20, 1986

The Honorable Curtis Peterson Post Office Box 180 Eaton Park, FL 33840

Dear Senator Peterson:

It is a pleasure to advise you that the South Lake Morton Historic District, Lakeland, has been officially listed in the National Register of Historic Places as of November 20, 1985.

The National Register was established in 1966 as part of the National Historic Preservation Act and serves as a list used by the Federal government to recognize properties of historical, architectural and archaeological significance. Over the years, listing in the National Register has resulted in the protection, preservation and enhancement of many of the nation's non-renewable cultural resources.

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The Honorable Curtis Peterson January 20, 1986 Page Two

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Sincerely

George/W. Percy

State Historic Preservation Officer

GWP:mc



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

January 20, 1986

Mr. Royce Ready Chairman, Polk County Board of Commissioners Polk County Courthouse 101 East Main Street Bartow, FL 33830

Dear Commissioner Ready:

It is a pleasure to advise you that the South Lake Morton Historic District, Lakeland, has been officially listed in the National Register of Historic Places as of November 20, 1985.

The National Register was established in 1966 as part of the National Historic Preservation Act and serves as a list used by the Federal government to recognize properties of historical, architectural and archaeological significance. Over the years, listing in the National Register has resulted in the protection, preservation and enhancement of many of the nation's non-renewable cultural resources.

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Mr. Royce Ready January 20, 1986 Page Two

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Sincerely.

George W. Percy

State Historic Preservation Officer

GWP:mc



George Firestone Secretary of State

DIVISION OF ARCHIVES, HISTORY AND RECORDS MANAGEMENT The Capitol, Tallahassee, Florida 32301-8020 (904) 488-1480

January 20, 1986

The Honorable Beverly Burnsed Post Office Box 1626 Lakeland, FL 33802

Dear Representative Burnsed:

It is a pleasure to advise you that the South Lake Morton Historic District, Lakeland, has been officially listed in the National Register of Historic Places as of November 20, 1985.

The National Register was established in 1966 as part of the National Historic Preservation Act and serves as a list used by the Federal government to recognize properties of historical, architectural and archaeological significance. Over the years, listing in the National Register has resulted in the protection, preservation and enhancement of many of the nation's non-renewable cultural resources.

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The Honorable Beverly Burnsed January 20, 1986 Page Two

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Singerely,

eorge W. Percy

State Historic Preservation Officer

GWP:mc



JAMES S. VERPLANCK DIRECTOR PLANNING AND COMMUNITY DEVELOPMENT



HISTORIC PRESERVATION SECTION

June 19, 1986

Ms. Diana Primelles Historic Sites Specialist Bureau of Historic Preservation Tallahassee, FL 32301-8020

Re: South Lake Morton Historic District, Lakeland

Dear Ms. Primelles:

Will you provide to me copies of site inventory forms for buildings with the following street addresses in the South Lake Morton Historic District (Lakeland):

950 South Boulevard 9
113 E. Charles Street 483
306 E. Charles Street 417
417 E. McDonald Street 7
714 E. McDonald Street 7
711 E. McRorie Stereet 7
137 Lake Morton Drive 415
142 Lake Morton Drive 416
148 Lake Morton Drive 417
305 E. Riggins Street 304 274

Sincerely,

Karen Collins, Planner

Planning & Community Development

National Register News

The South Lake Morton Historic District in Lakeland was officially listed on the National Register of Historic Places on November 20, 1985. This new district has the distinction of being the only one in Florida which consists primarily of prewar bungalow structures. Bungalows are typically one to one and a half story frame structures with a rectangular plan and shallow sloping gable roofs. The facade of a Bungalow is detailed with a porch that typically has columns sitting on piers which are often of rustic materials such as brick, stucco or stone. The South Lake Morton Historic District contains many varied and interesting examples of the Bungalow style as well as isolated buildings of Queen Anne, Prairie and Colonial Revival styles.

The district occupies one of the most vital areas involved in the early development of Lakeland, including early subdivisions known in the first quarter of the century as Dixieland, Cox and Johnson's subdivision, Parkhill Addition and Cleveland Park. Most of the



prominent families and community leaders resided in the area and the homes of men such as C.W. Deen, one of Lakeland's most important early developers, were in the South Lake Morton Historic District. Most of these residences have maintained their architectural integrity and a large

number have been renovated recently. The district is complemented by two attractive lakes, Lake Hollingsworth and Lake Morton, and is well landscaped and heavily wooded. The survey and nomination were completed through the survey matching grant program of the Bureau of Historic Preservation.

National Register Nomination Workshops To Be Held

Since its inception in 1966, the National Register of Historic Places has been a powerful tool in promoting both awareness of historic preservation and encouraging the outright preservation of a multitude of historic resources. The prestige associated with owning a National Register property, as well as the availability of financial incentives for income-producing National Register properties, continues to make National Register listing very attractive to many property owners. Yet many misconceptions remain concerning the effects of National Register listing, as do misunderstandings of the criteria and procedures for listing.

In an effort to improve both the quality of nomination proposals and to provide a fresh look at the National Register program, the Bureau of Historic Preservation will conduct three National Register nomination workshops in January. The first, sponsored by the

South Brevard Historical Society, will be held on January 16, 1986, at 7:00 p.m. at the American Bank of Melbourne in Melbourne. Diana Primellas, Historic Sites Specialist with the Bureau of Historic Preservation, will conduct the workshop. Walter Marder, Historic Architect with the Bureau, will also participate in the workshop and speak on the rehabilitation of historic buildings and the tax incentives program. For further information on the workshop contact Dindy Atkins at (305) 723-0002.

The Historic Palm Beach County Preservation Board will sponsor a second workshop to be held on January 27 at 7:00 p.m. at the Old City Hall in Boca Raton. A third nomination workshop sponsored by the Dade Heritage Trust will be held on January 29 at a time and location in the Miami area to be announced. Michael Zimny, Historic Site Specialist also with the Bureau of Historic Preservation, will conduct the

two South Florida workshops. Additional information on the Boca Raton workshop may be obtained through John Johnson at (305) 395-6771 and on the Miami workshop through Joan Miller Thompson at (305) 358-9572. Diana Primellas and Michael Zimny at the Bureau of Historic Preservation may be reached at (904) 487-2333.

The workshops will be devoted to a step-by-step discussion of the completion of a new nomination proposal form recently developed by the Bureau of Historic Preservation. Other items to be discussed include the eligibility requirements for nomination, popular misconceptions about the Register, the investment tax credit and the National Register, nomination procedure and review, and the use of the National Register as a preservation tool. All interested are strongly encouraged to attend.



HISTORIC LAKELAND NEWS

Historic Lakeland, Inc. P.O. Box 3347 Lakeland, Florida 33802 April 1986

GENERAL MEETING IN NEW LIBRARY TO FEATURE RESTORATION VIDEO

THURSDAY, APRIL 24 AT 7:30 PM LAKELAND PUBLIC LIBRARY CONFERENCE ROOM

The program for our General Meeting will be a rare opportunity to become familiar with Bonnet House, a property of the Florida Trust for Historic Preservation. It is destined to one day become a major house museum, Hidden in a 35 acre tropical forest, Bonnet House is still occupied during the winter months by its donor, Mrs. Evelyn F. Bartlett. The 30 minute video tape about the house includes some priceless home movies from the 1930's and 40's. Bartlett discovered the movies, and they were incorporated to add a unique disension to our understanding and appreciation of this extraordinary place. Plan to come and learn about the Florida Trust and its important work of preserving irreplaceable remnants of Florida's past, such as Bonnet House.

Fourth Tour of Homes Set For Thursday, May 8

The fourth "Look at Lakeland" tour of homes is set for Thursday, May 8. Four of the homes are in the South Lake Morton Historic District, and the remaining sites are on the north shore of Lake Morton. All of the sites are within a short walking distance, clustered around the lake. Historic Lakeland offers a generous sampling of architectural styles and interiors. Your invitation will arrive soon in the mail, so plan to join us and see why this lovely neighborhood is so important.

The South Lake Morton Historic District has a special character. The vintage homes along quiet brick streets give the neighborhood a feeling uniquely its own.

Lakeland's first subdivision was platted in 1906, and developers named it "Dixieland." Lots lining the clay streets sold for \$130. John Cox is credited with naming Success Avenue. His homestead was built near Success and Lake Morton. The home was moved, restored, and featured in the 1984 tour.

In 1983-84 volunteers examined and photographed 760 buildings in the South Lake Morton area. The most significant homes were built in Florida's "Boom Period" from 1918-27. In 1985 the National Park Service placed the neighborhood on the National Register of Historic Places.

Included on the tour is a home that has been moved and restored, a home that adjoins elegant condominiums, and a club headquarters converted into offices. As you visit the sites clustered around Lake Morton, pause for music and refreshments in the front garden of the Rhodes home. From there you will enjoy a panoramic view of downtown reflected in the shimmering water.

All proceeds will go toward the restoration of the Lake Mirror Promenade. Historic Lakeland is counting on our members to support the Tour of Homes, and your donation is tax deductible. Please note that the Tour and Finale of past years have been combined into a tour that includes musical entertainment and a delicious variety of food.

P.S. You may have questioned why the tour concentrates on the northern part of the neighborhood, excluding the "gems" south of McDonald Street. Don't worry - a future tour will address these homes along the southern streets.

SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: E. Belmar Street

Address	Use	Date	Status	Style	Alterations
104	Residential	?	NC	_	
109	11	c,1922	NC	_	
111	11	c.1922	С	Frame Vernacular	
112	11	?	NC		
126	11	c.1926	С	Bungalow	Porch Enclosed
132	11	c.1926	С	Bungalow	
135	11	c.1922	С	Frame Vernacular	Porch
136	11	c.1922	С	Bungalow	Porch Enclosed + Addition
200	11	c.1926	С	Bungalow	Porch Enclosed
201	11	c.1922	С	Frame Vernacular	Siding
204	17	?	NC	-	
211	11	c.1926	С	Mediterranean Revival	
217	11	c.1926	С	Frame Vernacular	
228	11	c.1926	NC	_	
301	11	?	NC_		
304	11	c.1926	С	Frame Vernacular	Porch
305	ff	c,1926	С	Mediterranean Revival	
310	11	c.1926	С	Bungalow	
- 311	**	c.1926	С	Mediterranean Revival	Porch Enclosed + Windows
316	**	c.1926	С	Bungalow	Porch Enclosed
318	71	c.1926	С	Frame Vernacular	

SITE INVENTORY (Building List)

STREET: E. Belmar Street (Continued)

Address	Use	Date	Status	Style	Alterations
319	Residential	c.1926	С	Mediterranean Revival	Porch Enclosed
401	Į1	c.1926	С	Mediterranean Revival	
403	n	c.1926	· c	Mediterranean Revival	Porch Enclosed
408	11	c.1926	С	Frame Vernacular	Siding + Addition
410	*1	c.1926	С	Bungalow	
413	11	c.1926	C.	Bungalow	Porch Enclosed
416	rı .	?	NC_		
419	11	?	NC	_	
422	11	c.1934	С	Frame Vernacular	
425	**	?	NC	_	
426	11	?	NC	_	·

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: S. Winfree Avenue

Address	Use	Date	Status	Style	Alterations
702	Residential	c.1926	С	Masonry Vernacular	
710	11	c.1926	С	Frame Vernacular	Porch Enclosed + Siding
714	19	c.1926	С	Frame Vernacular	Siding + Addition
718	11	c.1926	С	Bungalow	
7.20	11	c.1926	С	Frame Vernacular	
721	11	c.1926	С	Bungalow	
732	11	c.1926	NC .	-	
735	11	c.1926	С	Bungalow	
736	11	c.1926	С	Frame Vernacular	
740	11	c.1926	С	Mediterranean Revival	
742	*1	c.1926	С	Bungalow	
743·	11	c.1926	С	Bungalow	
747	11	c.1934	С	Bungalow	Porch Enclosed + Siding
748	f1	c.1926	С	Mediterranean Revival	Porch Removed
752	tt	c.1926	,c	Mediterranean Revival	Addition
805	11	c.1926	C ·	Bungalow	Porch Enclosed
807	11	?	NC	_	
		}			

SITE INVENTORY (Building List)

STREET: S. Tennessee Avenue

Address	Use	Date	Status	Style	Alterations
735-737	Residential	c.1922	С	Frame Vernacular	Porch
739	l)	?	NC	-	
810	11	c.1922	С	Bungalow	
814	11	c.1922	С	Bungalow	
815	11	c.1917	С	Frame Vernacular	
818	11	?	С	Bungalow	Porch Enclosed + Addition
822	11	c.1922	С	Bungalow	
829	ři.	c.1917	С	Bungalow	
830	11	c.1922	С	Bungalow	
835	17	c.1917	С	Bungalow	
836	11	c.1926	С	Bungalow	Porch Enclosed
838	11	c.1926	С	Bungalow	
839	11	c.1926	С	Mediterranean Revival	
842	‡t	c.1934	С	Bungalow	Carport Added
906	Commercial	?	NC	_	
911	Residential	c.1917	С	Bungalow	Porch Enclosed
918	11	c.1917	С	Colonial Revival	,
919	11	c.1926	С	Bungalow .	
921	řί	c.1926	С	Bungalow	
927	11	c.1926	С	Bungalow	
93 2	11	?	NC	-	

SITE INVENTORY (Building List)

STREET: S. Tennessee Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
933	Residential	c.1922	NC	-	
937	11	c.1934	NC	-	
943	11	c.1934	С	Bungalow	
945	11	c.1926	С	Bungalow	Porch Enclosed
946	11	c.1926	NC	-	
951	11	c.1926	С	Bungalow	Porch Columns
952	11	?	NC	-	
953	11	c.1926	С	Bungalow	Porch + Windows + Siding
957	11	c.1926	С	Bungalow	
1000	11	?	NC	-	
1001	"	c.1926	NC	_	
1004	11	?	NC	_	
1007	11	c.1926	NC	-	
1009	*11	c.1926	NC	-	
1010	11	c.1926	NC	_	
1012	11	c.1922	С	Frame Vernacular	Porch
1016	11	c.1926	С	Bungalow	Porch
1019	11	c.1934	С	Frame Vernacular	·
1020	11	c.1926	NC	_	
1024	*1	c.1934	С	Bungalow	Porch
1027	11	?	NC	-	

SITE INVENTORY (Building List)

STREET: S. Tennessee Avenue (Continued

Address	Use	Date	Status	Style	Alterations
1034	Residential	c.1934	С	Frame Vernacular	
1035	**	c.1926	C	Bungalow	Porch Enclosed
1039	11	c.1922	NC	-	
1041	11	c.1926	NC	-	
1.102	t1	?	NC	-	
1106	11	?	NC	_	
1110	11	?	NC	-	
1115	ři.	?	NC	-	
1118	ţī	?	NC	-	
1122	11	?	NC	_	
				_	
				-	



SITE INVENTORY (Building List)

STREET: S. Success Avenue

Address	Use	Date	Status	Style	Alterations
716	Residential	c.1917	С	Bungalow	
723	"1"	c.1934	C ·	Bungalow	
724	11	c.1917	С	Frame Vernacular	Porch Enclosed + Siding
801	11	c.1922	С	Bungalow	
805	rı.	c.1917	С	Frame Vernacular	
806	11	c.1922	С	Frame Vernacular	Porch Enclosed + Siding
809	**	c.1922	С	Bungalow	Porch Enclosed
810	11	c.1922	С	Frame Vernacular	Porch + Siding
815	rı .	c.1926	C.	Bungalow	Siding
818	11	c.1922	C.	Frame Vernacular	Windows
829	11	c.1922	С	Bungalow	Porch Enclosed
832	11	c.1922	С	Bungalow	
836	11	c.1922	С	Bungalow	
840	11	c.1926	С	Bungalow	Porch Enclosed + Windows
846	11	c.1926	С	Bungalow	
849	II	?	NC	-	New Apartments
850	tt	c.1926	С	Bungalow	Windows
902	11	c.1910	С	Frame Vernacular	Stuccoed
914	11	c.1910	c	Colonial Revival	Additions
915	u	c.1926	С	Bungalow	
921	ŤŤ	c.1917	С	Bungalow	

SITE INVENTORY (Building List)

STREET: S. Success Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
922	Residential	c.1926	С	Bungalow	
925	"	c.1922	С	Bungalow	
926	11	c.1926	С	Bungalow	
934	Ţ [c.1926	С	Mediterranean Revival	
937	***	c.1926	С	Mediterranean Revival	
938	11	c.1910	<u> </u>	Frame Vernacular	Additions
941	11	c.1922	С	Frame Vernacular	
942	11	c.1926	С	Frame Vernacular	Porch Enclosed
945	U	c.1922	С	Bungalow	
946	tt	c.1926	С	Bungalow	
949	*1	c.1926	С	Frame Vernacular	
953	11	c.1934	С	Bungalow	
954	11	?	NC	_	
1001	11	c.1917	С	Bungalow	Porch Enclosed
1002	11	?	NC	-	
1010	11	c.1910	С	Frame Vernacular	Porch
1013	11	c.1917	С	Bungalow	
1016	11	c.1926	С	Bungalow	
1021	11	c.1922	C	Frame Vernacular	Porte Cochere Removed
1022	11	c.1917	C	Oueen Anne	
1025	11	c.1922	С	Bungalow	

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: S. Success Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
1029	Residential	c.1922	С	Bungalow	
1033	ŧf	c.1926	С	Mediterranean Revival	
1034	11	c.1922	С	Frame Vernacular	
1042	11	c.1934	С	Frame Vernacular	Porch Enclosed
1043	11	c.1934	С	Frame Vernacular	
1046	11	c.1910	С	Victorian Vernacular	Porch Enclosed
1051	11	c.1926	С	Frame Vernacular	Addition to Front
1054	11	c.1940	NC	-	
1055	11	c.1926	С	Bungalow	
1059	!!	?	NC	_	
1061	"	c.1926	С	Mediterranean Revival	
1062	11	?	NC	_	
1104	11	c.1934	С	Bungalow	Porch
1111	11	c.1926	С	Bungalow	
1113	11	c.1926	C ·	Bungalow	Siding
1117	"	c.1926	С	Bungalow	•
1122	11	c.1934	С	Colonial Revival	Addition
1126	71	c.1926	С	Bungalow .	Porch + Porte Cocher Added
1130	11	c.1926	NC	_	



SITE INVENTORY (Building List)

STREET: South Boulevard

Address	Use	Date	Status	Style	Alterations
714	Residential	c.1922	С	Frame Vernacular	Porch Enclosed
719	II	c.1917	С	Bungalow	
720	11	c.1922	С	Frame Vernacular	Porch Enclosed
7 25	*1	c.1917	С	Bungalow	
726	11	c.1926	С	Mediterranean Revival	
802	11	c.1922	С	Bungalow	
805	11	c.1922	NC	_	
806	rt	c.1922	C .	Frame Vernacular	Siding
810	ff	c.1922	С	Bungalow	
811	tt	c.1926	С	Frame Vernacular	
814	11	c.1922	С	Bungalow	
817	11	c.1917	С	Colonial Revival	
821	71	c.1926	С	Frame Vernacular	
822	11	c.1917	С	Victorian Vernacula	r
840	п	c.1922	С	Bungalow	
914	11	c.1917	С	Frame Vernacular	Siding
915	ti .	c.1917	C	Colonial Revival	Porch
918	н	c.1917	C	Frame Vernacular	Siding + Addition
922-924	u	c.1926	C	Bungalow	
923	Į!	c.1917	СС	Bungalow	7886
926	**	c.1917	С	Frame Vernacular	



SITE INVENTORY (Building List)

STREET: South Boulevard (Continued)

Address	Use	Date	Status	Style	Alterations
934	Residential	c.1922	С	Frame Vernacular	
950	Religious	c.1926	С	Roman Classicism	
1001	Residential	c.1922	С	Bungalow	
1005	tı	c.1922	С	Bungalow	Porch Enclosed
1009	**	c.1926	С	Bungalow	
1010	r:	c.1922	С	Bungalow	
1013	11	c.1922	С	Bungalow	Porch Removed
1016	**	c.1926	С	Bungalow	Porch Enclosed
1017	11	c.1922	С	Bungalow	
1018	ft	c.1926	С	Bungalow	
1021	11	c.1917	С	Colonial Revival	Porch
1022	11	c.1934	С	Frame Vernacular	
1025-1027	11	c.1917	С	Frame Vernacular	
1026	11	c.1934	С	Frame Vernacular	Porch Enclosed
1029	11	c.1917	С	Frame Vernacular	<u>.</u>
1030	l1	c.1922	С	Bungalow	Porch
1033	TT	c.1926	С	Bungalow	
1034	II.	c.1926	С	Bungalow	
1038	11	c.1926	C	Bungalow	
1042	11	c.1926	С	Frame Vernacular	
1051	**	c.1922	С	Frame Vernacular	

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: South Boulevard (Continued)

Address	Use	Date	Status	Style	Alterations
1056	Residential	c.1922	С	Bungalow	
1065-1067	T1	c.1926	С	Bungalow	
. 1111	11	c.1934	С	Frame Vernacular	
1114	ŧr	?	NC	_	
1:117	11	?	NC	_	
1118	ti	?	NC	-	
1123	11	c.1926	С	Bungalow	Porch Enclosed
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				44	
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SITE INVENTORY (Building List)

STREET: S. Rushing Avenue

Address	Use	Date	Status	Style	Alterations
711	Residential	c.1926	С	Bungalow	Porch + Part Removed
715	н	c.1926	С	Bungalow	
716	"	c.1922	C .	Frame Vernacular	Porch Added
721	91	c.1926	С	Frame Vernacular	Porch Enclosed
722	11	c.1922	С	Frame Vernacular	
725	11	c.1934	C	Frame Vernacular	Addition
726-728	tt	?	NC_	_	
732	11	c.1926	C	Bungalow	
733	11	c.1926	C.	Bungalow	Porch Enclosed + Addition + Siding
735	11	c.1926	<u>C.</u>	Bungalow	Porch Enclosed
736	11	c.1922?	NC	_	
740	ff	c.1922?	С	Bungalow	Siding
741	11	c.1926	С	Bungalow	
744-746	11	?	NC	_	
745	*1	c.1926	C .	Bungalow .	Porch Enclosed
749	11	c.1922	С	Bungalow	
750	"1	c.1922	С	Frame Vernacular	Porch + Windows

SITE INVENTORY (Building List)

STREET: E. Riggins Street

Address	Use	Date	Status	Style	Alterations
114	Residential	?	NC	-	
115	11	c.1934	С	Bungalow	
116-118	11	?	NC	-	
120	11	c.1926	С	Colonial Revival	
124	r1	?	NC	-	
201	11	c.1926	С	Bungalow	
209	††	c.1926	С	Frame Vernacular	
213	t1	c.1926	С	Bungalow	
219	rı	c.1926	С	Bungalow	Porch Enclosed
304	11	c.1917	С	Frame Vernacular	Porch
305	11	c.1922	С	Bungalow	
312	11	c.1917	С	Frame Vernacular	
314	ŧ1	c.1922	С	Frame Vernacular	Enclosed (Garage Apt.)
509	11	c.1922	С	Bungalow	
604	11	c.1917	С	Frame Vernacular	Porch
613	11	c.1926	NC	7-	<u> </u>



SITE INVENTORY (Building List)

STREET: E. Ridgewood Street

Address	Use	Date	Status	Style	Alterations
209	Residential	c.1922	С	Frame Vernacular	
314	17	c.1926	NC	-	NP-0
416-418	17	c.1965	NC	-	
				-	
<u></u>					
<u></u>			-		

SITE INVENTORY (Building List)

STREET: S. Pennsylvania Avenue

Address	Use	Date	Status	Style	Alterations
809	Residential	c.1922	С	Bungalow	
813	11	c.1926	С	Bungalow	
817	t:	c.1926	С	Bungalow	
821	*1	c.1926	С	Bungalow	Porch Enclosed
829	11	c.1917	С	Frame Vernacular	
833	11	c.1934	С	Bungalow	
837	n n	c.1922	C.	Bungalow	Porch
841	n	c.1922	С	Bungalow	
843	**	c.1922	С	Bungalow	
847	11	c.1922	С	Bungalow	Porch + Duplex
901	11	c.1922	С	Frame Vernacular	Second Story Porch Enclosed
905	11	c.1926	С	Bungalow	
911	11	c.1926	C	Bungalow	
912	ę i	?	NC	_	
914	11	c,1922	С	Bungalow	
915	H	c.1926	С	Bungalow	
918	11	C.1926	С	Bungalow	Windows
921	11	c.1922	С	Bungalow	Porch Enclosed
934	11	c.1922	C.	Frame Vernacular	Porch Enclosed
941	11	c.1922	C	Bungalow	
945	Ħ	c.1926	C C	Mediterranean Revival	

SITE INVENTORY (Building List)

STREET: S. Pennsylvania Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
946	Residential	c.1922	С	Bungalow	
948	11	c.1926	С	Bungalow	Porch Enclosed
949	11	c.1926	С	Bungalow	
950	11	c.1934	С	Frame Vernacular	
951	11	c.1926	С	Bungalow	Porch Enclosed
955	"	c.1922	С	Bungalow	Porch Enclosed
1000	**	c.1934	С	Georgian	
1006	fl	c.1926	С	Bungalow	Porch Enclosed
1009	11	?	NC	-	
1012	t1	c.1944	С	Frame Vernacular	
1013	17	c.1922	С	Bungalow	
1015	11	c.1934	С	Bungalow	Porch
1016	11	c.1922	С	Bungalow	
1017	fi	c.1934	С	Frame Vernacular	
1020	71	c.1926	С	Bungalow	Chimney + Porch + Windows
1023	łī	c.1934	С	English Cottage	Porch Enclosed
1024	11	c.1926	C	Bungalow	
1028	11	c.1926	С	Bungalow	Porch Enclosed + Addition
1029	fi	c.1926	С	Bungalow	
1030	11	c.1926	C	Bungalow	
1031	† T	c.1926	С	Bungalow	

SITE INVENTORY (Building List)

STREET: S. Pennsylvania Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
1037	Residential	c.1926	С	Bungalow	
1040	17	c.1926	С	Bungalow	
1041	11	c.1926	C	Bungalow	Porch Enclosed
		-			

SITE INVENTORY (Building List)

STREET: E. Patterson Street

Address	Use	Date	Status	Style	Alterations
114	Residential	c.1922	С	Frame Vernacular	
115	11	c.1922	С	Frame Vernacular	
121	ţ!	c.1968	NC		
125	11	c.1968	NC	-	
129	11	c.1968	NC	_	
131	11	c.1968	NC	-	
201	11	c.1922	C	Bungalow	
203	11	c.1926	С	Bungalow	
213	11	c.1922	С	Frame Vernacular	Porch Removed
301	21	c.1922	C	Bungalow	Porch + Carport Added
405-407	11	c.1926	NC		Altered + Out-of-Character
				;	

SITE INVENTORY (Building List)

STREET: S. Parkhill Avenue

Address	Use	Date	Status	Style	Alterations
701	Residential	c.1934	С	Frame Vernacular	Siding + Porch + Blinds
708	*1	c.1926	NC	_	
709	11	c.1926	С	Frame Vernacular	
714	***	c.1926	С	Frame Vernacular	
715	17	c.1926	С	Masonry Vernacular	
721	11	c.1922	С	Bungalow	Porch Enclosed
724	**	c.1934	NC	_	
727	II	c.1922	С	Bungalow	
728	tı	c.1934	С	Bungalow	
729-731	11	?	NC	-	
732	Ħ	c.1934	С	Bungalow	Porch Enclosed + Siding
733	11	c.1926	С	Bungalow	Porch Enclosed
738-744	Ť!	?	NC	-	
739	11	c.1926	С	Bungalow	
741	11	c.1926	C	Bungalow	
746	11	?	NC	_	
749	11	?	NC	_	
750	11	c.1934	C	Bungalow	Porch Enclosed + Porte Cochere
754	71	c.1926	C.	Bungalow	Porte Cochere
758	ti	c.1926	С	Bungalow	
762	11	?	NC	_	

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: S. Parkhill Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
802	Residential	c.1922	NC	_	
807	11	?	NC	_	
810	11	?	NC	_	
816	11	c.1926	С	Mediterranean Revival	Windows
820	††	c.1926	С	Bungalow	
824	11	c.1926	С	Bungalow	
828	11	c.1926	С	Colonial Revival	Siding
832	11	c.1926	С	Bungalow	Porch Partially Encl
836	Ħ	c.1926	С	Frame Vernacular	

SITE INVENTORY (Building List)

STREET: E. Park Street

Address	Use	Date	Status	Style	Alterations
118	Residential	c.1926	С	Colonial Revival	
119-121	t i	c.1926	С	Bungalow	Porch Enclosed
125	r i	c.1926	C .	Bungalow	Porch Enclosed
126	tt	c.1926	С	Bungalow	
127	t i	c.1922	С	Bungalow	
130	11	c.1926	C	Bungalow	Porte Cochere
133	"	c.1922	C	Frame Vernacular	
202-204	11	c.1926	С	Frame Vernacular	
208	11	c.1926	C.	Frame Vernacular	Addition
210	n	c.1926	С	Frame Vernacular	
211	11	c.1926	С	Frame Vernacular	
214	ft	c.1926	С	Bungalow	Porch Enclosed + Windows
301	11	c.1926	C	Bungalow	Porch Enclosed
305	*1	c.1922	С	Bungalow	Porch Enclosed
308	11	c.1926	С	Bungalow	
309	Tf .	c.1926	С	Bungalow	Porch Enclosed
310	tt	c.1934	С	Frame Vernacular	
317	11	c.1922	С	Frame Vernacular	
403	11	c.1979	NC		
410	FT .	c.1934	C	Bungalow	
411	11	?	NC	_	

SITE INVENTORY (Building List)

STREET: E. Park Street (Continued)

Address	Use	Date	Status	Style	Alterations
520	Residential	?	NC	-	
522	11	c.1945	С	Bungalow	
524	11	c.1926	С	Frame Vernacular	Porch Enclosed + Addition
602-604	11	c.1922	C	Bungalow	Siding
606	11	c.1926	С	Bungalow	
614	ti	?	NC	_	
615	11	c.1926	C	Bungalow	
619	11	c.1922	С	Bungalow	Porch Enclosed + Entrance
701	11	c.1926	С	Mediterranean Revival	
704	ti .	2	NC	_	
705	11	c.1926	С	Bungalow	
711	11	c.1926	С	Bungalow	
712	**	c.1939	С	Bungalow	
719	fl	c.1926	С	Bungalow	
720	11	?	NC		
7.7	11	c.1960	NC		

SITE INVENTORY (Building List)

STREET: S. Orange Park Avenue

Address	Use	Date	Status	Style	Alterations
715	Residential	c.1926	С	Mediterranean Revival	Porch
718	U	c.1934	С	Bungalow	
719	n	c.1922	С	Frame Vernacular	Addition + Siding
720	tl .	. ?	NC	_	
723	17	c.1922	С	Frame Vernacular	
726	11	?	NC	_	
727	11	c.1934	С	Bungalow	
801	11	?	NC	_	
802	u	c.1922	С	Bungalow	
807	71	?	NC	-	
810	11	c.1934	NC	-	Greatly Altered
811	ŧī	c.1917	С	Frame Vernacular	
814	**	c.1926	С	Bungalow	
817	11	c.1926	С	Frame Vernacular	Additions
818	11	c.1926	С	Bungalow	Porch Enclosed + Siding
823	1,	c.1922	С	Bungalow	
824-828	11	c.1922	С	Bungalow	
827	H	c.1922	С	Bungalow	Porch Enclosed
830	11	?	NC		
831	11	c.1922	C	Bungalow	
835	r (c.1922	C	Bungalow	Porch Enclosed

SITE INVENTORY (Building List)

STREET: S. Orange Park Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
836	Residential	c.1922	С	Bungalow	
841	11	?	NC	_	
842	11	c.1922	С	Bungalow	
845	11	c.1922	С	Bungalow	
848	11	c.1917	С	Frame Vernacular	
					
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SITE INVENTORY (Building List)

STREET: E. Mosswood Road

Address	Use	Date	Status	Style	Alterations
121	Residential	c.1904	С	Queen Anne	
1					
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SITE INVENTORY (Building List)

STREET: S. Mississippi Avenue

Address	Use	Date	Status	Style	Alterations
716	Residential	c.1926	С	Frame Vernacular	
718	- 11	c.1917	С	Bungalow	
719	Ť1	c.1917	С	Colonial Revival	·
725	11	?	NC	-	
726	**	c.1926	С	Bungalow	
730	rı .	c.1926	С	Tudor Revival	
733	11	c.1922	C.	Classical Revival	Upper Porch Enclosed
734	11	c.1926	С	Frame Vernacular	
738	11	c.1926	С	Bungalow	
739	*1	?	NC	_	
742	."1	c.1926	С	Bungalow	Porch Enclosed
746	11	c.1922	С	Bungalow	
808	u	c.1934	С	Frame Vernacular	
809	11	c.1926	С	Mediterranean Revival	
810	ŦŦ	c.1922	С	Colonial Revival	Porch + Siding
811	11	?	NC		
813	11	c.1922	С	Bungalow	
814-816	11	?	NC	_	
817	11	c.1922	С	Bungalow	Porch Enclosed
818	11	c.1922	С	Bungalow	Porte Cochere
823	11	c.1926	С	Mediterranean Revival	

SITE INVENTORY (Building List)

STREET: S. Mississippi Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
824	Residential	c.1917	С	Colonial Revival	
827-831	11	?	NC		
832	11	C.1926	С	Bungalow	
835-837	11	c.1922	С	Bungalow	
838	11	c.1917	C.	Bungalow	Addition
839	17	c.1922	С	Bungalow	
845	11	c.1922	С	Bungalow	
906	11	?	NC	_	
910	11	?	NC	_	
916	11	c.1922	С	Bungalow	
. 917	ft	?	NC	· -	
926	11	c.1926	С	Masonry Vernacular	
927	11	??	NC	_	
931	ti	c.1922	C	Frame Vernacular	Porch Enclosed
945	11	c.1922	СС	Bungalow	
952	rı .	c.1926	С	Frame Vernacular	
953	n n	c.1926	С	Bungalow	
1001	11	c.1926	С	Bungalow	
1005	11	c.1926	С.	Bungalow	Porch Enclosed
1010	ff	c.1922	_с	Frame Vernacular	Porch Enclosed
1015	11	c.1922	С	Bungalow	Porch

SITE INVENTORY (Building List)

STREET: <u>S. Mississippi Avenue (Continued)</u>

Address	Use	Date	Status	Style	Alterations
1016-1018	Residential	?	NC	_	
1022	11	?	NC	_	
1030	11	c.1922	C	Bungalow	
1034	tt	c.1926	C	Mediterranean Revival	Porte Cochere Removed
1039	*1	?	NC	_	
1109	11				
1112	**	??	NC	_	
1113	# #	c.1926	С.	Bungalow	Porte Cochere
1117	11	c.1926	С	Bungalow	Porch Enclosed
1119-1121	ţt	?	_NC		2
1124	11	c.1922	С	Bungalow	Porch Enclosed + Addition
1125	ţţ	c.1926	C	Bungalow	Porch Enclosed
1131	H	c.1926	C	Mediterranean Revival	Porch
			1		

SITE INVENTORY (Building List)

STREET: S. Melton Avenue

Address	Use	Date	Status	Style	Alterations
1011	Residential	c.1934	•C	Frame Vernacular	
1102	P F	c.1926	С	Mediterranean Revival	
1108	tr	c.1926	C.	Bungalow	Siding
1110	11	c.1922	С	Bungalow	Siding
1111	11	?	NC	_	
1113	ti	?	NC	_	
1116	11	c.1922	C.	Bungalow	Several
1117	11	?	NC	-	
1118-1120	11	?	NC	-	
1122-1124	11	?	NC		
1123	11	?	С	Bungalow	
1126	11	c.1926	C	Bungalow	
			-		

SITE INVENTORY (Building List)

STREET: E. McRorie Street

Address	Use	Date	Status	Style	Alterations
509	Residential	?	NC	_	
514	11	c.1926	С	Bungalow	
517	ŢŢ	c.1926	С	Bungalow	
518	11	c.1926	С	Bungalow	
523	н	c.1922	С	Bungalow	Porch Enclosed
524	11	?	NC	-	
601	ti	c.1926	C .	Mediterranean Revival	Porch Enclosed + Addition
602	u	c.1926	C.	Frame Vernacular	Porch + Porte Coche
605	11	c.1926	С	Bungalow	
609	11	c.1926	C	Bungalow	
611	lt .	c.1926	С	Mediterranean Revival	
614	rı	c.1926	C	Frame Vernacular	Porch Enclosed + Addition
615	**	c.1922	C	Bungalow	Porch + Siding
618	11	?	NC	<u>-</u>	
706	rr	?	NC	_	
711	11	c.1939	С	Bungalow	
712	11	c.1922	С	Frame Vernacular	Porch
716	11	c.1926	С	Bungalow	
720	T1	c.1926	C .	Frame Vernacular	

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: E. McDonald Street

Address	Use	Date	Status	Style	Alterations
114	Commercial	c.1926	С	Masonry Vernacular	
120	T I	c.1968	NC		
121	11	?	NC	· -	
201-207	n	c.1926	C.	Masonry Vernacular	Storefront
209	r,	?	NC	-	
210	Residential	c.1932	NC	_	
215	Commercial	c.1926	NC	_	
301	Residential	c.1922	С	Bungalow	
307	11	?	NC	•	
417	Institutional	c.1912	С	Prairie	
515	Residential	c.1922	С	Bungalow	
519	11	c.1922	C.	Bungalow	Porch Enclosed
523	11	c.1922	C.	Bungalow	Porch Enclosed
601	11	c.1922	С	Bungalow	
605		c.1922	С	Bungalow	
609	PT PT	c.1922	С	Bungalow	
615	††	c.1926	С	Frame Vernacular	
703	t:	c.1934	C.	Bungalow	Porch + Others
708	11	?	NC	. <u></u>	
711	t ī	c.1917	C	Bungalow	
714	11	?	с	_	

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: E. McDonald Street (Continued)

Address	Use	Date	Status	Style	Alterations
717	Residential	c.1926	С	Bungalow	
718	11	?	NC	-	
7 21	95	c.1922	С	Bungalow	
914	. 11	c.1926	С	Mediterranean Revival	
920	11	c.1926	С	Bungalow	
924	n	c.1926	C	Bungalow	
926	tt	c.1926	С	Mediterranean Revival	
930	11	c.1926	С	Bungalow	
934	11	c.1926	С	Bungalow	
938	rı .	c.1926	С	Bungalow	
942	†1	c.1926	NC	_	
946	ti	c.1926	С	Bungalow	
950	11	c.1934	С	Bungalow	
962	II	c.1934	NC	-	
964	ti.	c.1934	NC	-	·

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

STREET: Lake Morton Drive

Address	Use	Date	Status	Style	Alterations
109	Residential	c.1922	С	Bungalow	
111	rı .	c.1955	NC	-	
119	11	c.1935	С	Frame Vernacular	Porch Enclosed
121	11	c.1935	С	Frame Vernacular	
122	11	c.1917	С	Bungalow	
126	11	c.1922	С	Frame Vernacular	
137	tt .	c.1922	С	Eclectic Revival	
140	ri .	c.1958	NC	_	
142	11	c.1922	С	Frame Vernacular	Many Alterations
148	11	c.1938	С	Federal	
158	11	c.1910	С	Colonial Revival	
165	Religious	c.1965	NC		
169	Religious	c.1965	NC		
	Civic/Recr.	c.1963	C	Masonry Vernacular	New From Foundation Up



SITE INVENTORY (Building List)

STREET: Lake Hollingsworth Drive

Address	Use	Date	Status	Style	Alterations
1	Residential	c.1926	С	Frame Vernacular	
5	81	c.1922?	NC	_	
10	11	?	NC	_	
14	**	?	NC	-	
15	11	c.1922	С	Frame Vernacular	Addition + Others
16	11	?	NC	-	
17	11	?	NC		
18	11	?	NC	_	
1222	71	c.1922	С	Bungalow	
1227	11	c.1981	NC	-	
1230	tı	c.1982	NC	-	



SITE INVENTORY (Building List)

STREET: S. Johnson Avenue

Address	Use	Date	Status	Style	Alterations
713	Residential	?	NC	_	
714	11	c.1922	С	Bungalow	Porch Enclosed + Siding
717	11	c.1922	С	Bungalow	
7 20	71	c.1917	С	Bungalow	
721	fi	c.1944	С	Bungalow	
726	rı	c.1926	С	Bungalow	
728-730	11	c.1926	С	Mediterranean Revival	
729	F1	c.1922	С	Bungalow	Porch Enclosed
732	11	c.1926	С	Bungalow	Upper Porch Enclose
733	11	c.1922	СС	Bungalow	
734½-736	Ti .	c.1934	N		
737	11	c.1922	С	Bungalow	
745	11	c.1922	С	Frame Vernacular	Porch Removed + Siding + Windows
746	11	c 1926	C.	Bungalow	Porch
750	11	c.1926	С.	Bungalow	
753		c 1926	С	Frame Vernacular	
_754	1f	?	NC NC	-	
757	11	c.1922	С	Frame Vernacular	Porch Enclosed + Siding
758	ŧſ	?	NC_		
801	tt .	c.1934	C	Frame Vernacular	Porch Enclosed + Addition
802	11	c.1926	C	Bungalow	Porch Enclosed + Windows

SITE INVENTORY (Building List)

STREET: S. Johnson Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
805	Residential	c.1926	С	Bungalow	
806	I1	c.1926	С	Bungalow	
809	1t	c.1926	С	Bungalow	
810	*1	c.1926	С	Bungalow	
813	**	c.1917	С	Frame Vernacular	
814	11	c.1926		Bungalow	
817	7.7	c.1922	С	Frame Vernacular	Porch
818	11	c.1926	C.	Bungalow	Porte Cochere Added
821	†I	c.1922	C	Frame Vernacular	Porch Enclosed
822	11	c.1922	С	Bungalow	
825	tt .	c.1926	С	Bungalow	
826	71	c.1926	C	Bungalow	
829	11	?	NC		
830	TI.	c.1926	C	Bungalow	
833	Ħ	c.1922	C	Bungalow	
834	tt	c.1922	С	Bungalow	
837	ŧŧ	c.1926	_ с	Mediterranean Revival	
838	11	c.1926	C	Bungalow	
841	tt	c.1926	C	Frame Vernacular	Porch Removed
842	11	c.1917	С.	Rungalow	Porch Enclosed + Siding + Chimney
845	11	?	NC	_	

SITE INVENTORY (Building List)

STREET: S. Johnson Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
907	Residential	?	NC	_	
917	11	c.1926	С	Colonial Revival	
925	- 11	c.1926	С	Bungalow	
935	Institutiona	1 c.1980	NC	_	
947	Residential	?	NC	•	
1001		c.1922	С	Bungalow	
1009		c.1926	С	Bungalow	Porch + Siding + Windows
1015		c.1926	С	Bungalow	Porch
1021		?	NC	_	
1103		?	NC	_	
1109		?	NC	<u>-</u>	
1123		?	NC	_	
					·

SITE INVENTORY (Building List)

STREET: S. Ingraham Avenue

Address	Use	Date	Status	Style	Alterations
807	Residential	c.1926	С	Frame Vernacular	
817	n	?	NC_	_	
827	11	?	NC	_	
837	Îtt	c.1934	NC	-	
7 7 8					
					-

SITE INVENTORY (Building List)

STREET: S. Florida Avenue

Address	Use	Date	Status	Style	Alterations
730	Religious	c.1926	С	Romanesque Revival	
			•		
			-		
					**

SITE INVENTORY (Building List)

STREET: E. Finney Street

Address	Use	Date	Status	Style	Alterations
513	Residential	c.1917	С	Frame Vernacular	
514	11	c.1922	С	Bungalow	
516	FT	c.1926	С	Bungalow	
517	11	c.1926	С	Bungalow	
601	rı	c.1926	С	Bungalow	Porch
602	11	c.1926	С	Bungalow	
603	*1	c.1926	С	Frame Vernacular	Porch Enclosed + Windows + Addition
607	11	c.1926	С	Bungalow	
608	11	c.1926	С	Bungalow	
609-609 ¹ 5	71	c.1922	С	Bungalow	Porch + Siding + Windows
610	П	c.1922	С	Frame Vernacular	Porch + Windows
701	11	c.1922	С	Bungalow	
709	†I	c.1934	С	Frame Vernacular	
713	I E	c.1922	С	Frame Vernacular	Porch
714	71	c.1934	С	Bungalow	
717	11	c.1922	С	Frame Vernacular	
724	11	?	NC	-	

SITE INVENTORY (Building List)

STREET: S. College Avenue

Address	Use	Date	Status	Style	Alterations
708-710	Residential	c: 1917	С	Frame Vernacular	
711	11	c.1917	С	Bungalow	
715	11	c-1917	С	Frame Vernacular	
716	ti	c.1922	C	Bungalow	Porch Enclosed + Additition + Siding
720-722	T1	c.1922	C	Frame Vernacular	Porch Enclosed + Siding
721	l1	c.1917	СС	Frame Vernacular	
727	ti	c.1922	С	Bungalow	
730	11	c.1922	C	Bungalow	Porch Enclosed
731	11	c.1929	C	Bungalow	
733	11	c 1922	C	Bungalow	Porch Enclosed + Altered
734	f1	c 1922	C	Frame Vernacular	Porch + Siding + Windows
737	11	c.1922	C-	Bungalow	
738	11	c.1926		Bungalow	
739-741	11	c.1922	С	Bungalow	
744	ti	c.1934	СС	Bungalow	Porch Enclosed
748	11	c.1922	С	Mediterranean Revival	
749	11	c.1922	С	Bungalow	Windows + Siding
803	11	c.1926	С	Mediterranean Revival	Porch Partially Enclosed
809	11	c.1922	С	Bungalow	
813	11	c.1922	С	Frame Vernacular	
817	n	c.1926	С	Bungalow	

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SOUTH LAKE MORTON NEIGHBORHOOD

SITE INVENTORY (Building List)

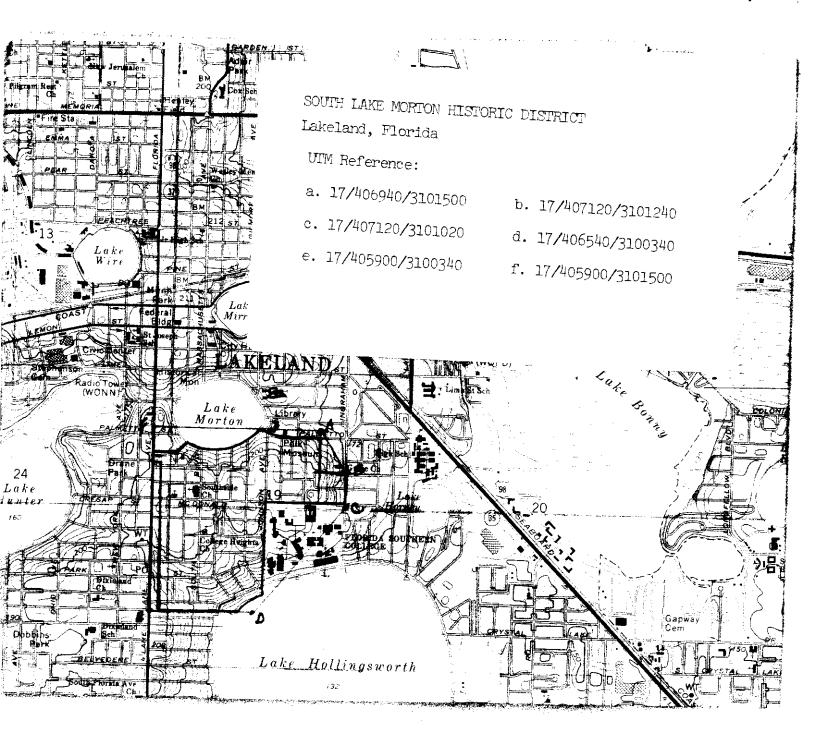
STREET: S. College Avenue (Continued)

Address	Use	Date	Status	Style	Alterations
821	Residential	c.1922	С	Bungalow	
827	t!	c.1926	C٦	Bungalow	Porch Added
831	п	c.1922	С	Bungalow	
835	11	c.1926	C 4	Frame Vernacular	Porch
				A	
7 1. W					
	·			4-11	

SITE INVENTORY (Building List)

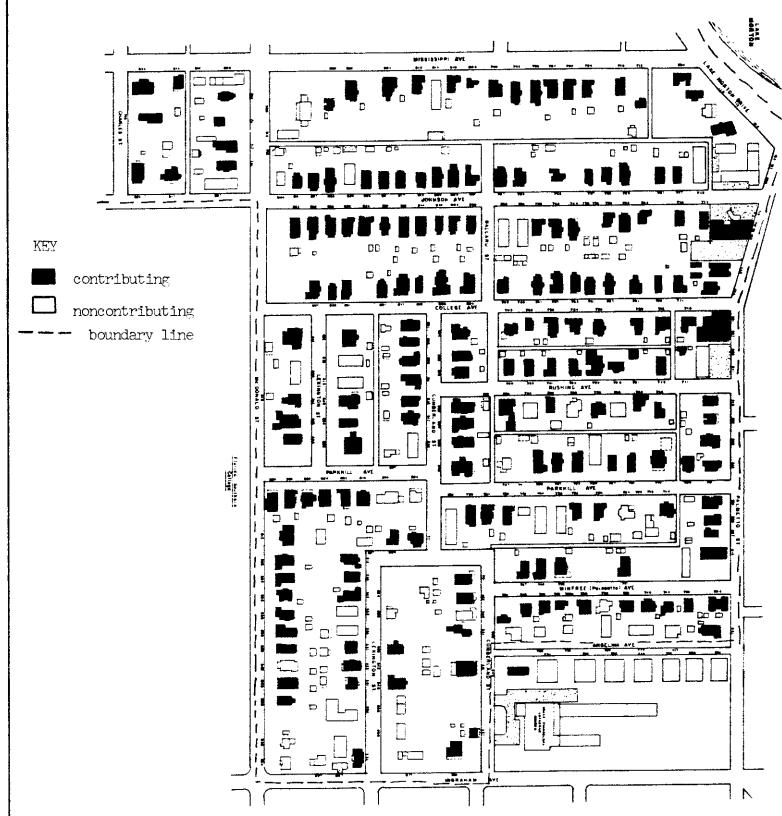
STREET: E. Charles Street

Address	Use	Date	Status	Style	Alterations
113	Residential	c.1926	С	Bungalow	Porch Enclosed
202-210	Institutiona	1 ?	NC	_	
216-218	Residential	c.1965	NC	_	
302	ŧŧ		NCNC		
306	g t	c.1946	C	Tudor Revival	
516	ę t	c.1926_	C	Bungalow	Porch Enclosed
518	71	c.1926	С	Bungalow	Porch Enclosed
519	11	c.1926	CA	Bungalow	Porch Enclosed + Addition
523	11	c.1922	С	Bungalow	
524	11	c.1922	С	Frame Vernacular	Siding
601	11	c.1922	С	Bungalow	Siding
602	11	c.1922	С	Bungalow	
606	11	c.1922	С	Bungalow	Porch + Carport Added
607	ti	c.1922	С	Bungalow	Porch Enclosed
610	11	c.1922	С	Bungalow	Porch Enclosed
611	TI	c.1922	С	Bungalow	
615	11	c.1922	С	Bungalow	
616	71	?	NC	-	
701	*1	?	NC	-	
705	ļ1	?	NC		
709	ti	c.1922	С	Bungalow	
710	**	c.1922	С	Bungalow	



SOUTH LAKE MORTON HISTORIC DISTRICT MAP # 3

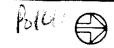


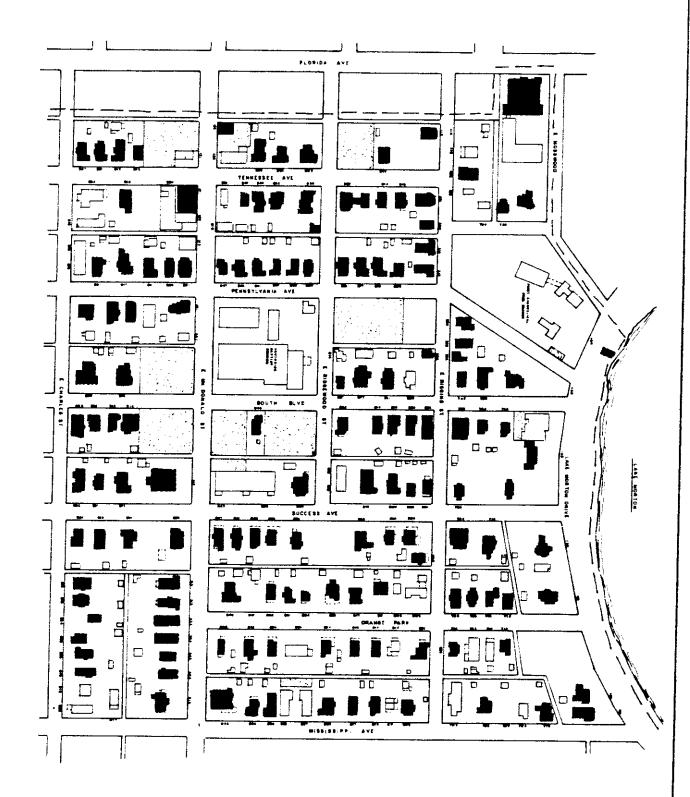


SOUTH LAKE MORTON NEIGHBORHOOD

EXISTING CONDITIONS
FEBRUARY 1984

City of Lakeland, Florida





Historic Lakeland, Inc.

EXISTING CONDITIONS
FEBRUARY 1984

City of Lakeland, Florida



SOUTH LAKE MORTON HISTORIC DISTRICT

Inclusive street addresses:

104-426 E. Belmar Street

702-807 S. Winfree Avenue

735-1122 S. Tennessee Avenue

716-1130 S. Success Avenue

714-1123 S. Boulevard

711-750 S. Rushing Avenue

114-613 E. Riggins Street

209-418 E. Ridgewood Street

809-1041 S. Pennsylvania Avenue

114-407 E. Patterson Street

701-836 S. Parkhill Avenue

118-727 E. Park Street

715-848 S. Orange Park Avenue

121 E. Mosswood Road

716-1126 S. Mississippi Avenue

1011-1126 S. Melton Avenue

509-720 E. McRorie Street

114-964 E. McDonald Street

109-169 Lake Morton Drive

1-1230 Lake Hollingsworth Drive

713-1123 S. Johnson Avenue

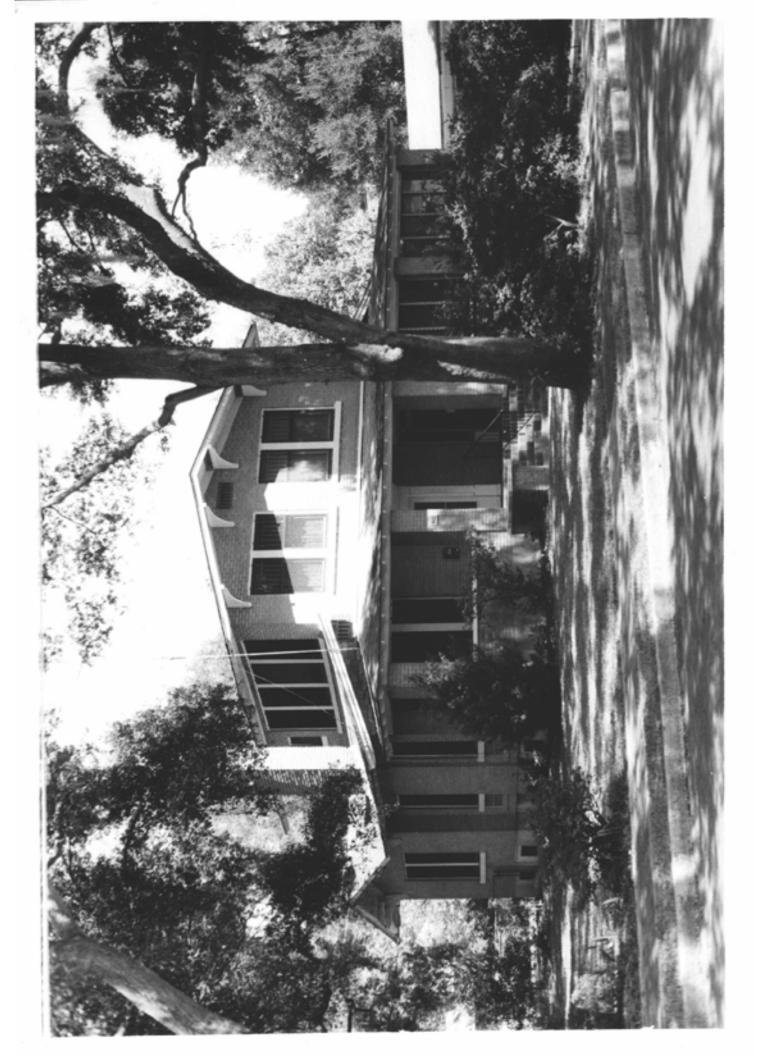
807-837 S. Ingraham Avenue

730 S. Florida Avenue

513-724 E. Finney Street

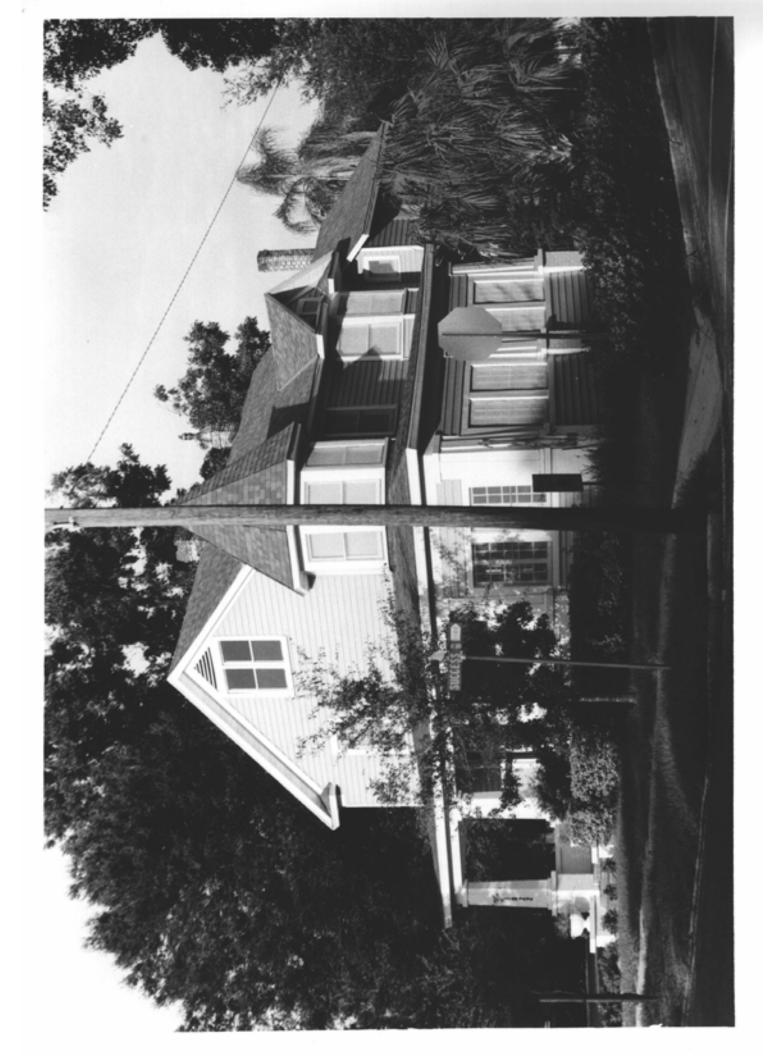
708-835 S. College Avenue

113-710 E. Charles Street



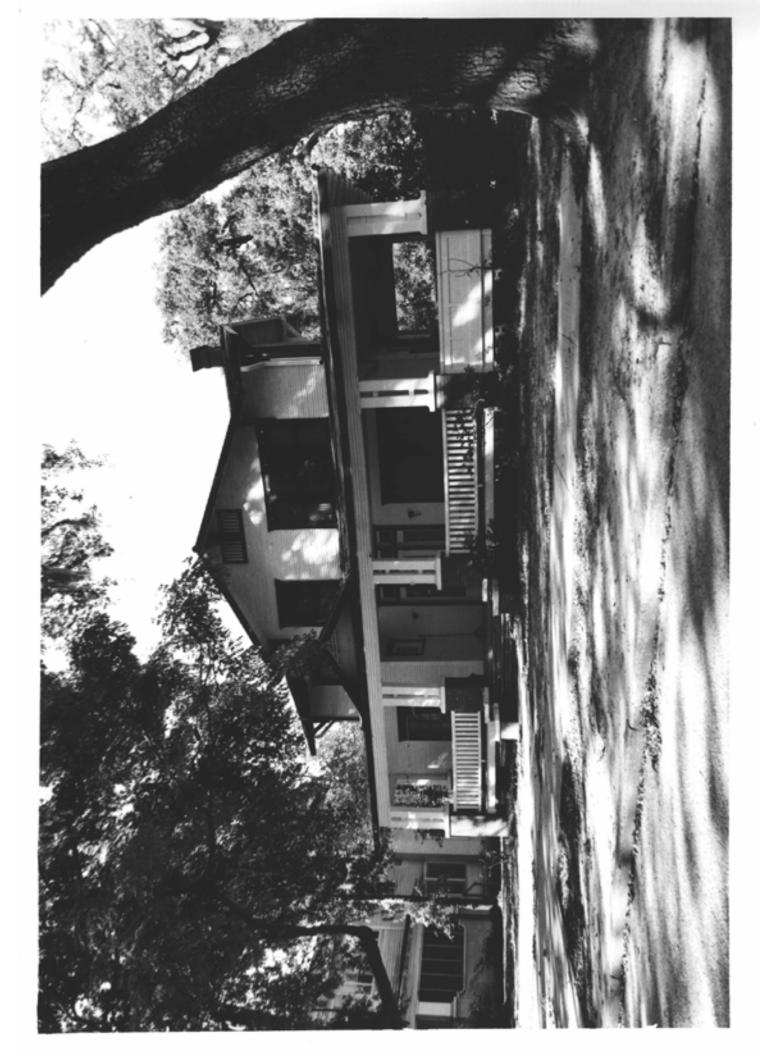
- 1. Contributing Residence
- 2. 802 Lexington St., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. South (entrance) facade.
- 7. Photo 1 of 18.

Po 1011



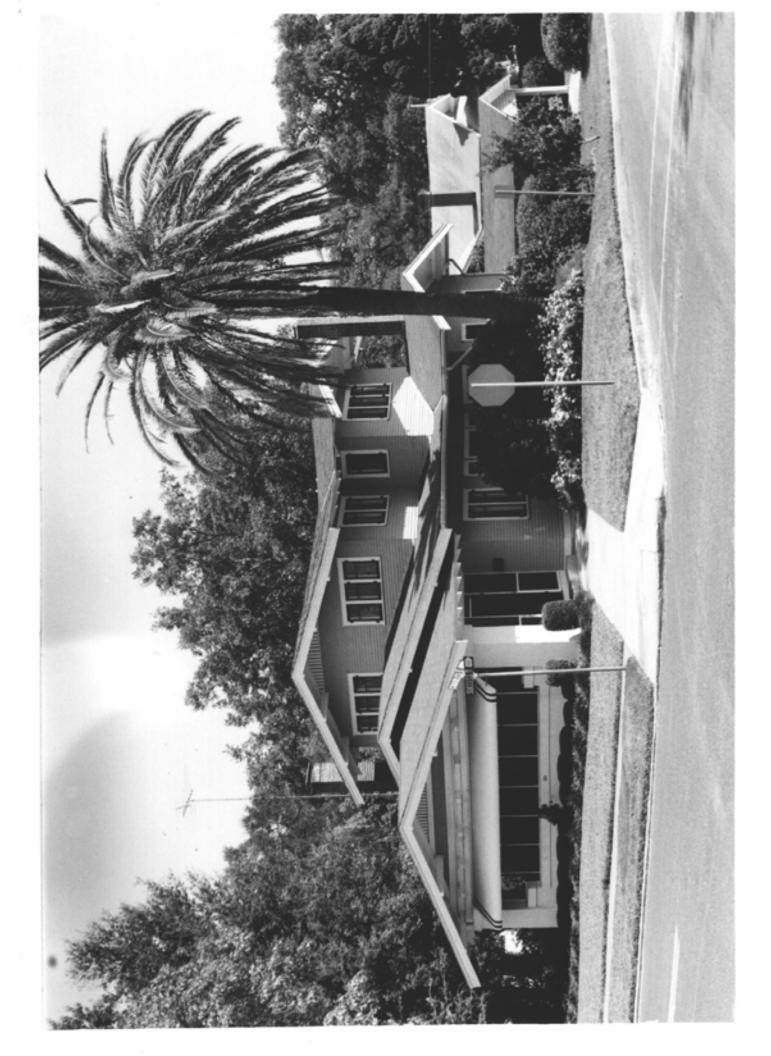
- 1. Contributing Residence
- 2. 1022 S. Success Ave., South Lake Morton District Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West (entrance) and South facades.
- 7. Photo 2 of 18.

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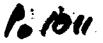


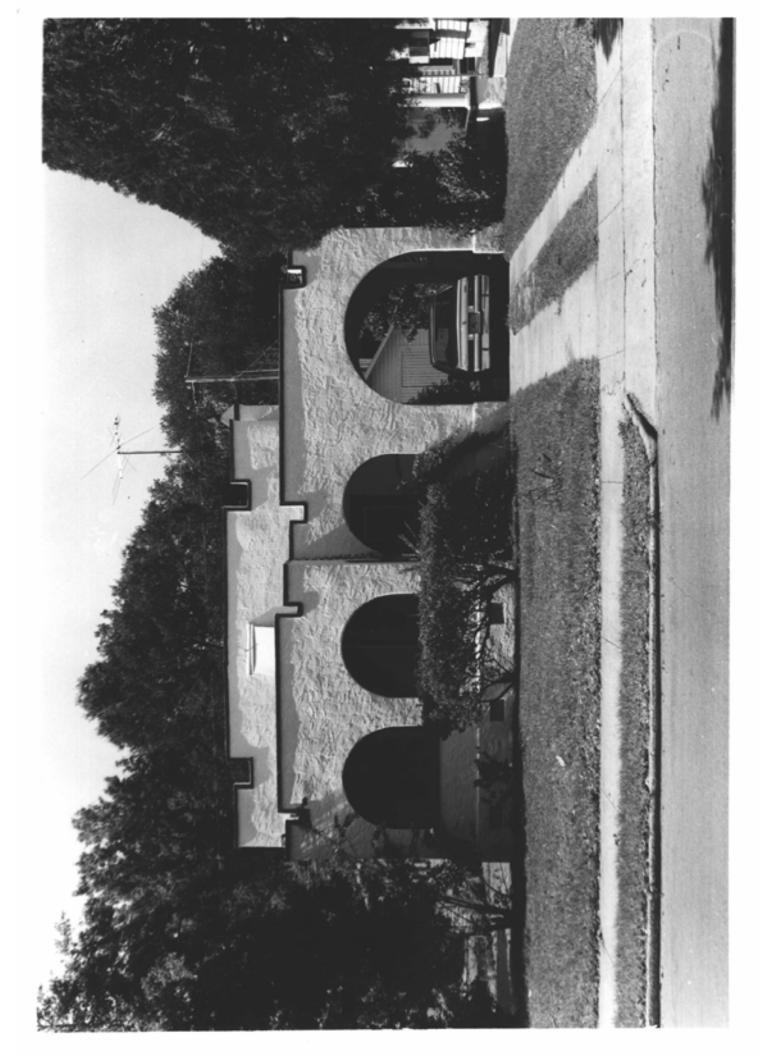
- 1. Contributing Residence
- 2. 929 S. Tennessee Ave., South Lake Morton Dist. Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo 3 of 18.





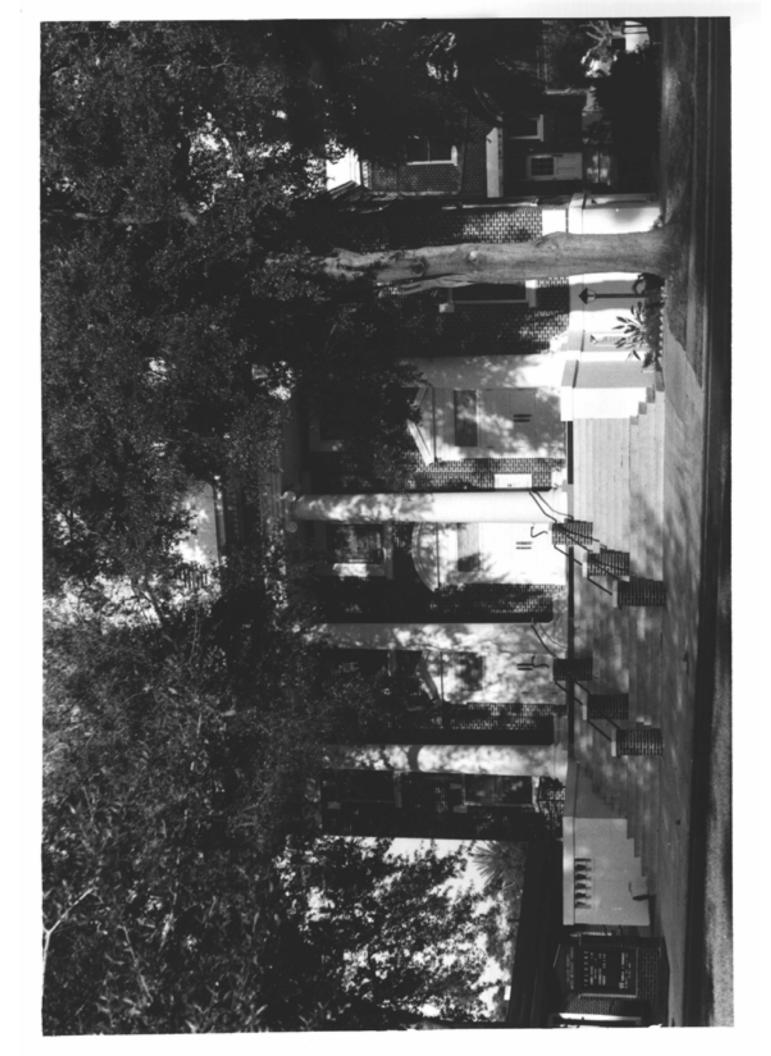
- 1. Contributing Residence
- 2. 826 S. Success Ave., South Lake Morton District Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West (entrance) and South facades.
- 7. Photo 4 of 18.





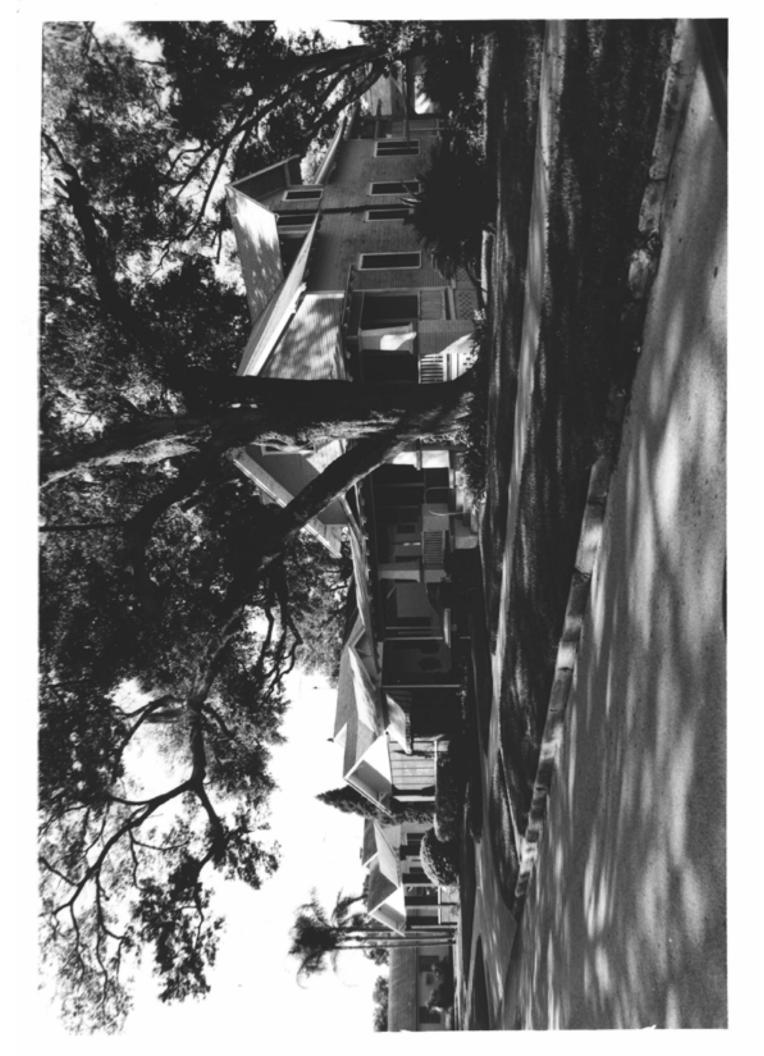
- 1. Contributing Residence
- 2. 945 S. Pennsylvania Ave., South Lake Morton Dis. Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo 5 of 18.





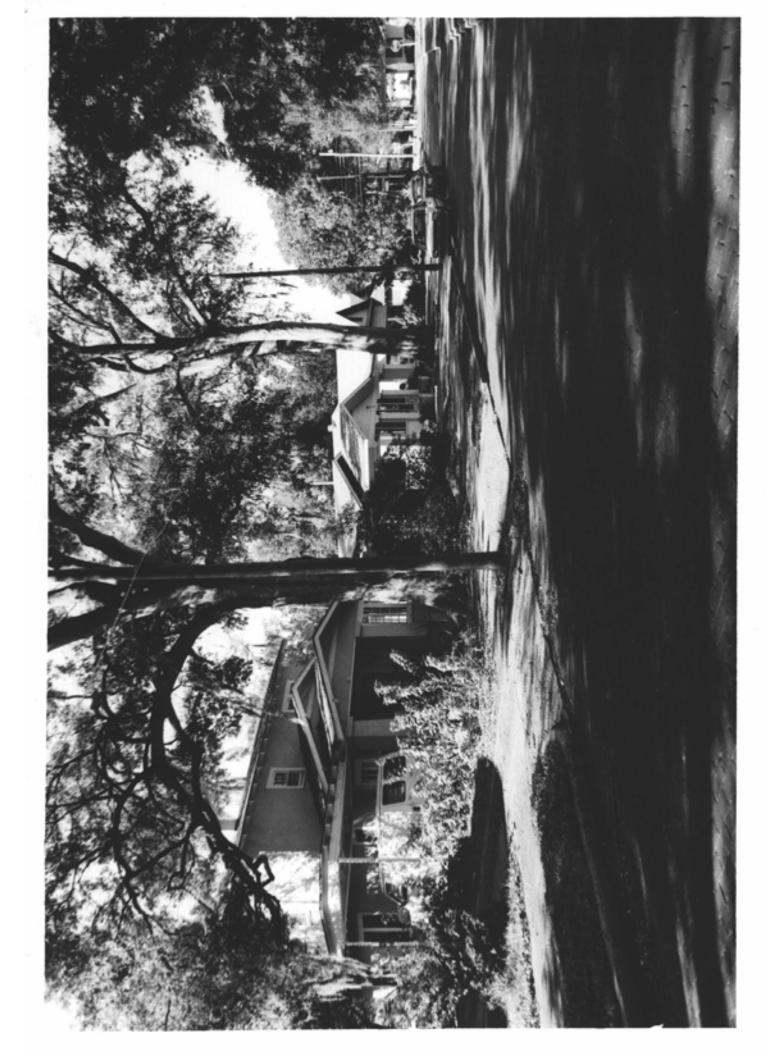
- 1. Contributing Church Building
- 930 S. Boulevard, South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West (entrance) facade.
- 7. Photo 6 of 18.

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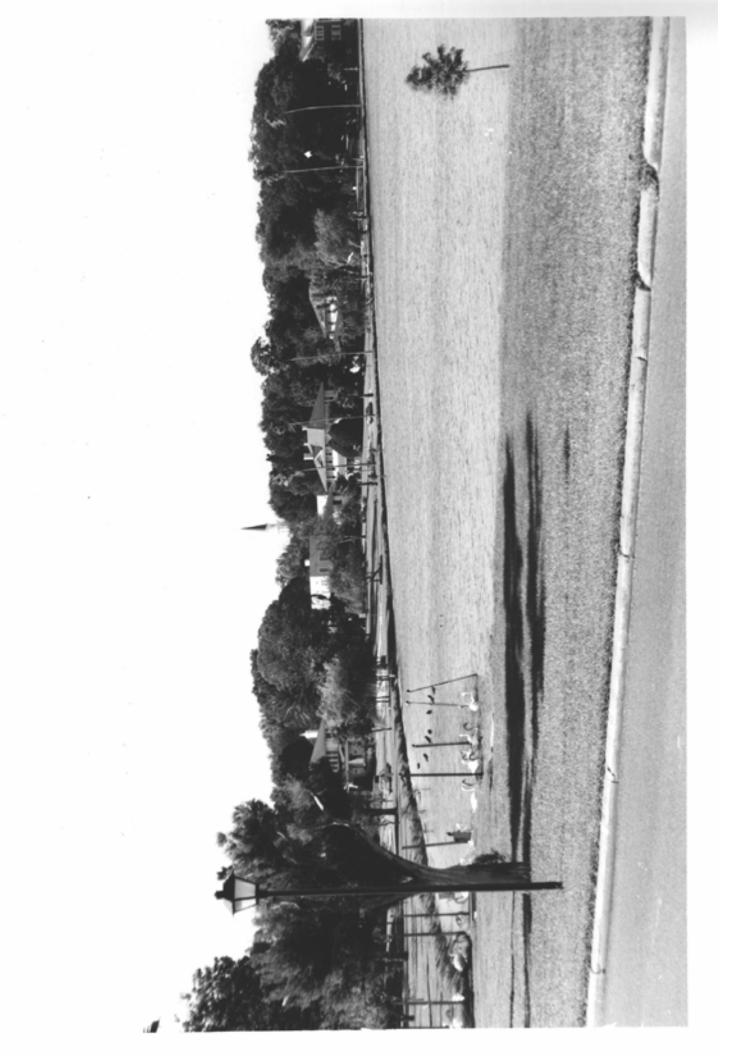


- 1. Typical Street Scene (Bungalows)
- 2. 900 Block, S. Tennessee Ave., South Lake Morton District, Lakeland (Polk County), Fl.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West Side of Block.
- 7. Photo 7 of 18.

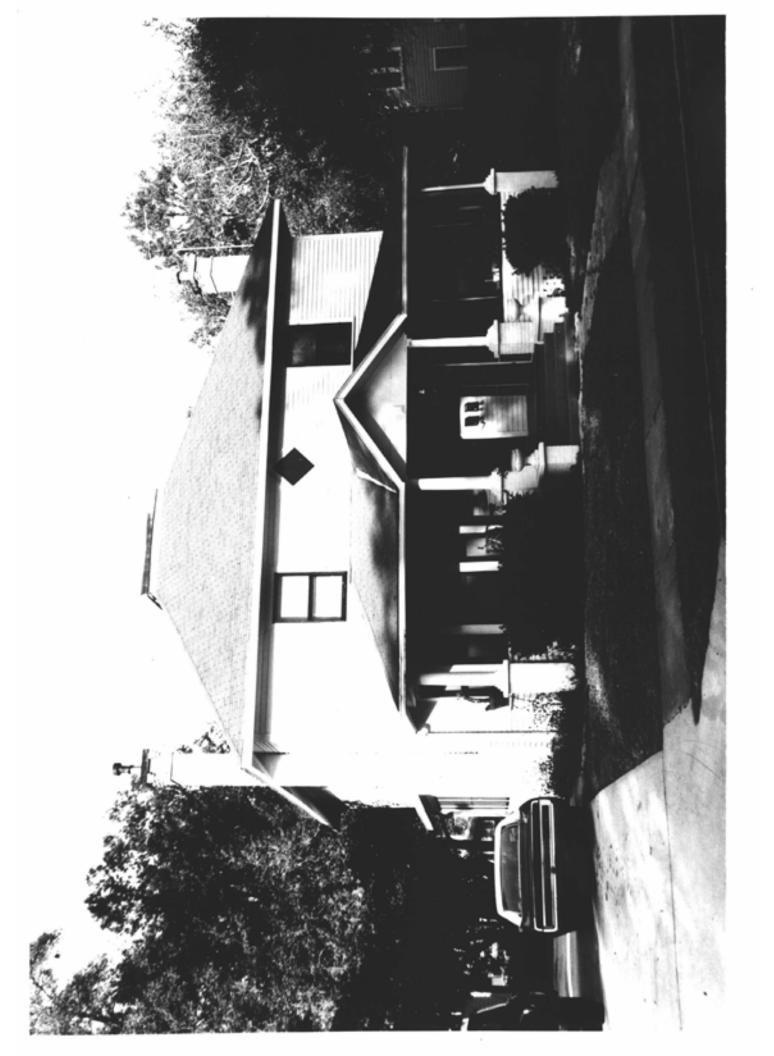
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- 1. Typical Street Scene (Bungalows)
- 2. 800 Block, Cumberland St., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. South Side of Block.
- 7. Photo 8 of 18.



- 1. View Across Lake Morton to District
- Lake Morton Drive, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. Southwest to Northern Boundary of District.
- 7. Photo 9 of 18.



- 1. Contributing Residence
- 817 South Boulevard, South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo / of 18 (Supplementary).

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- 1. Contributing Residence 2. 734 S. Mississippi Ave., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West (entrance) facade.
- 7. Photo/2_of/9 (Supplementary).



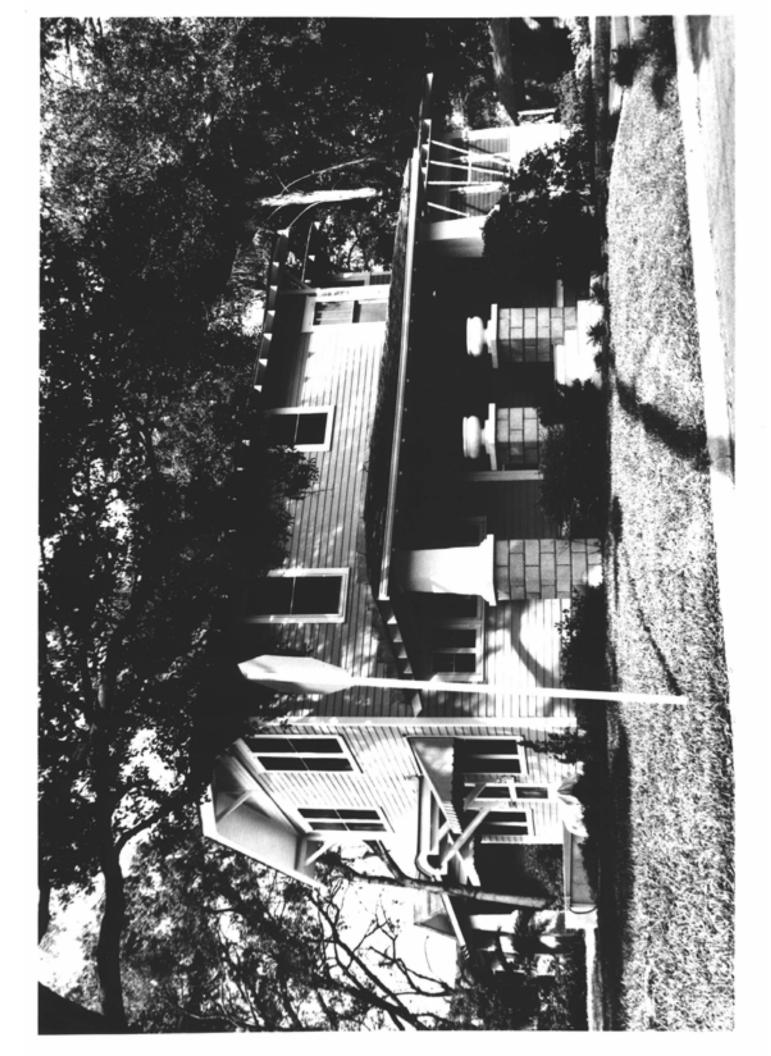
- 1. Contributing Residence
- 2. 824 S. Mississippi Ave., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West (entrance) facade.
- 7. Photo Sof /8 (Supplementary).

52_

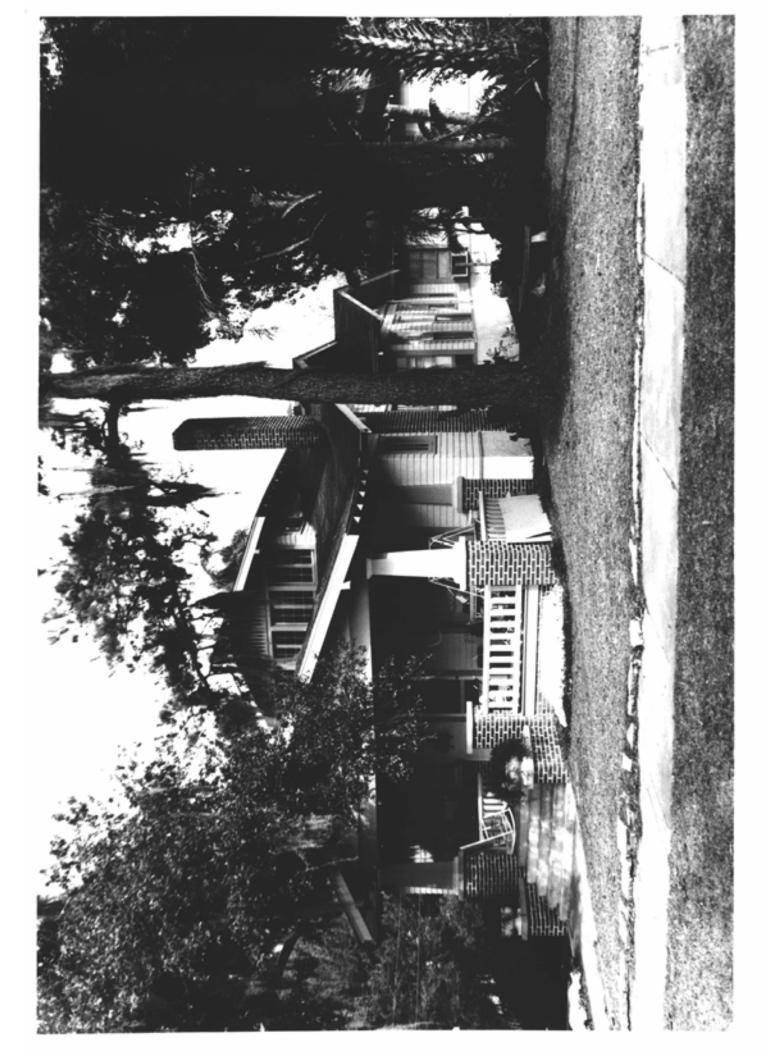
Po 1011



- 1. Contributing Residence
- 1222 Lake Hollingsworth Dr., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. Northwest (entrance) facade.
- 7. Photo 14 of /8 (Supplementary).

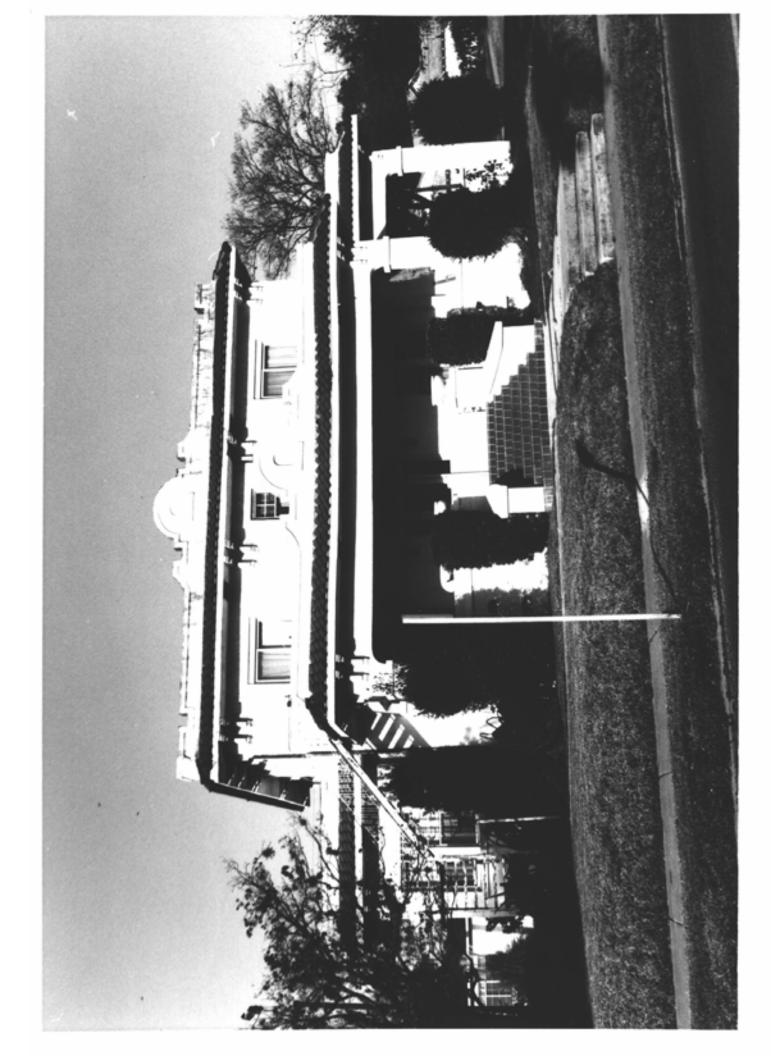


- 1. Contributing Residence
- 2. 1042 South Boulevard, South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. South facade.
- 7. Photo/ of/ (Supplementary).



- 1. Contributing Residence
- 2. 802 S. Orange Park, South Lake Morton Ditrict, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West & South facades.
- 7. Photo/6 of /g (Supplementary).





- 1. Contributing Residence
- 2. 937 S. Success Ave., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo/7 of/3 (Supplementary).



- 1. Contibuting Residence
- 2. 417 E. McDonald St., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1985
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East facade.
- 7. Photo /g of /g

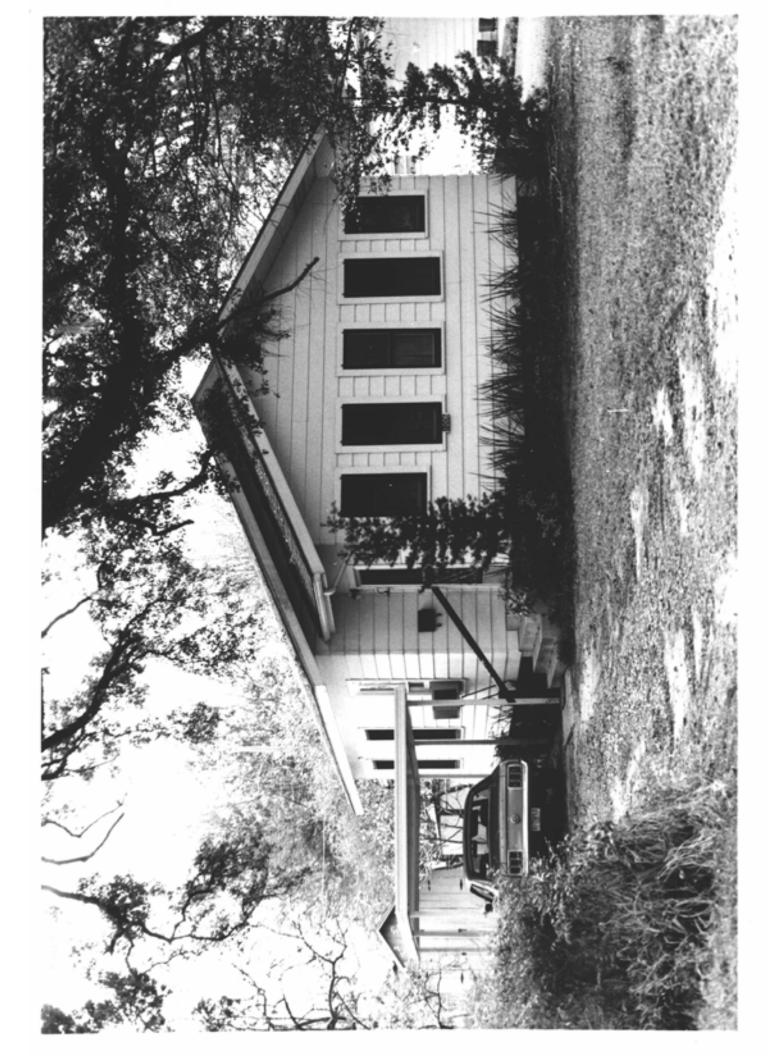


BION



- 1. Altered Residence
- 2. 1028 S. Pennsylvania Ave., South Lake Morton Dist., Lakeland (Polk Cnty.)Florida
- 3. James H. Edwards
- 4. 1984
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo 7 of

E-2-3



- 1. Altered Residence
- 1006 S. Pennsylvania Ave., South Lake Morton Dist., Lakeland (Polk Cnty.) Florida
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. West (entrance) facade.
- 7. Photo 8 of

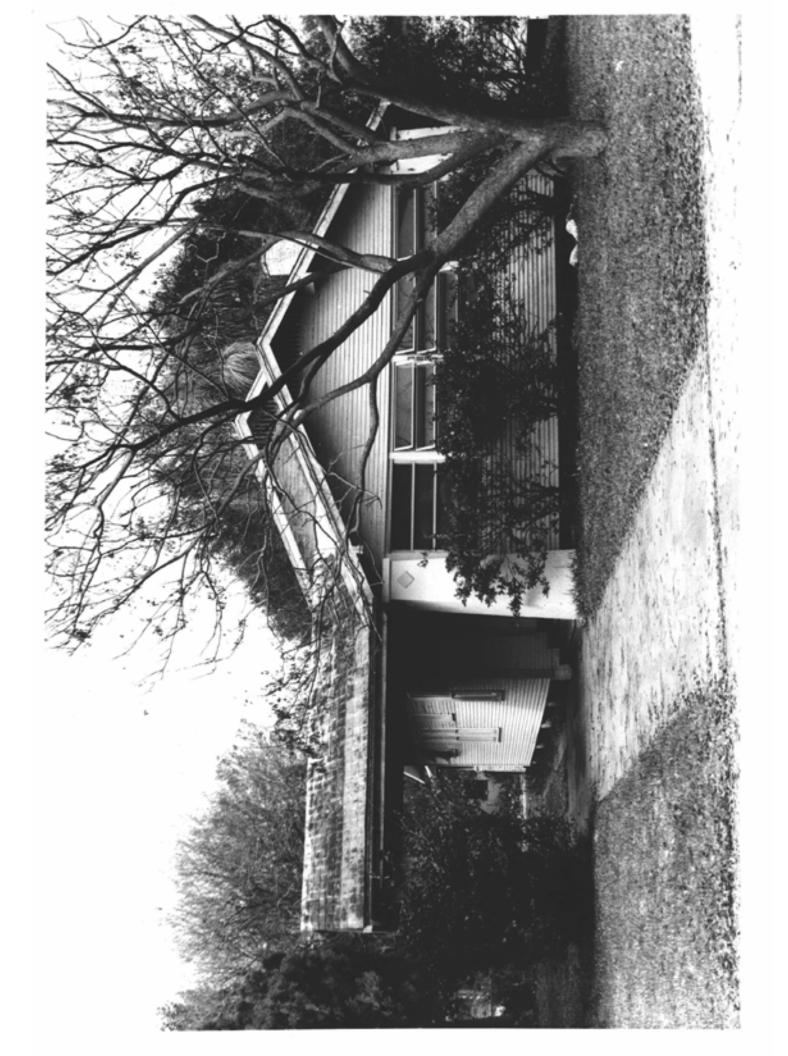
0.11-12



- 1. Altered Residence
- 2. 955 S. Pennsylvania Ave., South Lake Morton Dist., Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo 9 of

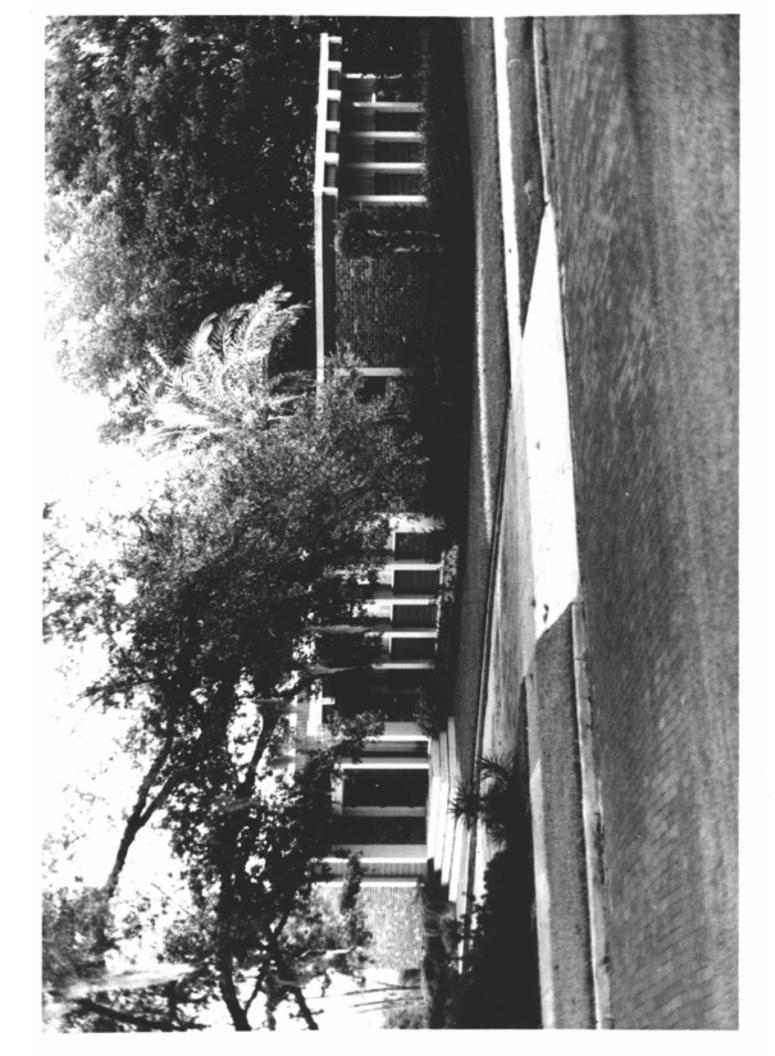
C-12 13

PG 1011



- 1. Altered Residence
- 951 S. Pennsylvania Ave., South Lake Morton Dist., Lakeland (Polk County), Fla.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo 10 of

BitH

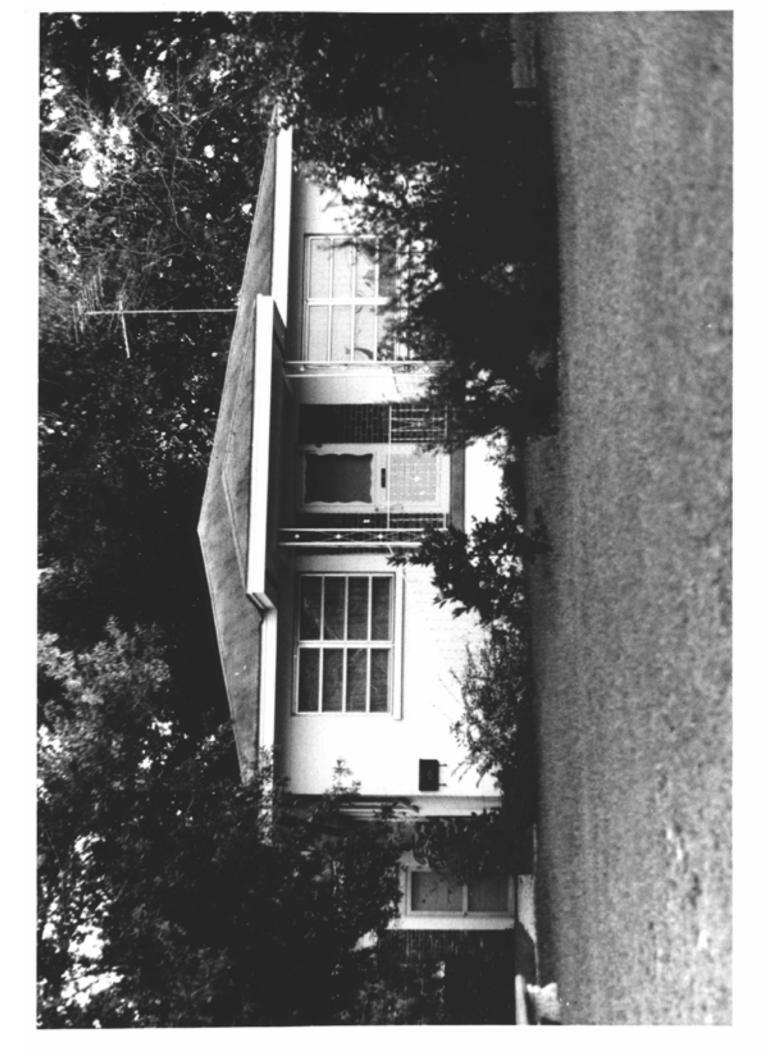


- 1. Non-Contributing Residence
- 2. 1103 S. Johnson Ave., South Lake Morton Dist., Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) and North facades.
- 7. Photo 11 of

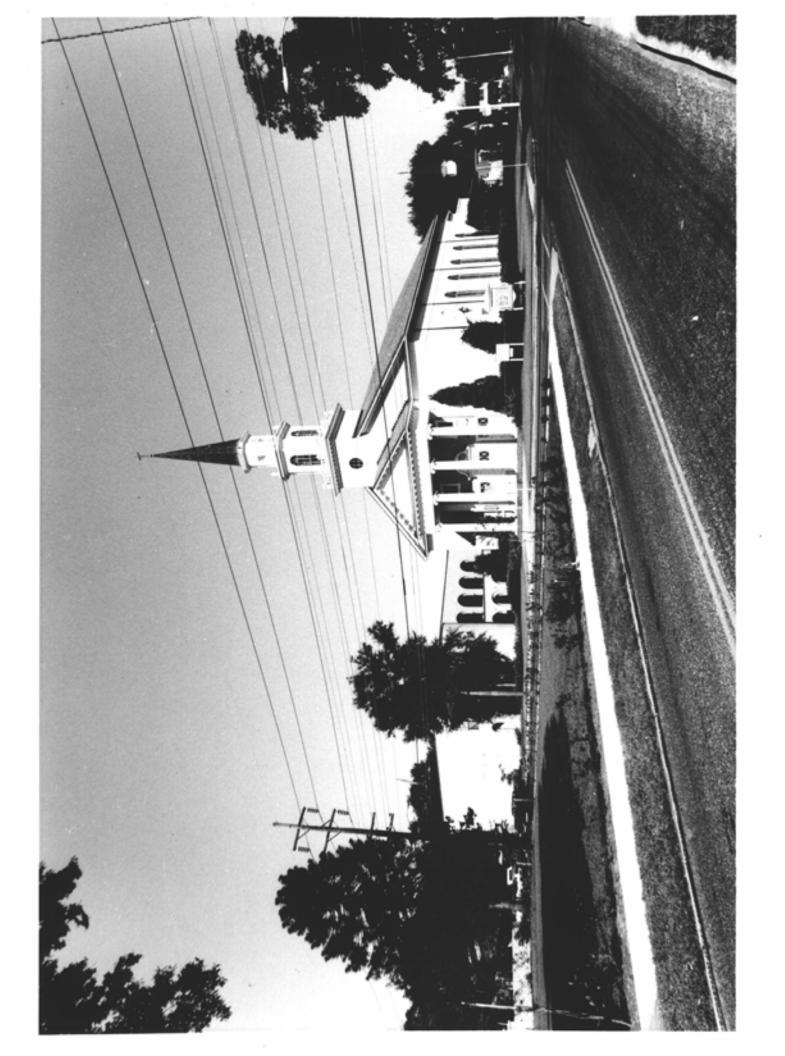






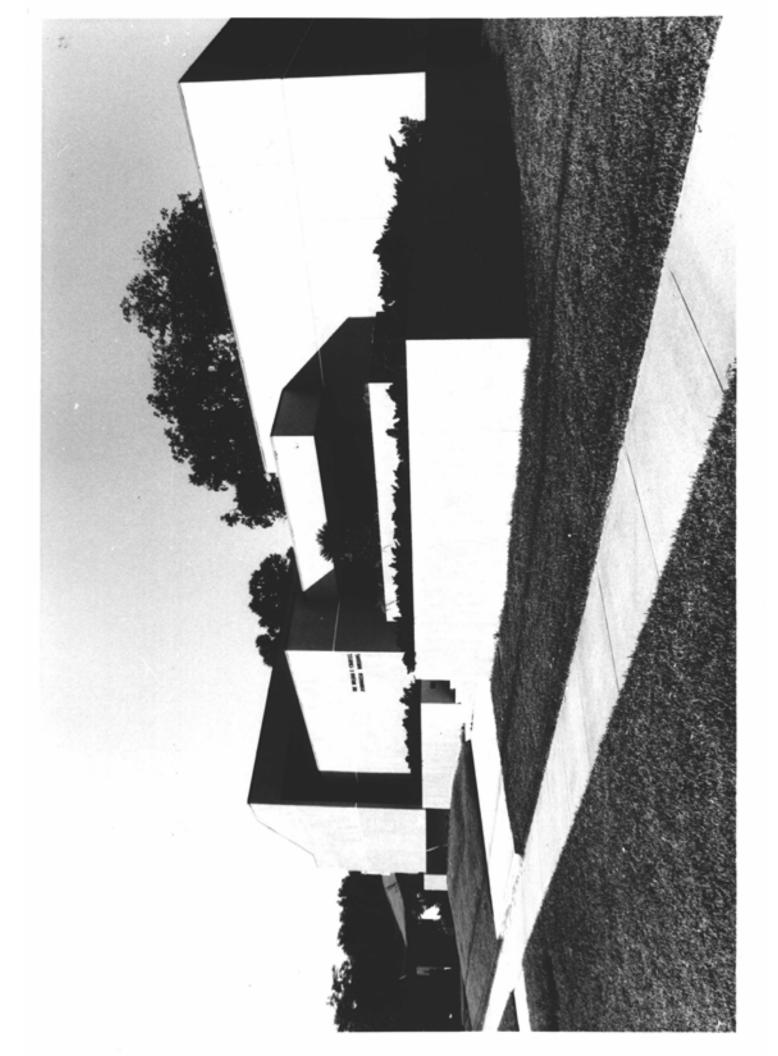


- 1. Non-Contributing Residence
- 2. 720 E. Park St., South Lake Morton Dist., Lakeland (Polk County), Florida.
- 3. James H. Edwards.
 - 4. 1984
 - 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
 - 6. East (entrance) facade.
 - 7. Photo 12 of



- 1. Non-Contributing Church Building
- 2. 310 E. McDonald St., South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. South (entrance) and East facades.
- 7. Photo 13 of 🐣

4-Church



- Non-Contributing Institutional (educational)
 Building Florida Southern College
- 939 S. Johnson St., South Lake Morton Dist., Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East (entrance) facade.
- 7. Photo 14 of 7

A-13A-14

PORT



- 1. Scene along Lake Morton Drive
- 2. South Side/Lake Morton, South Lake Morton District, Lakeland (Polk County), Florida.
- 3. James H. Edwards.
- 4. 1984
- 5. Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. East along North boundary of District.
- 7. Photo 17 of

POID



125%.

- 1. Contributing Residence
- 121 E. Mosswood, South Lake Morton District, Lakeland (Polk County), Florida
- 3. James H. Edwards.
- 4. 1985
- Dept. of Planning & Comm. Development, City Hall/Lakeland, Florida.
- 6. Northeast (entrance) facade.
- 7. Photo A of A(Supplementary).



RESOURCE GROUP FORM

Site #8: PO01011

First site form recorded for this site? Original documentation, site not recorded at FSF

Identifying code (field date): 198511

Cultural resource type: Resource group (hist. district or bldg complex)
Resource Group Type Buildings and NR structures, non-archaeolog. only

FORM TYPE CODE NORMal form (new System 3 forms)

form status code Active Form code

FORM QUALITY RANKING Newly scattered form of standard quality

Field Date: 11/15/1985 Form Date: 11/15/1985

Staffer: Heather Pearcy - FMSF Staff

Date of FMSF computer entry: 07/03/2001

National register category: District, a coherent group of bldgs, strux, sites

Site number of FMSF building complex included within district ** blank ** Manuscript # for the survey report on the district or complex ** blank **

Resource Group Name SOUTH LAKE MORTON HISTORIC DISTRICT

[Other name(s)]: ** blank **
Project name: ** blank **

LOCATION & IDENTIFICATION

City/town: LAKELAND

In current city limits? Definitely within the limits of city

County or Counties: POLK

Ownership Categories: Multiple categories of ownership

Describe Boundary of RG: <u>SEE SITE FORM</u> Name of pubtract (e.g., park): ** blank **

MAPPING

USGS map name/year of publication or revision: LAKELAND/**

Township/Range/Section/Qtr: 28 South/24 East/19/**

Landgrant: ** blank **

Plat or other map (map's name, location): ** blank **

DESCRIPTION & HISTORY

Total number of individual resources in this RG <u>760</u> Total # individual resources contributing to RG <u>760</u> Primary time period(s) of significance 1904-1942

Narrative description: SEE SITE FORM

SURVEYOR'S EVALUATION OF SITE

Potentially elig. for local designation? Eligible for local registry of significant sites

Local register eligible for: ** blank **

Potential contributor to NR district? No evaluation of NR district contrib given on form

Area(s) of historical significance: <u>Architecture</u> [Other historical associations]: ** blank **

Summary of Significance THE SOUTH LAKE MORTON HISTORIC DISTRICT IS SIGNIFICANT ARCHITECTURALLY

BECAUSE OF ITS LARGE CONCENTRATION OF BUNGALOW STYLE STRUCTURES.

DOCUMENTATION (PHOTOS, PLANS, ARTIFACTS)

Repositories: Collection/Housed/ACC#/Describe All documents and collections at same repository/Florida Division of Historical Resources, ex-DAHRM/**/**

RECORDER

Recorder name (last name first): EDWARDS, JIM & PRIMELLES, DIANA

Recorder address and phone: THE CAPITAL, TALLAHASSEE

Recorder affiliation: Florida Division of Historical Resources, ex-DAHRM

[Other affiliation]: ** blank **

TEXT ONLY SUPPLEMENT FILE STATUS NO SUPPLEMENTARY INFORMATION EXISTS or is required

Memo information status: NO supplementary INFO BY SURVEYOR for this form

Form comments by FSF staff: ** blank **

